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PARAMOUNT COMEDY RELEASES

(Sept I, 1918, to Sept I, 1919)

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Exhibitor's Press Book & Advertising Aids

Charles Kenmore Ulrich, Editor



James Montgomery Flagg's
Satirical Comedy

"Hick Manhattan"

Featuring

Peggy Hopkins

Produced by

Town and Country Films Inc.

Paramount-Flagg Comedy



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



STOCK CUTS
LITHOS AND SLIDE

"HICK MANHATTAN"

ALWAYS AVAILABLE AT
YOUR EXCHANGE



One Sheet



Slide



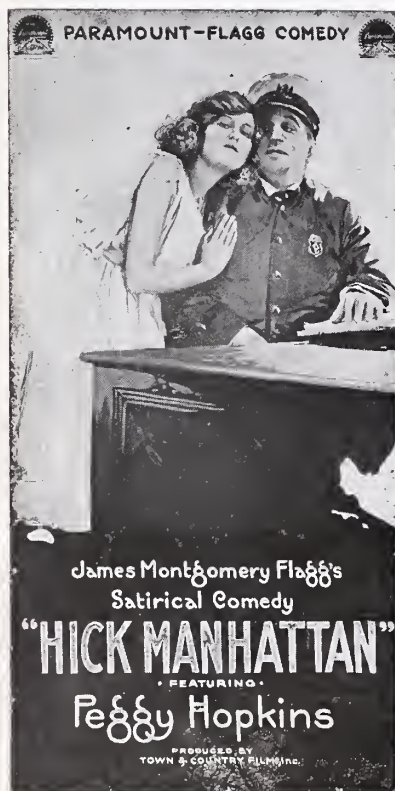
Six Sheet



Peggy Hopkins in "Hick Manhattan"
PARAMOUNT-FLAGG COMEDY
One Column Coarse Screen



Peggy Hopkins in "Hick Manhattan"
PARAMOUNT-FLAGG COMEDY
One Column Coarse Screen



Three Sheet



Peggy Hopkins in "Hick Manhattan" Paramount-Flagg Comedy
Two Column Coarse Screen

Story, Cast and Advance Press Stories on "Hick Manhattan"

Featuring PEGGY HOPKINS

James Montgomery Flagg's Satirical Comedy

Produced by Town and Country Films, Inc.

Jack Eaton

Eltinge F. Warner

"HICK MANHATTAN"

Famous Actress in James Montgomery Flagg Comedy

"Take Off on New York Life"

THE CAST

Flo Donahoe. . . . Peggy Hopkins
Hugh Columbus McGinty

Olin Howland

A Cold Hearted Landlady
A Warm Hearted Chief of Police
And Others

THE STORY

IT has often been said that New York City is the Big Rube Town of America and in this comedy James Montgomery Flagg attempts to prove it. With all its sophistication New York is a "Hick Town" and never will get over it.

The story is about one Flo Donahoe, a dancer, played by Peggy Hopkins, a pretty but somewhat poverty stricken young girl, who like thousands of others, has failed to make good in the Great City. She is down to the last Uneeda in the box and the last sardine in the can when a fire in the boarding house drives her out into the street in-ahem, rather scanty attire to say the least.

Young Hugh Columbus McGinty, a Publicity Hound, is in reality a good fellow and he hails from Muncie, Indiana, at that. He has been trying to get a footing in the newspapers and a reputation as a "front pager" and seeing Flo in her "Greek" costume, knows his time has come.

He has her pinched for doing Greek dances in the streets and they are hailed to court where after an amusing trial they are dismissed on promising that they won't pull another "Simp-Phoney" dance. They also are the cause of a near-riot in a big Metropolitan Hotel and Restaurant—all of which makes big headline stuff for the newspapers.

The booking manager of the Tobasco Theatre ties a big tin can to "Nellie and the Trained Pigeons" and seeing the fame of Flo and Young McGinty, books them in her place where they make the famous "I-Don't-Care" Eva and her trained seals move down to second place on the bill.

NOTED BEAUTY APPEARS IN FILM

Peggy Hopkins, Broadway Beauty
is Star of New Montgomery
Flagg Comedy

THE noted Broadway beauty and Follies star, Peggy Hopkins is featured in the first Paramount-James Montgomery Flagg two reel comedy, "Hick Manhattan." She will be remembered by film fans for her splendid work as the Bride in the former Flagg series, "Girls You Know." More recently she has appeared in "The Woman and the Law."

In "Hick Manhattan" Miss Hopkins plays the barefoot dancer girl who is down and out—"busted" but knows that if she can only hit on a real idea and get some big publicity that she will be made. Then New York would talk—and when New York talks, the press talks, and then—something is started, Boy Howdy!

A clever young publicity man from near Peggy's home town does the rest and both of them make their fortunes. New York goes wild about her—and with reason for anyone as pretty as Flo Donahoe in the story—Peggy Hopkins in reality, remember—would create excitement in Pompeii!

The second Flagg comedy which will follow "Hick Manhattan" after a short interval has already caused much comment in film circles. Another Peggy is starred, this time pretty Peggy Adams, a dark haired beauty contrasting perfectly with Miss Hopkins. Miss Adams recently starred in "The Spirit of the Red Cross," the official Red Cross film prepared by Mr. Flagg for the recent Red Cross Fund Drive. She was chosen because of her beauty and immense personality as well as her appealing charm of manner, for the Red Cross star, from a large number of actresses who were suggested.

Asked the reason for the choice, Mr. Flagg said, a girl to be attractive and "romantic" must have in her eyes a "come-hither" look and on her lips a "stay there" smile. It is thought that the two Peggys will attract all audiences as distinctive types of American Beauties.

FLAGG PAINTS A MAMMOTH POSTER TO AID RECRUITING

Between War Work and Movie
Writing Famous Artist Has
His Time Well Filled

JAMES MONTGOMERY FLAGG, whose Paramount comedy, "Hick Manhattan" is appearing at the theatre, in a becoming blue smock, recently held the center of the stage at the steps of the Public Library, New York City, where he reproduced his famous war poster "Tell It to the Marines."

From nine o'clock in the morning when Mr. Flagg drove up in his limousine and W. H. Craw, his model pulled off his coat and went after the Hun, there was a vastly interested throng in attendance and the next morning the news of the "stunt" elbowed the war headlines in the city papers.

At twenty minutes past twelve Mr. Flagg jumped off his step-ladder, brushed away a dozen or so moving picture men and signed his name with a flourish to the largest portrait of a fighter that was ever painted in August on Fifth Avenue. It was a reproduction in heroic size of the red headed marine who has been sailing into the Hun from a thousand billboards of late under the caption "Tell It to the Marines." The hero stands nine feet high in his paint and the entire canvas measures at least twelve. It is now framed and stands alongside the northernmost stone lion which guards the library steps.

Mr. Flagg has recently become a recruit to the moviestenarists and has distinguished himself as the writer—and star of the "Girls You Know" series. His present picture, "Hick Manhattan" is a good natured satire on New York City, the most gullible, the most excitable and childish town in the country, for all its apparent worldliness.

Beautiful Peggy Hopkins, star of the "Follies" and numerous moving pictures, is the leading lady in "Hick Manhattan" and is ably supported by Olin Howland as the young publicity writer who brings her fame and himself success.

Current Paramount and Artcraft Pictures in the Order of Their Release



PAULINE FREDERICK..... "FEDORA"
 BILLIE BURKE "IN PURSUIT OF POLLY"
 DOROTHY DALTON "GREEN EYES"
 ENID BENNETT "THE MARRIAGE RING"
 JOHN BARRYMORE "ON THE QUIET"
 WALLACE REID "THE SOURCE"
 ETHEL CLAYTON "THE GIRL WHO CAME BACK"
 SPECIAL "THE HUN WITHIN"
 LILA LEE "THE CRUISE OF THE MAKE-BELIEVES"
 MARGUERITE CLARK "OUT OF A CLEAR SKY"
 DOROTHY DALTON "VIVE LA FRANCE"
 SHIRLEY MASON "COME ON IN"
 VIVIAN MARTIN "HER COUNTRY FIRST"
 CHARLES RAY "THE LAW OF THE NORTH"
 ENID BENNETT "COALS OF FIRE"



DOUGLAS FAIRBANKS "BOUND IN MOROCCO"
 D. W. GRIFFITH'S "THE GREAT LOVE"
 WILLIAM S. HART "RIDDLE GAWNE"
 ELSIE FERGUSON "HEART OF THE WILDS"
 DOUGLAS FAIRBANKS "HE COMES UP SMILING"
 FRED STONE "UNDER THE TOP"
 MARY PICKFORD "JOHANNA ENLISTS"
 CECIL B. DE MILLE'S "TILL I COME BACK TO YOU"

2
Paramount-Mack Sennett Comedy



Press Book and Exhibitor's Aids

CHARLES KENMORE ULRICH, Editor

"HIS WIFE'S FRIEND"

with

Charles Murray, Myrtle Lind and Wayland Trask



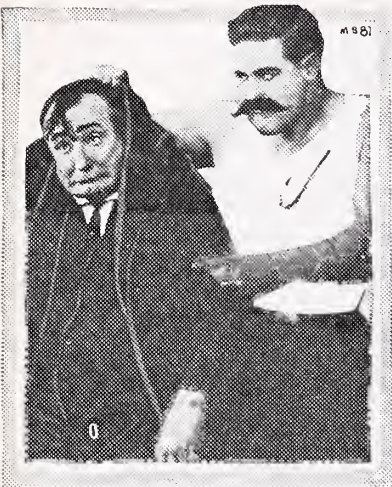
FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



STOCK, CUTS, SLIDE AND LITHOS

"HIS WIFE'S FRIEND"

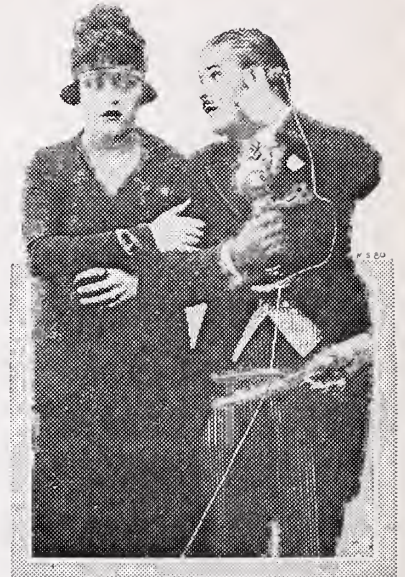
Always obtainable at your exchange



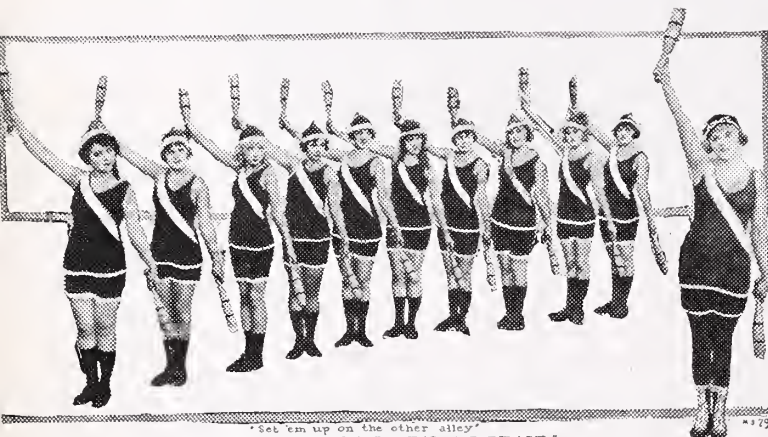
Charles Murray and Wayland Trask
in "HIS WIFE'S FRIEND"
A Paramount-Mack Sennett Comedy
One Column Coarse Screen



Slide



MYRTLE LIND
in "His Wife's Friend"
A Paramount-Mack Sennett Comedy
One Column Coarse Screen



"Set 'em up on the other alley"
Scene from "HIS WIFE'S FRIEND"
A Paramount-Mack Sennett Comedy
Two Column Coarse Screen



Six Sheet



One Sheet



Three Sheet

Cast of and Advance Press Stories on "His Wife's Friend"

Paramount-Mack Sennett Comedies

"HIS WIFE'S FRIEND" A SPLENDID COMEDY

Woes of Hairdresser Depicted
in New Production

"HIS WIFE'S FRIEND"

THE CAST

Charles Murray... A Hairdresser
Gonda Durand..... His Wife
Harry McCoy..... His Partner
Wayland Trask

Athletic Instructor
Phyllis Haver..... His Wife
Myrtle Lind..... a Manicurist
Walter Wright, Director

THE STORY

CHARLES MURRAY owns a hairdressing establishment and has a pretty wife. Harry McCoy is his partner and all goes well until Harry pays attention to Gonda, the pretty wife. Across the hall is a gymnasium owned and operated by Wayland Trask, whose wife, Phyllis Haver, is the chief instructor of many pretty young women who indulge in athletics.

When Charles develops a habit of getting into the bedroom of Phyllis, the big athlete gets crusty. When Charles chases a parrot into Phyllis' room and Trask finds him there, trouble follows. He grabs Charles and forces him to put on the gloves with him, but Charles thrashes him soundly, while the wives look calmly on. During the melee, Charles' crooked partner taps the safe but he is seen by Charles' wife and an exciting chase ensues. Gonda and Phyllis get into the taxi with McCoy and they are followed by another taxi in which Charles and Trask are seated vowing vengeance upon the disturber of their peace.

To the surprise of everyone, Charles and Trask are nabbed for speeding and taken before the magistrate. The taxi in which are seated the thieving partner, the wives and others, comes up the elevator and drives through the courtroom. Then a remarkable chase ensues and all ends when the thieving partner is captured. The comedy abounds with funny fights and other amusing situations.

"HIS WIFE'S FRIEND" A SCREAMING FARCE

Charles Murray and Wayland Trask Chief Fun Makers

A SCREAMING farce indeed, is "His Wife's Friend," the latest Paramount-Mack Sennett comedy with Charles Murray, Wayland Trask, Gonda Durand and Harry McCoy as the chief comedians, which will be presented at the..... theatre next..... From start to finish, this excellent comedy is filled with mirth-provoking action and it is a highly enjoyable treat.

The story deals with a hairdresser who has a pretty wife and a dishonest partner. They get into numerous mixups and their trouble lead them into a gymnasium where a strong man and several women athletes get into action with direful results all around. There are several remarkable tricks of photography employed in the development of the story, notably one where an automobile climbs the side of a building and comes down again without mishap. One of the best scenes of the comedy is an automobile chase which may safely be said to be prolific of the most remarkable results ever shown in the films.

The cast is an excellent one, Charles Murray having a congenial role as the hairdresser, while Wayland Trask is the athletic instructor. Gonda Durand and Phyllis Haver have excellent parts as also has Harry McCoy. The comedy is well worth seeing.

A Trained Parrot

THERE is a trained parrot in "His Wife's Friend," the new Paramount-Mack Sennett comedy which is on view at the..... theatre this week, which plays a distinct role and which assists in the development of a rather interesting story. The chief roles are in the hands of well known comedians.

LAUGHS ABOUND IN "HIS WIFE'S FRIEND"

New Paramount-Mack Sennett Comedy is a Treat

TO see a genuine comedy in motion pictures in these parlous times, is a treat for the average citizen. That is why "His Wife's Friend," the new Paramount-Mack Sennett comedy which will be shown at the..... theatre next....., is attracting so much attention everywhere. The situations are said to be unusually mirth-provoking while the developments of the story is prolific of many delightful surprises.

The comedians featured in the production are Charles Murray, Wayland Trask, Harry McCoy and Gonda Durand. Murray plays the role of a hairdresser who is jealous of his pretty wife but who himself does not pass by a pretty woman when she comes his way. The woes of the hairdresser are many especially when Trask, as an athletic instructor, takes a hand in the game. Then the action becomes fast and furious and the complications are as entertaining as they are numerous.

The comedy has been excellently produced by Walter Wright, the director and there are many photographic novelties which will attract great attention.

Famous Comedians

THERE are several excellent comedians in "His Wife's Friend," the splendid new Paramount-Mack Sennett comedy which is on view at the..... theatre this week, all of whom are famous in screen comedy. They are Charles Murray, Wayland Trask, Harry McCoy, Gonda Durand and Phyllis Haver. All have congenial parts in this comedy, the result being a riot of fun for the spectators.

Current Paramount and Artcraft Pictures

STAR	SUBJECT
CHARLES RAY	"A NINE O'CLOCK TOWN"
DOUGLAS FAIRBANKS	"BOUND IN MOROCCO"
GRIFFITH'S	"THE GREAT LOVE"
PAULINE FREDERICK	"FEDORA"
WILLIAM S. HART	"RIDDLE GAWNE"
BILLIE BURKE	"IN PURSUIT OF POLLY"
DOROTHY DALTON	"GREEN EYES"
DE MILLE'S	"TILL I COME BACK TO YOU"
ENID BENNETT	"THE MARRIAGE RING"

STAR	SUBJECT
J. BARRYMORE	"ON THE QUIET"
E. FERGUSON	"HEART OF THE WILDS"
WALLACE REID	"THE SOURCE"
E. CLAYTON	"THE GIRL WHO CAME BACK"
SPECIAL	"THE HUN WITHIN"
LILA LEE	"THE CRUISE OF THE MAKE-BELIEVES"
D. FAIRBANKS	"HE COMES UP SMILING"
M. CLARK	"OUT OF A CLEAR SKY"
D. DALTON	"VIVE LA FRANCE"
FRED STONE	"THE GOAT"
SHIRLEY MASON	"COME ON IN"
VIVIAN MARTIN	"HER COUNTRY FIRST"
M. PICKFORD	"JOHANNA ENLISTS"
CHARLES RAY	"THE LAW OF THE NORTH"
ENID BENNETT	"COALS OF FIRE"

Success Series for September

M. PICKFORD	"THE EAGLE'S MATE"
M. CLARK	"WILDFLOWER"
SPECIAL	"THE GIRL OF THE GOLDEN WEST"
P. FREDERICK	"ZAZA"
G. FARRAR	"CARMEN"

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Exhibitor's Press Book & Advertising Aids

Charles Kenmore Ulrich, Editor



ROScoe "Fatty" ARBUCKLE

in

"THE COOK"

Paramount-Arbuckle Comedy



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



STOCK CUTS AND LITHOS

"THE COOK"

ALWAYS AVAILABLE AT YOUR EXCHANGE



ROScoe 'FATTY' ARBUCKLE in 'The Cook'

A Paramount-Arbuckle Comedy
Two Column Coarse Screen



Six Sheet



ROScoe 'FATTY' ARBUCKLE in 'The Cook'

A Paramount-Arbuckle Comedy
One Column Coarse Screen



Roscoe 'Fatty' Arbuckle in 'THE COOK'

A Paramount-Arbuckle Comedy

One Column Coarse Screen



One Sheet



Three Sheet

Cast and Story of and Advance Press Stories on "The Cook"

With ROSCOE (Fatty) ARBUCKLE

ARBUCKLE'S NEW COMEDY A SCREAM

Heavyweight Comedian's Latest
Vehicle is "The Cook"

"THE COOK"

THE CAST

Roscoe Arbuckle. The Cook
Buster Keaton The Waiter
Al St. John. The Disturber
Alice Lake. The Cashier
Luke. The Cook's Assistant

THE STORY

THE boss of the kitchen of a beach cafe with his bull terrier "Luke" as his assistant, Roscoe Arbuckle is the cook. He handles the short orders which are shouted from the cafe by the pest waiter. Arbuckle is a genius at the cuisine game.

Arbuckle and Keaton are rivals for the hand of Alice Lake, the charming cashier. There is a colored jazz orchestra and an Oriental dancer, and one day Arbuckle makes a ludicrous imitation of the snake dance. Then comes Al St. John, the disturber. He falls in love with the cashier, and with real cave-man ideas he proceeds with his courtship. When Arbuckle protests, the disturber becomes violent, whereupon Arbuckle sets his terrier "Luke" upon the tough guy.

When the disturber is driven forth, peace reigns for a time in the cafe. Arbuckle's love making methods are resented by the waiter who smashes a huge bass viol over Arbuckle's head. When he recovers, he finds the cashier and waiter have disappeared. He goes fishing with "Luke" and hooks a monster of the deep which he nearly lands.

Meanwhile, the disturber finds the cashier and waiter spooning on the beach. He kidnaps the cashier and a hot chase by the waiter ensues. The disturber and cashier are at the top of a roller coaster and the men engage in mortal combat. The cashier falls into the ocean and Arbuckle and the waiter chase the disturber all over the place. Arbuckle saves the girl and the disturber is driven so far to sea by "Luke," that he is unable to swim back to shore. It is fitting that all ends happily.

"LAUGH—GROW FAT" ARBUBKLE'S MOTTO

Laugh-Maker in "The Cook"
Famous Philosopher

IF you desire to grow fat and live long—laugh every chance you get. That is the philosophy of Roscoe (Fatty) Arbuckle, who will be seen in his latest mirth-provoker, "The Cook" at the theatre next. Every scene of this Paramount production is filled with incidents that are guaranteed to grip and make you laugh uproariously.

"I believe laughter to be the greatest health tonic known to mankind," said Mr. Arbuckle recently. "The man who laughs, grows fat. I don't mean that he should assume herculean proportions, but that laughter should take the wrinkles out of his face and vest just a little. There is a saying that nobody likes a fat man, but believe me, fat as I am, I infinitely prefer a sixty inch waist belt to one at twenty inches. What would I amount to with a waist like a dachshund? It is my business to laugh and make others laugh, and that's why I'm fat and proud of it, too."

In "The Cook," Mr. Arbuckle has ample opportunity to prove the soundness of his philosophy, for his laugh-making stunts are excruciatingly funny. He is capably supported by Buster Keaton, Al St. John, Alice Lake and the terrier, "Luke."

A Great Comedy

THE popular verdict of the patrons of the theatre, where Roscoe (Fatty) Arbuckle's new Paramount comedy, "The Cook" is on view this week, in that the corpulent comedian never had a finer vehicle for the display of his powers to provoke healthful laughter. The comedy is an excellent one and is well worth seeing. Mr. Arbuckle is finely supported by Buster Keaton, Al St. John and Alice Lake. Efficient support is supplied by "Luke" a terrier of more than average canine intelligence.

"THE COOK" SUPERB ARBUCKLE COMEDY

Genial Comedian Seen at His
Best in Production

ROSCOE (Fatty) ARBUCKLE, widely known as the commander-in-chief of America's army of screen comedians, is seen at his best in his latest comedy produced for Paramount, "The Cook," which will be shown at the theatre next.

Mr. Arbuckle is the heavyweight cook in a beach cafe and like the waiter, he loves the pretty cashier. They are rivals until a tough guy enters the place and takes a hand in the love game. Arbuckle sets his terrier upon the disturber and a scene of excitement ensues. Many comical situations follow, including a screamingly funny fishing trip made by Arbuckle and his dog, a chase of the tough guy down a roller coaster, the fall of the cashier from the coaster to the ocean, her rescue and the like.

The comedy is clean and wholesome and thoroughly enjoyable. Mr. Arbuckle is supported by Buster Keaton, Al St. John and Alice Lake, not to speak of "Luke" the dog, whose performance is a revelation of canine sagacity.

A Dog Performer

A REMARKABLY intelligent and sagacious dog is "Luke" who appears in support of Roscoe (Fatty) Arbuckle, in his latest Paramount comedy, "The Cook" which is on view at the theatre this week. The dog plays a distinct part in the cafe and ocean fishing scenes and his portrayal is in every respect marvellous. The comedy is one of the best in which Mr. Arbuckle has been seen in a long time and there is a laugh in every foot of the picture. It must be seen to be appreciated.

Current Paramount and Artcraft Pictures in the Order of Their Release



PAULINE FREDERICK....."RESURRECTION"
 ENID BENNETT....."THE BIGGEST SHOW ON EARTH"
 SESSUE HAYAKAWA....."THE WHITE MAN'S LAW"
 JACK PICKFORD....."MILE-A-MINUTE KENDALL"
 DOROTHY DALTON....."THE MATING OF MARCELLA"
 MARGUERITE CLARK....."PRUNELLA"
 CHARLES RAY....."HIS OWN HOME TOWN"
 WALLACE REID....."BELIEVE ME, XANTIPPE"
 BLACKTONS....."MISSING"
 LINA CAVALIERI....."LOVE'S CONQUEST"
 VIVIAN MARTIN....."VIVIETTE"
 PAULINE FREDERICK....."HER FINAL RECKONING"
 SESSUE HAYAKAWA....."THE BRAVEST WAY"
 WALLACE REID....."THE FIREFLY OF FRANCE"
 ENID BENNETT....."A DESERT WOOING"



MARY PICKFORD....."M'LISS"
 WM. S. HART....."SELFISH YATES"
 CECIL B. DE MILLE'S....."OLD WIVES FOR NEW"
 ELSIE FERGUSON....."A DOLL'S HOUSE"
 DOUGLAS FAIRBANKS....."SAY, YOUNG FELLOW"
 GEORGE M. COHAN....."HIT THE TRAIL HOLLIDAY"

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Paramount-Mack Sennett Comedy



Press Book and Exhibitor's Aids

Charles Kenmore Ulrich, Editor

"SLEUTHS"

with

Ben Turpin, Charles Lynn & Marie Prevost



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



STOCK, CUTS AND LITHOS

"SLEUTHS"

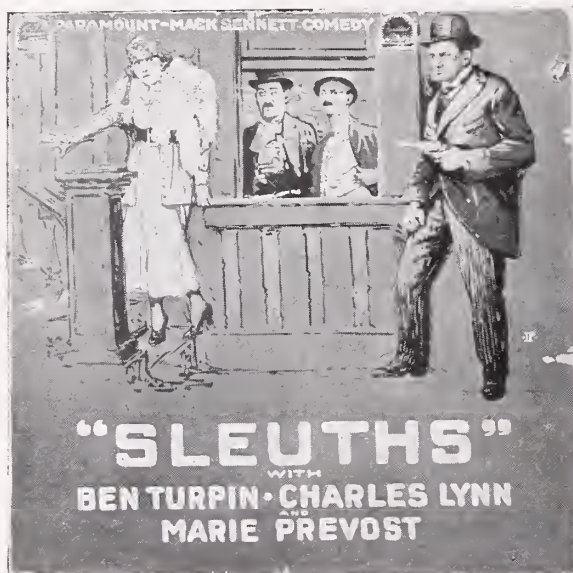
Always Available at Your Exchange



Scene from "SLEUTHS"
A Paramount-Mack Sennett Comedy
Two Column Coarse Screen



Charles Lynn and Marie Prevost
in "SLEUTHS"
A Paramount-Mack Sennett Comedy
One Column Coarse Screen



"SLEUTHS"
WITH
BEN TURPIN · CHARLES LYNN
MARIE PREVOST

Six Sheet



"SLEUTHS"
WITH
BEN TURPIN · CHARLES LYNN
AND
MARIE PREVOST

One Sheet



"SLEUTHS"
WITH
BEN TURPIN
CHARLES LYNN
AND
MARIE PREVOST

Three Sheet

Cast and Story of and Advance Publicity Stories on "Sleuths"

A Mack Sennett-Paramount Comedy

With Ben Turpin, Charles Lynn and Marie Prevost

"SLEUTHS" IS FINE SENNETT COMEDY

Ben Turpin and Charles Lynn
Have Excellent Roles

"SLEUTHS"

THE CAST

Ben Turpin } Detectives
Charles Lynn . . . }
Marie Prevost . . . A Stenographer
Tom Kennedy
A Gentleman Crook

THE STORY

BEN TURPIN and Charles Lynn are detectives who operate an agency and as a side line, lend money at high rates of interest. They have a lot of fine furniture, and in their employ is Marie, a beautiful stenographer, upon whom Ben showers the wealth of his affections.

Everything moves along lovely until Kennedy, a mysterious stranger, blows into the office. The detectives see at a glance that he is an easy mark and they decide to "do" him. When they get through "doing" the stranger, he has all their money and the stenographer, and the detectives find themselves handcuffed and on their way to the penitentiary, to serve time for taking up so much of the stranger's time.

Providence interferes at the crucial moment, and the stranger gets what is coming to him, and with interest, too. But meanwhile, the sleuths have a chastening experience. Having been "nicked" by a bogus watch in the hands of the stranger, they utilize the pretty stenographer to play a badger game upon the stranger. Interrupted in the midst of a love scene, the stranger digs up the price demanded. Suddenly he displays a badge, calls for a patrol wagon and places them under arrest.

The detectives go to the safe, take out all their cash and hand it to the stranger who promises not to prosecute them. When it is too late to recover their valuables, it develops that the stranger's badge is one commonly used by gas inspectors. But in the end the stenographer catches the crook herself and all ends happily.

CAPITAL ROLE FOR TURPIN IN "SLEUTHS"

Funmaker is Seen as Detective
With Mirthful Results

BEN TURPIN, the comedian with the famous squint, is one of the most popular funmakers in motion pictures. In the new Paramount-Mack Sennett comedy, "Sleuths," which will be shown at the theatre next, Mr. Turpin is seen as a detective and it is needless to say that every scene of the comedy is a scream. In Mr. Turpin's support are Charles Lynn, Marie Prevost and Tom Kennedy.

In the story, Turpin's business partner is Lynn, while their stenographer is Marie Prevost. When Kennedy, a gentleman crook, blows into the detective's office, the trouble begins. Turpin and Lynn decide to "do" the stranger, but they are cleverly done themselves. They are arrested and when on their way to the penitentiary, Providence intervenes and they are saved. But in the end they have their revenge and the crook gets just what is coming to him, with interest also.

The comedy is filled with numerous farcical situations all of which are bound to please. The production is said to be a pretentious one and was directed by F. Richard Jones.

A Screaming Comedy

ONE of the most amusing comedies seen here in many months, it is said, is "Sleuths," the new Paramount-Mack Sennett production featuring Ben Turpin, Charles Lynn and Marie Prevost, which will be shown at the theatre next This trio of funmakers supply scores of laughs in the interpretation of their respective roles. The comedy is said to be a scream from start to finish.

COMICAL BADGER GAME IN "SLEUTHS"

Many Farcical Features in New
Comedy Production

NOW a badger game is worked upon a mysterious stranger by a couple of detectives and how it reacts upon the sleuths, is capitally shown in the new Paramount-Mack Sennett comedy "Sleuths," which will be displayed at the theatre next

The chief roles are in the hands of Ben Turpin, the comedian with the famous squint, Charles Lynn, Marie Prevost and Tom Kennedy.

Turpin and Lynn are detectives, while Marie Prevost is their pretty stenographer. A gentleman crook appears one day and the sleuths decide to pluck him. They work a badger game upon him, but the result is far from satisfactory to the detectives, who have a harrowing experience. In fact, they have several harrowing experiences, and then some. The situations are extremely mirth-provoking and the comedy is of that clean wholesome sort which at once commends itself to a refined audience. It is a relishable photoproduction which is worth anyone's while in these days of war and food conservation.

Real Reel Comedians

THERE are three real reel comedians in "Sleuths," the new Paramount-Mack Sennett comedy which will be shown at the theatre next They are Ben Turpin, the man with the squint which has made his fortune, Charles Lynn, a popular player and Marie Prevost, a pretty comedienne whose popularity is unbounded. The two men are detectives in "Sleuths" whose peculiar business methods gets them in serious trouble, while Marie Prevost is a stenographer who sets thing aright at the end.

Current Paramount and Artcraft Pictures

STAR	SUBJECT
CHARLES RAY	"A NINE O'CLOCK TOWN"
DOUGLAS FAIRBANKS	"BOUND IN MOROCCO"
GRIFFITH'S	"THE GREAT LOVE"
PAULINE FREDERICK	"FEDORA"
WILLIAM S. HART	"RIDDLE GAWNE"
BILLIE BURKE	"IN PURSUIT OF POLLY"
DOROTHY DALTON	"GREEN EYES"
DE MILLE'S	"TILL I COME BACK TO YOU"
ENID BENNETT	"THE MARRIAGE RING"

STAR	SUBJECT
J. BARRYMORE	"ON THE QUIET"
E. FERGUSON	"HEART OF THE WILDS"
WALLACE REID	"THE SOURCE"
E. CLAYTON	"THE GIRL WHO CAME BACK"
SPECIAL	"THE HUN WITHIN"
LILA LEE	"THE CRUISE OF THE MAKE-BELIEVES"
D. FAIRBANKS	"HE COMES UP SMILING"
M. CLARK	"OUT OF A CLEAR SKY"
D. DALTON	"VIVE LA FRANCE"
FRED STONE	"THE GOAT"
SHIRLEY MASON	"COME ON IN"
VIVIAN MARTIN	"HER COUNTRY FIRST"
M. PICKFORD	"JOHANNA ENLISTS"
CHARLES RAY	"THE LAW OF THE NORTH"
ENID BENNETT	"COALS OF FIRE"

Success Series for September

M. PICKFORD	"THE EAGLE'S MATE"
M. CLARK	"WILDFLOWER"
SPECIAL	"THE GIRL OF THE GOLDEN WEST"
P. FREDERICK	"ZAZA"
G. FARRAR	"CARMEN"

1935
Exhibitors Press Book and Advertising Aids

CHARLES KENMORE ULRICH, Editor



James Montgomery Flagg's

"Romance and Brass Tacks"

with

PEGGY ADAMS and OLIN HOWLAND

Paramount-Flagg Comedy



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General.
NEW YORK



STOCK, CUTS AND LITHOS

'Romance and Brass Tacks'

Always available at your exchange



Three Sheet



Peggy Adams and Olin Howland in 'Romance and Brass Tacks'
A PARAMOUNT-FLAGG COMEDY
Two Column Coarse Screen



Six Sheet



OLIN HOWLAND
in 'Romance and Brass Tacks'
A Paramount-Flagg Comedy
One Column Coarse Screen



Peggy Adams and Olin Howland
in 'ROMANCE and BRASS TACKS'
A Paramount-Flagg Comedy
One Column Coarse Screen



One Sheet

Plot and Story of and Advance Press Matter on "Romance and Brass Tacks"

A Paramount-Mack Sennett Comedy

PEGGY ADAMS IN A CLEVER SATIRE

Broadway Beauty Has Fine Role
in Flagg's Comedy

"ROMANCE AND BRASS TACKS"

with

PRETTY PEGGY ADAMS

THE STORY

EVERY American girl wants "Romance," but most of them come down to "Brass Tacks." A clever satire is the fine Flagg comedy "Romance and Brass Tacks." Lucille McManus (Peggy Adams) the daughter of the stove king, is engaged to Chadwick Stone, whom she has known since he made love to her by putting chewing gum in her hair at school.

The betrothal is a pre-arranged affair of the two families. At a musicale she falls wildly in love with a long-haired musician, and on the spur of the moment plans an elopement with him. After cleverly evading her fiance, she runs off in her roadster with Caviarski, the "nut" musician (Olin Howland). She tells him "He has fire—the joy of life—she must elope, and that they will adore each other and LIVE—LIVE."

She thinks she has Romance at last. She's through with nice, kind, stupid people. From now on she's not even going to brush her own teeth if she doesn't wish to. But her "Romance" comes to a brief and sudden stop when she finds, quite by accident, he wears a dicky shirt and separate cuffs.

All goes wrong, and by a little "slap-stick" work she dashes back to her real fiance. The moral is:—"Romance in real life so often takes you out of your own class!"

PEGGY ADAMS NOTED BROADWAY BEAUTY

Has Fine Role in Flagg Comedy
"Romance and Brass Tacks"

PRETTY PEGGY ADAMS, a noted Broadway beauty, who recently starred in "The Spirit of the Red Cross," the official film prepared by Montgomery Flagg for the recent Red Cross Fund drive, will be seen in "Romance and Brass Tacks," a new Flagg comedy, at the theatre next This is a charming picture story which affords Miss Adams abundant opportunity for the display of her talents as comedienne.

Miss Adams portrays the role of Lucille McManus, the daughter of a stove king, who refuses to be a pawn in a marriage game played by her father and sire of her fiance, Chadwick Stone. She meets Caviarski, a musician and instantly falls in love with him. She is on the point of eloping with the musician when she observes that he wears a "dicky shirt" and separate cuffs. Then, after some hesitation, she returns to her fiance with the romance brushed out of her soul and all ends happily.

This a charming story splendidly pictured and the laughs it provokes, are genuine. Miss Adams is a delightful actress and she doubtless will achieve a large personal screen following in the near future.

Delightful Comedy

THE new Flagg comedy, "Romance and Brass Tacks," starring pretty Peggy Adams, a famous Broadway beauty, will be shown at the theatre next, and much interest in the event is manifested here. The story is a delightful one and its development is most artistic. It is a fine satire that will please every spectator.

PEGGY ADAMS HAS SPLENDID SUPPORT

Olin Howland Appears With Her
in "Romance and Brass Tacks"

CHIEF in the support of Peggy Adams, the star of the new Flagg comedy "Romance and Brass Tacks" which will be displayed at the theatre next, is Olin Howland, who made so notable a success as a publicity writer in the first Flagg comedy, "Hick Manhattan" recently shown here. Mr. Howland is an actor of merit and in this production he plays the part of a "nut" musician with signal success.

Mr. Howland is an excellent actor and his portrayal adds much to the enjoyment of "Romance and Brass Tacks." He wears a "dicky shirt" with detached cuffs and it is because of this that his romance, that of wedding the daughter of a stove king, is rudely shattered. Miss Adams plays the role of Lucille McManus, the stove king's daughter, and her interpretation is said to be excellent. The comedy itself is praised by press and public alike.

An Unusual Comedy

AN unusual comedy of the highest value, is "Romance and Brass Tacks," the new Flagg comedy, starring pretty Peggy Adams, the famous Broadway beauty, which will be shown at the theatre next The story deals with the romantic daughter of a stove king who becomes infatuated with a musician but whose dreams are rudely shattered when she learns that her idol wears a "dicky shirt." The situations are extremely humorous and the support provided for Miss Adams is excellent, her leading man being Olin Howland.

Current Paramount and Artcraft Pictures

STAR	SUBJECT
CHARLES RAY	"A NINE O'CLOCK TOWN"
DOUGLAS FAIRBANKS	"BOUND IN MOROCCO"
GRIFFITH'S	"THE GREAT LOVE"
PAULINE FREDERICK	"FEDORA"
WILLIAM S. HART	"RIDDLE GAWNE"
BILLIE BURKE	"IN PURSUIT OF POLLY"
DOROTHY DALTON	"GREEN EYES"
DE MILLE'S	"TILL I COME BACK TO YOU"
ENID BENNETT	"THE MARRIAGE RING"

STAR	SUBJECT
J. BARRYMORE	"ON THE QUIET"
E. FERGUSON	"HEART OF THE WILDS"
WALLACE REID	"THE SOURCE"
E. CLAYTON	"THE GIRL WHO CAME BACK"
SPECIAL	"THE HUN WITHIN"
LILA LEE	"THE CRUISE OF THE MAKE-BELIEVES"
D. FAIRBANKS	"HE COMES UP SMILING"
M. CLARK	"OUT OF A CLEAR SKY"
D. DALTON	"VIVE LA FRANCE"
FRED STONE	"THE GOAT"
SHIRLEY MASON	"COME ON IN"
VIVIAN MARTIN	"HER COUNTRY FIRST"
M. PICKFORD	"JOHANNA ENLISTS"
CHARLES RAY	"THE LAW OF THE NORTH"
ENID BENNETT	"COALS OF FIRE"

Success Series for September

M. PICKFORD	"THE EAGLE'S MATE"
M. CLARK	"WILDFLOWER"
SPECIAL	"THE GIRL OF THE GOLDEN WEST"
P. FREDERICK	"ZAZA"
G. FARRAR	"CARMEN"

6
Paramount-Mack Sennett Comedy



HOW TO ADVERTISE

“BEWARE OF BOARDERS”

with

Chester Conklin, Ford Sterling & Mary Thurman

CHARLES KENMORE ULRICH, Editor



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



STOCK CUTS AND LITHOS

"BEWARE OF BOARDERS"

ALWAYS AVAILABLE AT YOUR EXCHANGE



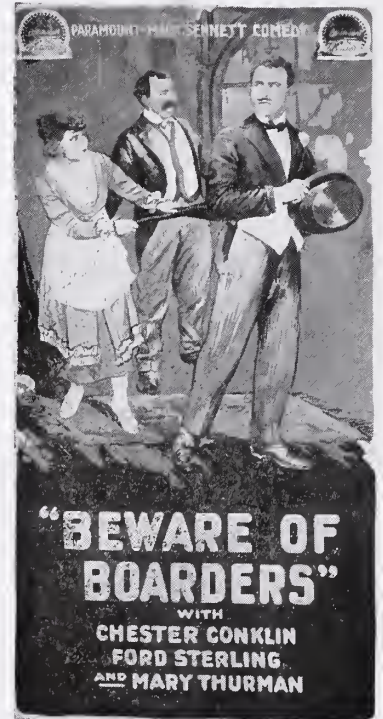
CHESTER CONKLIN
in 'Beware of Boarders'
A Paramount-Mack Sennett Comedy
One Column Coarse Screen



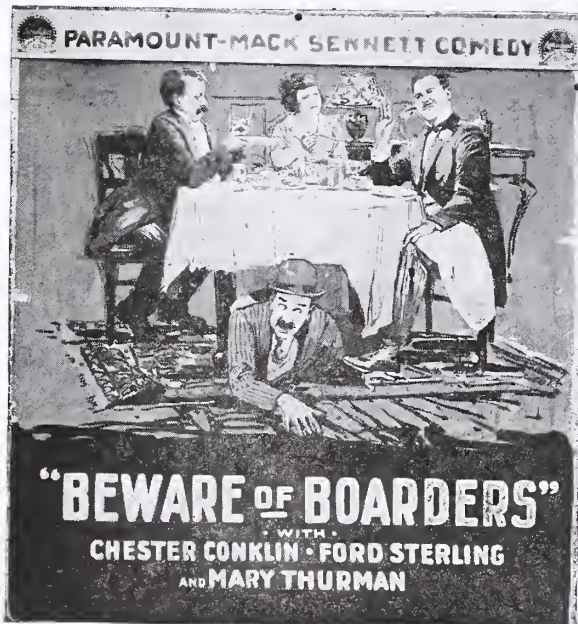
Mary Thurman and Chester Conklin
in 'BEWARE OF BOARDERS'
A Paramount-Mack Sennett Comedy
One Column Coarse Screen



One Sheet



Three Sheet



Six Sheet



Scene from BEWARE OF BOARDERS
A Paramount-Mack Sennett Comedy
Two Column Coarse Screen

Cast and Story of and Advance Press Stories on "Beware of Boarders!"

With CHESTER CONKLIN, FORD STERLING and MARY THURMAN

A Paramount-Mack Sennett Comedy

LAUGHS APLENTY IN THIS COMEDY

"Beware of Boarders!" Latest
Sennett Production

"BEWARE OF BOARDERS!"

Cast of Characters

Ford Sterling. Mysterious Boarder
Chester Conklin. A Secretary
Mary Thurman. His Wife
Gene Rogers. A Statesman
Bert Roach. Of the Secret Service
Paddy McGuire. His Assistant
Jack Cooper. A Burglar
Fred Fishback, Director

HAVE you a boarder in your home? If you have, be sure his name does not begin with "von" and that you know some of his past history.

Chester Conklin, the ambassador's secretary, when given an important document of state to put in the vaults, decides that he will first show it to his wife and impress her with his importance.

But he has a mysterious boarder in the house who gets a side slant at the document and sees that it is something that the All Highest in Berlin would very much like to have. Thereupon begins an exciting struggle by hook or crook for the possession of the secret document.

In order to teach his wife a lesson about being careful of her jewels, Chester conceives a great plan to get a phoney burglar to scare her. This is where the spy thinks he sees a chance to get the document by pretending to be the burglar. Meanwhile a real burglar turns up and complicates matters considerably.

What neither the spy nor the burglar understand is that there are two pocket cases just alike. One contains the document; the other the lady's pearls. By a strange complication of disasters, the burglar keeps getting the treaty and the spy finds himself running away with the pearls—to their mutual disgust.

This is one of the fastest and funniest comedies that the Sennett studio has ever turned out. It will be shown at the theatre on next.

CAPITAL FARCE IS NEW SENNETT FILM

"Beware of Boarders!" Has Many
Uproarious Moments

FILLED with laughs from start to finish, "Beware of Boarders!", the new Paramount-Mack Sennett comedy, which will be shown at the theatre next, is said to be one of the most humorous productions made by the Sennett organization in many moons. The principals in the cast are Ford Sterling, Chester Conklin and Mary Thurman.

The story deals with the troubles of an ambassador's secretary who is given an important document to file away, but who decides to show it to his wife to prove to her what an important fellow he is. His wife keeps a boarding house and among her boarders is a German who decides to steal the document and send it to the All Highest in Berlin.

This resolve provokes many laughs, for it brings about numerous queer complications. A supposed burglar, as well as a real one, take a hand in the game and a rope of pearls brings the characters and document into strange and startling mixups. For Sterling is the mysterious boarder, while Chester Conklin is the secretary. The action is fast and furious and the comedy is in every way delightful entertainment.

Splendid Comedy

IF you have boarders in your home, the new Paramount-Mack Sennett comedy, "Beware of Boarders!" which is on view at the theatre this week, should interest you. It is a splendid comedy, clean and wholesome and every scene is filled with laughs. The principal fun makers are Chester Conklin, Ford Sterling, Mary Thurman and Gene Rogers.

FAMOUS PLAYERS IN THIS COMEDY

"Beware of Boarders!" Has Most
Notable Cast

THERE are several famous fun makers in "Beware of Boarders!" the new Paramount-Mack Sennett comedy, which will be presented at the theatre next They are Ford Sterling, Chester Conklin and Mary Thurman, all comedians of signal merit.

Sterling and Conklin have appeared in numerous Sennett comedies and their success has been phenomenal. They are admirably cast in this latest Sennett production, the story of which deals with the attempt of a German spy to possess himself of an important document intrusted to the secretary of an ambassador, and which the secretary has taken home to show to his wife, instead of filing it away in a safe as directed by the ambassador.

There is a mysterious boarder in Conklin's household who decides to steal the document and send it to the Kaiser. When a burglar pries his way into the house to obtain a rope of pearls, the document and pearls are ludicrously mixed by the burglar and boarder. There are laughable complications, but all ends happily for all concerned.

Mary Thurman, a comedienne of merit, has a strong role in the production. The direction by Fred Fishback was excellent. The action is fast and furious and the comedy is well worth one's while to see.

Laugh and Grow Fat

IF you desire to laugh and grow fat, you should see "Beware of Boarders!" the new Paramount-Mack Sennett comedy which is the bill at the theatre this week. The story is an excellent one and the comedians having the leading roles are Chester Conklin, Ford Sterling and Mary Thurman.

Current Paramount and Artcraft Pictures

STAR	SUBJECT
CHARLES RAY	"A NINE O'CLOCK TOWN"
DOUGLAS FAIRBANKS	"BOUND IN MOROCCO"
DAVID W. GRIFFITH'S	"THE GREAT LOVE"
PAULINE FREDERICK	"FEDORA"
WILLIAM S. HART	"RIDDLE GAWNE"
BILLIE BURKE	"IN PURSUIT OF POLLY"
DOROTHY DALTON	"GREEN EYES"
CECIL B. DE MILLE'S	"TILL I COME BACK TO YOU"
ENID BENNETT	"THE MARRIAGE RING"
JOHN BARRYMORE	"ON THE QUIET"
ELSIE FERGUSON	"HEART OF THE WILDS"
WALLACE REID	"THE SOURCE"
ETHEL CLAYTON	"THE GIRL WHO CAME BACK"
SPECIAL	"THE HUN WITHIN"
LILA LEE	"THE CRUISE OF THE MAKE-BELIEVES"
DOUGLAS FAIRBANKS	"HE COMES UP SMILING"
MARGUERITE CLARK	"OUT OF A CLEAR SKY"
DOROTHY DALTON	"VIVE LA FRANCE"
FRED STONE	"THE GOAT"
SHIRLEY MASON	"COME ON IN"
VIVIAN MARTIN	"HER COUNTRY FIRST"
MARY PICKFORD	"JOHANNA ENLISTS"
CHARLES RAY	"THE LAW OF THE NORTH"
ENID BENNETT	"COALS OF FIRE"

Success Series

MARY PICKFORD	"THE EAGLE'S MATE"
MARGUERITE CLARK	"WILDFLOWER"
SPECIAL	"THE GIRL OF THE GOLDEN WEST"
PAULINE FREDERICK	"ZAZA"
GERALDINE FARRAR	"CARMEN"

HOW TO ADVERTISE
James Montgomery Flagg's Comedy

"Tell that to the Marines"



STARRING

Olin Howland and Beatrice Tremain

PRODUCED BY

TOWN AND COUNTRY FILMS, Inc.

PARAMOUNT-FLAGG-COMEDY



FAMOUS PLAYERS-LASKY CORPORATION

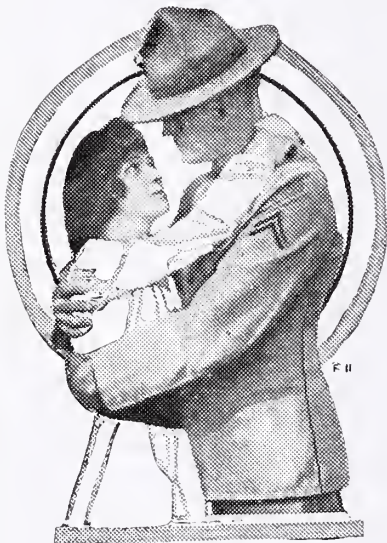
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



STOCK CUTS AND LITHOS

"TELL THAT TO THE MARINES"

ALWAYS AVAILABLE AT YOUR EXCHANGE



Scene from
"Tell That to the Marines"
A Paramount-Flagg Comedy
One Column Coarse Screen



OLIN HOWLAND
in "Tell That to the Marines"
A Paramount-Flagg Comedy
One Column Coarse Screen



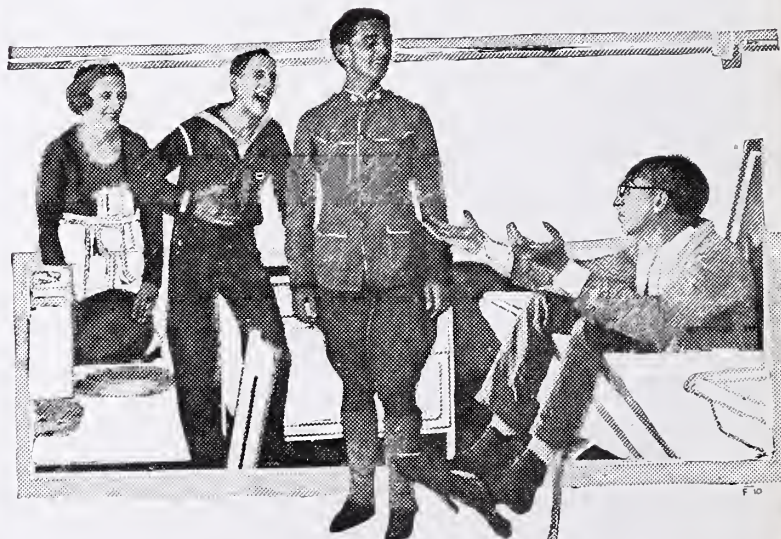
One Sheet



Three Sheet



Six Sheet



The useless call of "Kamerad!"
Scene from "TELL THAT TO THE MARINES"
A Paramount-Flagg Comedy
Two Column Coarse Screen



STORY OF AND ADVANCE PRESS MATTER ON "TELL THAT TO THE MARINES"



A Paramount—Flagg Comedy

NEW FLAGG COMEDY HUMOROUS SATIRE

"Tell That to the Marines" Is
Highly Enjoyable

"Tell That to the Marines"

Principals

Eliot Brainard, a Pacifist

Olin Howland

Nan Wolcott, a Patriot

Beatrice Tremaine

ELIOT BRAINARD, a dignified gentleman and pacifist, is a real man and not a sissy even though he hasn't just had his brains sponged and pressed. His fiancée, Nan Wolcott, is a pretty girl who breathes patriotism instead of air and at the beginning of the story she breaks off her engagement to Brainard because he does not seem to her to be a he-person. She joins the Secret Service to do her bit for her country, while Brainard goes about trying to preach the doctrine of peace.

When he attempts to stop a band of boys from "shooting" their leader as a German spy, Brainard is badly used in a lively mix-up, but he manages to escape with his life. He nearly has more than his engagement broken when he tries to lecture on the terrible war spirit that is implanted in the souls of the children of today. When he regains his composure, he goes to the country where there are no war-mad maniacs, where nature at least, is kindly and in the mountains, all unexpectedly, he encounters Nan who is being handled very roughly by a Hun spy whom she is trying to capture.

When Brainard observes this, every pacifist tendency in his nature goes to the dogs and he sees red. He is instantly reborn spiritually and charging the Hun, he kills him after a fierce struggle. He revives Nan and after expressing to her his hope that he won't have flat knees, an ingrown collar bone or ossified tonsils, he announces his intention to join the Marines. She congratulates him and is present when, after enlisting, he marches away for the front.

WHEN PINK TURNS TO RED WATCH OUT!

That Happened in Flagg Comedy
"Tell That to the Marines"

WHEN a pacifist who ordinarily sees pink is kicked hard enough to see red, watch out! That is why Eliot Brainard espoused the cause of his country against the Huns in "Tell That to the Marines," the new Paramount-Flagg comedy which will be shown at the theatre next

Brainard protested against the war spirit in the militant youth of America and got into serious trouble. Nan Wolcott, his fiancée, breaks their engagement because her sweetheart is no he-man and he goes to the country to escape the war maniacs. He finds his former fiancée in the hands of a Hun spy, whom she is tracing, and the spectacle rouses all his manhood to the degree that he slays the Hun and joins the Marines. All the pink in his moral vision had deepened into red and what he did to the Huns later on may be imagined.

Olin Howland has the chief role in the new comedy while Beatrice Tremaine plays opposite to him. The comedy has an intensely interesting story and it is a picture that will not only be good entertainment, but it has big propaganda value. The action is speedy and the general support all that could be demanded.

A Real Reel Comedy

DESPITE the fact that it has a patriotic theme, "Tell That to the Marines," the new Paramount-Flagg comedy which is on view at the theatre this week, is a laugh from beginning to end. The experiences of a pacifist who runs against snags until he comes to a realization that the cause of democracy must be defended against the Hun, at once provokes laughter and inspires sound patriotism.

SPEEDY ACTION IN BIG FLAGG COMEDY

"Tell That to the Marines" Has
Patriotic Theme

FILLED with speedy action and teaching a salutary lesson to pacifists, "Tell That to the Marines," the third Paramount-Flagg comedy, starring Olin Howland and Beatrice Tremaine, which will be shown at the theatre next, is said to be one of the most captivating comedies ever produced anywhere.

Everybody will recall the superb Flagg poster known as "Tell That to the Marines," which has done so much to inspire patriotism among the young men of the country in the last few months. The man with the prognathous jaw who is peeling off his coat and getting ready for action, is a familiar figure in every city and hamlet of the country. Mr. Flagg's new comedy is based upon the idea conveyed by this picture and it is a powerful stimulus to patriotism in these stirring days of war.

Olin Howland portrays the role of a pacifist who entertains all the soft notions of that brand of citizen until he has been kicked hard enough to see "red." When he reaches this stage, he gets busy and proves himself a real patriot after all, with the real fighting spirit. Beatrice Tremaine plays opposite to Mr. Howland, her role being that of a strong minded patriotic American girl of the red blood variety. The comedy is one of superior merit in every respect.

A Splendid Comedy

THE third Paramount-Flagg comedy, "Tell That to the Marines," a humorous satire which teaches salutary lessons to pacifists in these days of war and patriotism, is drawing large audiences to the theatre this week. The principals in the cast are Olin Howland and Beatrice Tremaine and they contribute vastly to the enjoyableness of the comedy.

Current Paramount and Artcraft Pictures

STAR	SUBJECT
CHARLES RAY	"A NINE O'CLOCK TOWN"
DOUGLAS FAIRBANKS	"BOUND IN MOROCCO"
DAVID W. GRIFFITH'S	"THE GREAT LOVE"
PAULINE FREDERICK	"FEDORA"
WILLIAM S. HART	"RIDDLE GAWNE"
BILLIE BURKE	"IN PURSUIT OF POLLY"
DOROTHY DALTON	"GREEN EYES"
CECIL B. DE MILLE'S	"TILL I COME BACK TO YOU"
ENID BENNETT	"THE MARRIAGE RING"
JOHN BARRYMORE	"ON THE QUIET"
ELSIE FERGUSON	"HEART OF THE WILDS"
WALLACE REID	"THE SOURCE"
ETHEL CLAYTON	"THE GIRL WHO CAME BACK"
SPECIAL	"THE HUN WITHIN"
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DOUGLAS FAIRBANKS	"HE COMES UP SMILING"
MARGUERITE CLARK	"OUT OF A CLEAR SKY"
DOROTHY DALTON	"VIVE LA FRANCE"
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SHIRLEY MASON	"COME ON IN"
VIVIAN MARTIN	"HER COUNTRY FIRST"
MARY PICKFORD	"JOHANNA ENLISTS"
CHARLES RAY	"THE LAW OF THE NORTH"
ENID BENNETT	"COALS OF FIRE"

Success Series

MARY PICKFORD	"THE EAGLE'S MATE"
MARGUERITE CLARK	"WILDFLOWER"
SPECIAL	"THE GIRL OF THE GOLDEN WEST"
PAULINE FREDERICK	"ZAZA"
GERALDINE FARRAR	"CARMEN"

Paramount-Mack Sennett Comedy



“Whose Little Wife Are You?”

WITH

Charles Murray, Wayland Trask

AND

Mary Thurman

EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



STOCK CUTS AND LITHOS

"WHOSE LITTLE WIFE ARE YOU?"

ALWAYS AVAILABLE
AT YOUR EXCHANGE



We are seven.
Scene from "WHOSE LITTLE WIFE ARE YOU?"
A Paramount-Mack Sennett Comedy
Two Column Coarse Screen



Six Sheet



One Sheet



Wayland Trask & Mary Thurman in
"WHOSE LITTLE WIFE ARE YOU?"
A Paramount-Mack Sennett Comedy
One Column Coarse Screen



Three Sheet



Charles Murray & Mary Thurman
in "WHOSE LITTLE WIFE ARE YOU?"
A Paramount-Mack Sennett Comedy
One Column Coarse Screen

CAST AND STORY OF AND ADVANCE PRESS STORIES ON "WHOSE LITTLE WIFE ARE YOU?"

A Paramount-Mack Sennett Comedy

NEW SENNETT FILM SCREAMING COMEDY

"Whose Little Wife Are You?"
Delightful Farce

"Whose Little Wife Are You?"
The Cast

Charles Murray . . . A Druggist
Wayland Trask . . . His Partner
Eva Thatcher His Wife
Joseph Baldy Belmont . His Son
Mary Thurman . . . A Customer
Alice Lake A Manicurist

CHARLES MURRAY is a thriving druggist in a small town and he has a keen eye to business and beauty. Hence when he sees Alice Lake, a manicurist, he is instantly attracted by her charms and she virtually becomes a member of his family, as it were.

Charles has a chip-'o-the block son known as Baldy who, like his father appreciates beauty when he sees it. When he casts lingering eyes in Alice's direction, Charles becomes unreasonably exasperated. Whenever Baldy sees Alice sandpapering the digits of any other man his agonies of jealousy become almost more than he can bear.

When Charles discovers that Baldy is poaching upon his own preserves, he gets into action immediately. Being a man of primitive and direct methods, he lassoes Baldy, drags him out to the edge of the sobbing Pacific and hurls him into the deep. When he sees the struggles of his son for existence, he relents and drags him out again.

A pulmotor is obtained and Charles and others start to jump the sad waves out of Baldy's diaphragm. By an unavoidable accident, the pulmotor is attached to a fire hydrant and the results are somewhat alarming for Baldy. The hallway becomes a raging river and the kitchen a lake before the trouble is discovered. Meanwhile, two mysterious strangers have a delightful beating party in house as they indulge in song and play the merry ukelele. The drama comes to a queer finish which it would be unfair to the reader to reveal in advance.

SENNETT BEAUTIES IN NEWEST COMEDY

Many New and Novel Scenes in
"Whose Little Wife Are You?"

IN the numerous novel scenes that make "Whose Little Wife Are You?", the latest Paramount-Mack Sennett comedy, a most notable picture, the famous Sennett beauties are conspicuously present, the result being a delightful entertainment. "Whose Little Wife Are You?" will be shown at the theatre next

The story of the farce deals with a druggist who is infatuated with a pretty manicurist despite the fact that he is married, and whose son becomes his rival. Then there is something doing every minute as the sequel shows. The irate and jealous parent throws his aspiring son into the Pacific ocean, but when the boy threatens to become food for the fishes, his stony heart relents and he drags him out again. He obtains a pulmotor to pump the brine out of his offspring, but when it is attached to a fire hydrant by accident, then things become quite complicated.

Most of the famous Mack-Sennett comedians appear in this comedy. These include Charles Murray, Wayland Trask, Mary Thurman, Eva Thatcher, Alice Lake and others. The comedy has a whirlwind finish that bids fair to convulse every film fan who sees it. It is in every sense a worth while comedy, clean and wholesome.

Laughs in this Comedy

ONE of the most enjoyable comedies seen in this city this season is "Whose Little Wife Are You?", a new Paramount-Mack Sennett production which is on view at the theatre this week. Chief among the comedians in the cast are Charles Murray, Wayland Trask, Mary Thurman and Eva Thatcher. The comedy is a scream from start to finish.

"WHOSE LITTLE WIFE ARE YOU?" A SCREAM

Splendid New Sennett Comedy
Filled With Laughs

THE latest Paramount-Mack Sennett comedy, "Whose Little Wife Are You?", which will be shown at the theatre next, is said by reviewers to be a scream from start to finish. The best comedians of the Sennett studio, not to speak of the internationally famous Sennett beauties, appear in the production, the result being a carnival of fun throughout the action.

The story deals with the misfortunes of a druggist who falls in love with a pretty manicure and whose wife protests vigorously. His son becomes his rival and in jealous rage the father throws his offspring into the ocean and when he observes that the lad is drowning he graciously draws the boy ashore and uses a pulmotor to extract the sad sea waves he had swallowed. By an accident the pulmotor is connected with a fire hydrant and what follows is said to be extremely mirth-provoking.

The comedy has an unusual finish which it would be unfair to reveal here. You must see the comedy to appreciate it. The principals in the cast include such artists as Charles Murray, Wayland Trask, Mary Thurman and Alice Lake. The comedy was directed by Edward Cline with excellent results.

A Screaming Farce

A LAUGH in these trying days is the best health tonic known to mankind. That is why "Whose Little Wife Are You?" which is a feature of the bill at the theatre this week, is attracting such large audiences to that playhouse at each presentation of the film. It is a screaming farce, clean and wholesome and exceptionally qualified to drive away the blues.

Current Paramount and Artcraft Pictures

STAR	SUBJECT
CHARLES RAY	"A NINE O'CLOCK TOWN"
DOUGLAS FAIRBANKS	"BOUND IN MOROCCO"
DAVID W. GRIFFITH'S	"THE GREAT LOVE"
PAULINE FREDERICK	"FEDORA"
WILLIAM S. HART	"RIDDLE GAWNE"
BILLIE BURKE	"IN PURSUIT OF POLLY"
DOROTHY DALTON	"GREEN EYES"
CECIL B. DE MILLE'S	"TILL I COME BACK TO YOU"
ENID BENNETT	"THE MARRIAGE RING"
JOHN BARRYMORE	"ON THE QUIET"
ELSIE FERGUSON	"HEART OF THE WILDS"
WALLACE REID	"THE SOURCE"
ETHEL CLAYTON	"THE GIRL WHO CAME BACK"
SPECIAL	"THE HUN WITHIN"
LILA LEE	"THE CRUISE OF THE MAKE-BELIEVES"
DOUGLAS FAIRBANKS	"HE COMES UP SMILING"
MARGUERITE CLARK	"OUT OF A CLEAR SKY"
DOROTHY DALTON	"VIVE LA FRANCE"
FRED STONE	"THE GOAT"
SHIRLEY MASON	"COME ON IN"
VIVIAN MARTIN	"HER COUNTRY FIRST"
MARY PICKFORD	"JOHANNA ENLISTS"
CHARLES RAY	"THE LAW OF THE NORTH"
ENID BENNETT	"COALS OF FIRE"

Success Series

MARY PICKFORD	"THE EAGLE'S MATE"
MARGUERITE CLARK	"WILDFLOWER"
SPECIAL	"THE GIRL OF THE GOLDEN WEST"
PAULINE FREDERICK	"ZAZA"
GERALDINE FARRAR	"CARMEN"

PARAMOUNT-ARBUCKLE COMEDY



How to Advertise

ROSCOE "Fatty" ARBUCKLE

in

"THE SHERIFF"

Written and Directed by Roscoe Arbuckle

CHARLES KENMORE ULRICH, Editor



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



"THE SHERIFF"

ALWAYS AVAILABLE
AT YOUR EXCHANGE



ROS COE 'FATTY' ARBUCKLE
in "The Sheriff"
PARAMOUNT - ARBUCKLE COMEDY
Two Column Coarse Screen



Six Sheet



Three Sheet



ROS COE 'FATTY' ARBUCKLE
in "The Sheriff"
PARAMOUNT - ARBUCKLE COMEDY
One Column Coarse Screen



One Sheet



ROS COE 'FATTY' ARBUCKLE
in "The Sheriff"
PARAMOUNT - ARBUCKLE COMEDY
One Column Coarse Screen

Story of and Advance Press Matter on "The Sheriff"

A Paramount-Ar buckle Comedy

"THE SHERIFF" NEW ARBUCKLE COMEDY

"Fatty" Outdoes Motion Picture Heroes in Film

IN his latest comedy, "The Sheriff," Roscoe (Fatty) Arbuckle, is a western sheriff whose models of action and propriety are well known motion picture heroes of the athletic and quick-at-the-draw variety. The sheriff has a fondness for the feats of Douglas Fairbanks and William S. Hart and he seeks to outdo them at every opportunity.

His assistants are Luke, his dog, and Snow Ball, a negro boy. They live and dine together, and one day while they are taking a nap together, one cowboy tells his companions how the sheriff had invaded Mexico and had aroused the jealousy of every swain by his vigorous courtship of the dainty señoritas. To protect himself, the sheriff shot up the town and made a thrilling escape.

When the sheriff awakes he learns that the schoolma'm, whom he loves devotedly, has been abducted by the bad man, and with Luke and Snow Ball he goes to her rescue. He realizes that the opportunity to make a real motion picture rescue has arrived and he takes advantage of it to the full. He trails the bandits to their lair, rescues his sweetheart and is acclaimed a hero who is not only a credit to his motion picture heroes, but to his own community as well.

The comedy is chock full of action and laughable incidents. When the sheriff invades the Mexican town, he climbs a church steeple to a dizzy height and holds his antagonists at bay in real reel fashion. He climbs balconies like a simian and makes love under circumstances that would dismay most wooers not inspired by the examples of motion picture heroes. The comedy will be shown at the theatre next and it is certain to be acclaimed one of the best in which Fatty Arbuckle has appeared in many moons.

HUMOR ABOUNDS IN "THE SHERIFF"

Fatty Arbuckle Does Great Feats in New Comedy

WHEN Roscoe (Fatty) Arbuckle starts out to do athletic feats of a startling character in any of his comedies, it is a certainty that humor will abound in every situation. Hence it happens that in his latest production, "The Sheriff," Fatty does amusing athletic stunts which Douglas Fairbanks might be proud of, not the least of which is his climb to the top of a church spire from which perilous post he holds a small army of enemies at bay.

Mr. Arbuckle is a western sheriff who has a fondness for motion picture heroes, especially Douglas Fairbanks and William S. Hart. He tries to outdo them on every occasion and when he invades a Mexican town in search of the schoolma'm whom he loves and who has been abducted by bandits, there is something doing every minute. He is largely supported by his dog Luke, and a piccaninny known as Snow Ball.

Strong Arbuckle Comedy

THERE are few screen comedians whose popularity exceeds that enjoyed by Fatty Arbuckle. His genial smile and portly frame are as familiar to screen patrons throughout the country as is any other notable who is prominent in the public eye. In his new comedy, "The Sheriff," which is on view at the theatre this week, Mr. Arbuckle is a remarkable western official whose feats of daring are as wonderful as they are entertaining. He climbs church steeples a la Fairbanks, scales balconies, rescues his sweetheart who has been captured by bandits and provokes as many laughs as are good for the spectators. Mr. Arbuckle's support is of the best.

FATTY A SHERIFF IN FINE COMEDY

Big Popular Comedian Has a Great Role in Picture

IN his latest comedy of the West, Fatty Arbuckle, the genial rotund comedian, has an excellent role, that of a sheriff, who seeks to outdo the heroes of the movies. The comedy is "The Sheriff," just released by Paramount, and it will be shown at the theatre next

There are few more popular comedians in the country than Mr. Arbuckle and none works more conscientiously than he. As a western sheriff in this production, Mr. Arbuckle does several remarkable athletic feats which, considering his weight, are unexcelled by any other screen comedian. There is little affection about Mr. Arbuckle and everything he does, seems to be the spontaneous result of the situation itself in which he appears.

Climbing church spires and balconies of haciendas in search of beautiful señoritas, and indulging in gun play by which daring Mexican bandits are foiled, are mere trifles to Mr. Arbuckle. But all he does is performed with a careful eye to humorous effect and in this he has succeeded admirably. Splendidly supported, Mr. Arbuckle's work makes "The Sheriff" one of the most enjoyable comedies produced this season.

Luke Good Dog Actor

IN Fatty Arbuckle's new Paramount comedy, "The Sheriff," which is the attraction at the theatre this week, a dog plays a leading role. This dog is Luke, and the animal has often been seen in Arbuckle's comedies. The dog works with the precision of a human being and his sense of humor seems to be well developed. The comedy is thoroughly enjoyable and proves a treat to each successive audience,

Current Paramount and Artcraft Pictures

STAR	SUBJECT
CHARLES RAY	"A NINE O'CLOCK TOWN"
DOUGLAS FAIRBANKS	"BOUND IN MOROCCO"
DAVID W. GRIFFITH'S	"THE GREAT LOVE"
PAULINE FREDERICK	"FEDORA"
WILLIAM S. HART	"RIDDLE GAWNE"
BILLIE BURKE	"IN PURSUIT OF POLLY"
DOROTHY DALTON	"GREEN EYES"
CECIL B. DE MILLE'S	"TILL I COME BACK TO YOU"
ENID BENNETT	"THE MARRIAGE RING"
JOHN BARRYMORE	"ON THE QUIET"
ELSIE FERGUSON	"HEART OF THE WILDS"
WALLACE REID	"THE SOURCE"
ETHEL CLAYTON	"THE GIRL WHO CAME BACK"
SPECIAL	"THE HUN WITHIN"
LILA LEE	"THE CRUISE OF THE MAKE-BELIEVES"
DOUGLAS FAIRBANKS	"HE COMES UP SMILING"
MARGUERITE CLARK	"OUT OF A CLEAR SKY"
DOROTHY DALTON	"VIVE LA FRANCE"
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SHIRLEY MASON	"COME ON IN"
VIVIAN MARTIN	"HER COUNTRY FIRST"
MARY PICKFORD	"JOHANNA ENLISTS"
CHARLES RAY	"THE LAW OF THE NORTH"
ENID BENNETT	"COALS OF FIRE"

Success Series

MARY PICKFORD	"THE EAGLE'S MATE"
MARGUERITE CLARK	"WILDFLOWER"
SPECIAL	"THE GIRL OF THE GOLDEN WEST"
PAULINE FREDERICK	"ZAZA"
GERALDINE FARRAR	"CARMEN"

10

HOW TO ADVERTISE



Paramount-Mack Sennett Comedy “HER FIRST MISTAKE”

with

Louise Fazenda, Chester Conklin and Myrtle Lind

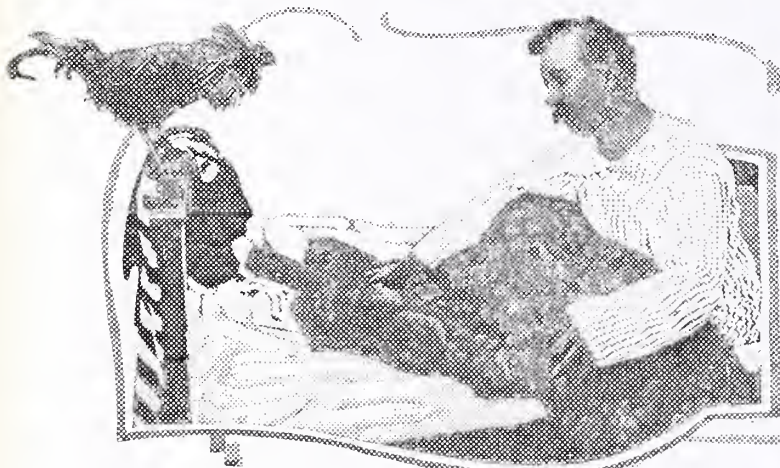


FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



STOCK CUTS AND LITHOS

"HER FIRST MISTAKE" ALWAYS AVAILABLE AT YOUR EXCHANGE



Scene from "HER FIRST MISTAKE"
A Paramount-Mack Sennett Comedy

Two Column Coarse Screen



Six Sheet



One Sheet



Louise Fazenda in
"HER FIRST MISTAKE"
A Paramount-Mack Sennett Comedy

One Column Coarse Screen



Three Sheet



Scene from
"HER FIRST MISTAKE"
A Paramount-Mack Sennett Comedy

One Column Coarse Screen

Cast and Story of "HER FIRST MISTAKE"

With LOUISE FAZENDA, CHESTER CONKLIN and MYRTLE LIND

A Paramount-Mack Sennett Comedy

"HER FIRST MISTAKE" SCREAMING COMEDY

New Paramount-Mack Sennett
Film is Delightful

"HER FIRST MISTAKE"

Louise Fazenda....A Hired Girl
Chester Conklin....Star Boarder
Myrtle Lind.....From the City
Gene Rogers.....A Father
Laura LaVarnie....A Mother
Paddy McGuire...A Simple Lover
Little Davy.....A Baby
Teddy.....A Dog—His Pal

PADDY McGUIRE, an awkward farm hand, loves Louise, the hired girl. She is not averse to marriage, but when Conklin, the star boarder, gets soap in his eyes while shaving and yells for a towel, he starts a romantic wrangle. Louise fetches the towel, and on seeing her, Conklin agrees with himself that she will make a fine cook for him and he proposes to her on the spot. He looks better to Louise than Paddy, and she accepts him and hands Paddy's ring back.

Myrtle Lind, daughter of the boarding house keeper, arrives from boarding school and when Paddy sees her he resolves to give her the ring he had previously given Louise. When Chester sees Myrtle, he concludes that only fools fail to change their minds, and he prepares to elope with Myrtle. Louise and Paddy look through a keyhole and what they see makes them furiously jealous. Chester and Myrtle slip out of the house and a merry chase is begun.

At this juncture, the baby crawls into the dog house. The child crawls out again just as the dog, desirous of taking part in the chase, drags the doghouse down to and into the river. Everybody, believing the child to be in the doghouse, gets excited and rush to the rescue until Ma La Varnie, appears with the child in her arms. Chester and Louise are banished. The Sennett trained animals do some remarkable work, the roosters, hens and dog being especially fine.

SENNETT ANIMALS IN GREAT COMEDY

They Do Remarkable Stunts in
"Her First Mistake"

AMAZING stunts are performed by a bunch of chickens, a dog and a mere infant in the new Paramount-Mack Sennett comedy "Her First Mistake," which will be shown at the.....theatre next..... This is one of the most mirth-provoking productions issued by that master funmaker, Mack Sennett, in many moons.

The plot revolves about a quartette of men and women who get mixed up in a love entanglement which provokes a chase and in which a dog drags his house into a river. A child had crawled into the doghouse and when the canine takes flight, it is supposed that the infant is in serious danger. But it all turns out right in the end and the tangle straightened out.

The comedy is exceptionally diverting and a novelty in many respects. The principals in the cast are Louise Fazenda, Chester Conklin and Myrtle Lind. Little Davy, the baby must be seen in action to be appreciated at his full value.

A Capital Comedy

ONE of the best comedies seen in this city in many months is "Her First Mistake," produced by Mack Sennett for Paramount, which is being shown at the.....theatre this week. There are laughs galore in every scene and the acting of a couple of roosters, not to speak of Teddy, the dog, is perhaps the most amazing as well as amusing feature of the production. It is a capital comedy which provokes gales of laughter at every showing. Louise Fazenda, Chester Conklin and Myrtle Lind head a splendid cast.

LAUGHS APLENTY IN "HER FIRST MISTAKE"

Splendid Mack Sennett Comedy
Is a Decided Novelty

THERE are laughs aplenty in "Her First Mistake," the latest Paramount-Mack Sennett comedy which will be displayed at the.....theatre next..... It is a decided novelty and the development of an unusually humorous story, makes this one of the finest laugh-makers seen here this season.

The comedians who head a meritorious cast are Louise Fazenda, Chester Conklin and Myrtle Lind, all fun-makers of reputation. The story deals with joys and misfortunes of a quartette of sweet-hearts and in the development of the plot, several trained chickens, a dog and a precocious infant are employed with remarkable results. Every situation is humorous and the climaxes are side-splitting. It must be seen to be appreciated, and once seen, you will probably hanker to see it a second time.

Excellent Comedians

THERE are three famous screen comedians who portray the leading roles in "Her First Mistake," the latest Paramount-Mack Sennett comedy which is on view at the.....theatre this week. They are Louise Fazenda, one of the chief fun-makers of the Sennett staff, Chester Conklin, a comedian of more than average ability, and Myrtle Lind, a charming player. The stunts performed by a number of trained roosters and Teddy, the famous Sennett dog, are remarkable, while the acting of little Davy, an infant, is amazingly precocious. Take it all in all, "Her First Mistake" is a capital comedy which will please every spectator.

Current Paramount and Artcraft Pictures

STAR	SUBJECT
CHARLES RAY	"A NINE O'CLOCK TOWN"
DOUGLAS FAIRBANKS	"BOUND IN MOROCCO"
DAVID WARK GRIFFITH'S	"THE GREAT LOVE"
PAULINE FREDERICK	"FEDORA"
WILLIAM S. HART	"RIDDLE GAWNE"
BILLIE BURKE	"IN PURSUIT OF POLLY"
DOROTHY DALTON	"GREEN EYES"
CECIL B. DE MILLE'S	"TILL I COME BACK TO YOU"
ENID BENNETT	"THE MARRIAGE RING"

JOHN BARRYMORE	"ON THE QUIET"
ELSIE FERGUSON	"HEART OF THE WILDS"
WALLACE REID	"THE SOURCE"
ETHEL CLAYTON	"THE GIRL WHO CAME BACK"
SPECIAL	"THE HUN WITHIN"
LILA LEE	"THE CRUISE OF THE MAKE-BELIEVES"
DOUGLAS FAIRBANKS	"HE COMES UP SMILING"
MARGUERITE CLARK	"OUT OF A CLEAR SKY"
DOROTHY DALTON	"VIVE LA FRANCE"
FRED STONE	"THE GOAT"
SHIRLEY MASON	"COME ON IN"
VIVIAN MARTIN	"HER COUNTRY FIRST"
MARY PICKFORD	"JOHANNA ENLISTS"
CHARLES RAY	"THE LAW OF THE NORTH"
ENID BENNETT	"WHEN DO WE EAT?"

Success Series

MARY PICKFORD	"THE EAGLE'S MATE"
MARGUERITE CLARK	"WILDFLOWER"
SPECIAL	"THE GIRL OF THE GOLDEN WEST"
PAULINE FREDERICK	"ZAZA"
GERALDINE FARRAR	"CARMEN"

PARAMOUNT-FLAGG COMEDY



How to Advertise

“INDEPENDENCE B’GOSH!”

Starring

Olin Howland and Florence Dixon



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



STOCK CUTS AND LITHOS

"INDEPENDENCE B'GOSH!"

ALWAYS AVAILABLE
AT YOUR EXCHANGE



Olin Howland and Florence Dixon in "Independence B'Gosh"
A PARAMOUNT-FLAGG comedy

Two Column Coarse Screen



Six Sheet



Olin Howland and Florence Dixon
A "INDEPENDENCE B'GOSH"
A Paramount-Flagg Comedy

One Column Coarse Screen



Three Sheet



One Sheet



Olin Howland and Florence Dixon
A "INDEPENDENCE B'GOSH"
A Paramount-Flagg Comedy

One Column Coarse Screen



STORY OF AND ADVANCE PRESS MATTER ON "INDEPENDENCE B'GOSH!"



A Paramount-Flagg Comedy

NEW FLAGG COMEDY TEACHES A MORAL

"Independence B'Gosh!" Has an
Interesting Theme

"INDEPENDENCE B'GOSH!"

The Cast

Sam Jenkins, a Valet
Olin Howland
Lily Bascomb, a Maid
Florence Dixon
Horatio Whiffle, a Farmer
Joseph Burke
Sara Whiffle, his Wife
Florida Kingsley

HORATIO WHIFFLE and his wife, Sara, live in the country near Kerchunkett, Me. Both have worked hard all their lives, but one day Horatio's uncle dies, leaving him \$89,000,000. The entire village is interested in his plans, and he accepts the advice of a friend and employs Sam Jenkins as his valet. Sara employs Lily Bascomb as her maid and, crowding themselves in a flivver, the quartette meander towards one of the swellest hotel resorts in the state.

Whiffle seeks independence, and when the party reach the hotel, they are given cold glances until Whiffle buys the hotel and takes possession of the bridal "soot." The Whiffles buy smart clothes, they seek independence in various hotel activities and finally admit to each other that they are bored and that they feel about as independent as a drafted man in Class I. So they quietly sneak back to the old homestead, convinced that independence will be found there if they search for it.

When Sam and Lily discover that their employers have levanted, they are disconsolate until they find a check for \$50,000 which Whiffle has left for them. As this check requires a parson to indorse, both are happy. Horatio and Sara lean over the pig sty and while she feeds potato peelings to the pigs, he feeds them the blank checks. The moral of the picture is that "independence is like your appendix—you don't know you have it until you lose it."

HAD MILLIONS BUT LITTLE HAPPINESS

Amusing Flagg Comedy Is
"Independence B'Gosh!"

OF what use are millions of dollars if the possessor is a slave of duty and lacks independence? When a man with money tries to loaf on the job, he soon makes the discovery that he is working overtime and he is a victim of the megrims. That's just what happened to Horatio Whiffle and his wife, Sara, in "Independence B'Gosh!" the latest Paramount-Flagg comedy which will be shown at the theatre next

The troubles of the Whiffles after they inherit eighty-nine millions of dollars, are shared by Sam Jenkins, the valet of Whiffle, and Sara, the maid of Mrs. Whiffle. They hope to become independent of everything in life, but they soon tire of the experiment and return to the old homestead where Whiffle feeds his checks to the hogs. Sam and Sara are consoled with a check for \$50,000 which is made payable on their marriage.

Olin Howland as the valet has an excellent role, while Florence Dixon provides much comedy as the maid. Others in the cast are Joseph Burke and Florida Kingsley.

An Excellent Comedy

ONE of the best of the Paramount-Flagg comedies thus far shown here, is "Independence B'Gosh!" which is on view at the theatre this week. Olin Howland and Florence Dixon are the featured players and they contribute much to the enjoyableness of the comedy. The story deals with an aged couple who, after a life of hard work, inherit a vast fortune and seek independence while spending their money. The effort is in vain and they return to the homestead where they find peace and contentment.

OLIN HOWLAND IN SPLENDID COMEDY

Has Excellent Role in Comedy
"Independence B'Gosh!"

FEATURING Olin Howland and Florence Dixon as the chief fun-makers, "Independence B'Gosh!", the latest Paramount-Flagg comedy, is said to be one of the most delightful satirical productions of the season. It will be displayed at the theatre next

The story deals with the woes of the Whiffles, a country couple who inherit a fortune of \$89,000,000 and who seek independence while they spend their money lavishly. They have a valet and maid, but despite the efforts of the latter to keep them busy, the Whiffles return to the old homestead, greatly disappointed. The moral of the comedy is that "independence is like your appendix—you don't know you have it until you lose it."

Olin Howland as the valet and Florence Dixon as the maid, have unusually mirth-provoking roles. The comedy is clean, wholesome and quite satisfying.

A Real Laugh-Maker

A DELIGHTFUL comedy produced by that master artist, James Montgomery Flagg, "Independence B'Gosh!" is nightly convulsing big audiences at the theatre this week. Olin Howland is seen as a valet and Florence Dixon, as a maid, the two forming an irresistible combination. The story deals with the fortunes of an old farming couple who inherit millions of dollars and who vainly seek independence by spending their money. The valet and maid assist in this operation to the best of their ability, but they are unable to prevent the couple from retiring disgusted to the old homestead where they find peace in feeding the pigs, chickens and looking after the farm.

Current Paramount and Artcraft Pictures

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DOUGLAS FAIRBANKS	"BOUND IN MOROCCO"
DAVID WARK GRIFFITH'S.....	"THE GREAT LOVE"
PAULINE FREDERICK	"FEDORA"
WILLIAM S. HART	"RIDDLE GAWNE"
BILLIE BURKE	"IN PURSUIT OF POLLY"
DOROTHY DALTON	"GREEN EYES"
CECIL B. DE MILLE'S	"TILL I COME BACK TO YOU"
ENID BENNETT	"THE MARRIAGE RING"
JOHN BARRYMORE	"ON THE QUIET"
ELSIE FERGUSON	"HEART OF THE WILDS"
WALLACE REID	"THE SOURCE"
ETHEL CLAYTON	"THE GIRL WHO CAME BACK"
SPECIAL	"THE HUN WITHIN"
LILA LEE	"THE CRUISE OF THE MAKE-BELIEVES"
DOUGLAS FAIRBANKS	"HE COMES UP SMILING"
MARGUERITE CLARK	"OUT OF A CLEAR SKY"
DOROTHY DALTON	"VIVE LA FRANCE"
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SPECIAL	"THE GIRL OF THE GOLDEN WEST"
PAULINE FREDERICK	"ZAZA"
GERALDINE FARRAR	"CARMEN"

Paramount-Mack Sennett Comedy



How To Advertise

"HIDE & SEEK, DETECTIVES"

with

Ben Turpin, Charles Lynn and Marie Prevost



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



ADVERTISING POSTERS

"HIDE & SEEK, DETECTIVES"

ALWAYS AVAILABLE AT YOUR EXCHANGE



Six Sheet



One Sheet



Three Sheet



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, EDITOR

PRESS
STORIES



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR PRES. JESSE LASKY VICE PRES. CECIL B. DE MILLE DIRECTOR GENERAL
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "Hide & Seek, Detectives" A Paramount-Mack Sennett Comedy

BEN TURPIN STAR IN GREAT COMEDY

"Hide & Seek, Detectives" New
Sennett Laugh-Maker

"Hyde & Seek, Detectives" The Cast

Ben Turpin A Detective
Charles Lynn

His Business Partner
Marie Prevost . . . Loved by Both
Tom Kennedy

Their Husky Rival
Gene Rogers The Judge
Al McKinnon A Bum

BEN complicates the detective business by falling in love, and Marie, who is the object of his devotion, still further complicates matters by finding a new beau in the person of Tom Kennedy, who is about the size of a fighting bull elephant. Tom wins Marie's attention by saving her life in an exceedingly funny way. Unless they have the services of an army to help them, Ben and Charlie of the firm of "Hide & Seek, Detectives," realize that it is no use trying to do anything to Tom.

They try it once and only by means of a couple of lassos do they manage to escape annihilation. Ben succeeds in "roping" Tom on one side while Charlie ties him up on the other. When Tom charges upon Bell, Charlie manages to hold him back. When Marie's giant lover turns on Charlie, then Ben put on the brakes.

They can't keep running around after him forever with a pair of lassos so they invent a plan to have him hanged for killing a poor old bum they find in a park. Tom's trial certainly makes a new world's record for speed, and it lands in a way that will be one of big laughs in the comedy.

How Tom escapes need not be told in advance. The comedy which will be shown at the theatre next, is a laugh from start to finish.

NEW SENNETT COMEDY FILLED WITH LAUGHS

Ben Turpin Has Star Role in
"Hide & Seek, Detectives"

DETECTIVE comedies, like detective stories, invariably are in great demand in these stirring days. But the sort of detectives shown in "Hide & Seek, Detectives," the latest Paramount-Mack Sennett comedy, which will be shown at the theatre next, is as different from the Old Sleuth type of Sherlock as the human mind can well conceive, but it is far more enjoyable on that account.

Ben Turpin and Charles Lynn are the Sleuths who make the mistake of coupling love with business, the result being that they run afoul of an elephantine rival who does things to them in one of the most sensational mix-ups ever seen on the screen. They manage to lasso their husky antagonist and they have him tried for the murder of a tramp, the court proceedings establishing one of the most mirth-provoking precedents ever heard of in any country.

It would be unjust to the spectators to reveal all the situations in this capital comedy. It is sufficient to say that it is filled with many farcical situations all calculated to drive away the blues. Marie Prevost has the chief woman's role and she contributes largely to the enjoyableness of the picture.

New Detective Comedy

ONE of the best comedies seen here in many weeks, is "Hide & Seek, Detectives," a new Paramount-Mack Sennett production which is on view at the theatre this week. Ben Turpin, Charles Lynn, Marie Prevost and others supply the fun with which the comedy abounds. The picture is well worth one's while to see.

NEW SENNETT FILM SCREAMING COMEDY

Many Humorous Situations in
"Hide & Seek, Detectives"

HAILED everywhere as one of the most humorous farce comedies of the current film season, "Hide & Seek, Detectives" featuring Ben Turpin, Charles Lynn, Marie Prevost and other funmakers of the Paramount-Mack Sennett staff, will be a feature of the bill at the theatre next

Turpin and Lynn are detectives who pay more attention to their enjoyment than to their business. When they both fall in love with the same woman and find that they have a rival in big, burly Tom Kennedy, who resents their interference, events happen every minute. They lasso Kennedy, but he makes his escape in a novel fashion and he proceeds to massacre his rivals in wild west style.

There is a court room scene in this comedy which is said to be the most farcical event ever recorded on the screen. To give an inkling of what happens in the court room would be to destroy interest in a side-splitting denouement. The comedy must be seen to be appreciated. Edward Cline was the director.

Worth While Farce

A LAUGH in these trying days is the best health tonic known to mankind. That is why "Hide & Seek, Detectives," the new Paramount-Mack Sennett comedy, featuring Ben Turpin, Charles Lynn and Marie Prevost, which is a feature of the bill at the theatre this week, is attracting such large audiences to that playhouse at each presentation of the film. It is a screaming farce, clean and wholesome and exceptionally qualified to drive away the blues.

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DOROTHY DALTON....."QUICKSAND"
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DOROTHY GISH....."THE HOPE CHEST"
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SPECIAL....."THE OLD HOMESTEAD"



FAMOUS PLAYERS-LASKY CORPORATION

ADOLPH ZUKOR Pres. JESSE LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



HOW TO ADVERTISE

James Montgomery Flagg's Satirical Comedy



"PERFECTLY FIENDISH FLANAGAN"

or

"THE HART OF THE DREADFUL WEST"

Paramount Flagg-Comedy



FAMOUS PLAYERS - LASKY CORPORATION

ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



"PERFECTLY FIENDISH FLANAGAN"

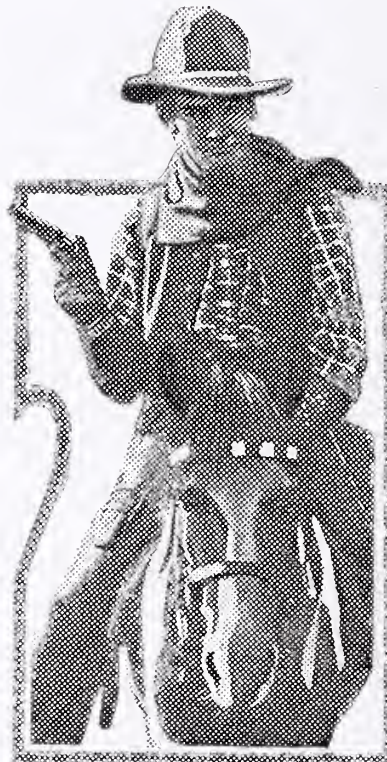
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One Sheet



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Scene From
Perfectly Fiendish Flanagan
A Paramount-Flagg Comedy
One Column Coarse Screen



One Column Coarse Screen



Scene from
"PERFECTLY FIENDISH FLANAGAN"
A Paramount-Flagg Comedy
Two Column Coarse Screen



Three Sheet



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, EDITOR

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
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NEW YORK



AD CUTS
and MATS



Cast and Story of, and Advance Press Matter on James Montgomery Flagg's New Paramount Comedy "Perfectly Fiendish Flanagan"

FAMOUS ARTIST ACTS IN COMEDY

Has Star Role in "Perfectly Fiendish Flanagan"

DEDICATION

This bit of fooling in my new Paramount-Flagg comedy is dedicated to the best bad man on the screen by a real Bill Hart fan.

JAMES MONTGOMERY FLAGG.

THE boss of Bitten Ear, Nevada, is "Fiendish Flanagan," who with Dirk Mendez, is proprietor of "Flanagan's Follies." Dirk and the whole town of Bitten Ear, are terrified by "Fiendish's" eyes, who shoots right and left if anybody annoys him. Even Pete Bullock, the undertaker is killed when he stares at Flanagan.

Dirk tries in vain to evolve a plan to save the inhabitants of Bitten Ear from this terrible person. He works secretly, as he knows that if Flanagan ever catches him playing him crooked he will shoot. To prove this he shows the people of the dance hall Flanagan's private cemetery where a freshly dug grave, No. 13, awaits him.

The brave little dancer of "Flanagan's Follies" is Uneeda. She has a heart full of sympathy and love for Dirk, and with half a Peruna jag on, he says he will save them all from this terrible person. At that moment Flanagan enters and Dirk is so scared that his hair turns white instantly.

Finally Uneeda suggests that Dirk go East and ask the author what to do. He must know because he wrote the story. So Dirk goes to the Author's ranch or apartment in New York, and there finds Mr. Flagg painting a poster of Phoebe Slush, who is supposed to have the purest eyes on Broadway. Dirk persuades

him to take Phoebe Slush back West with him to reform Fiendish Flanagan.

In the meantime Flanagan learns of Dirk's plans and arranges to hold up the stage at Skeleton Cut. He invites all the inhabitants out to witness the massacre; but the brave little dancer again saves the day by wiring Dirk to have a care; so he leaves the stage before it reaches Skeleton Cut, and approaches Flanagan from the rear.

A wonderful fight takes place here, and just as Flanagan is about to murder poor Dirk, Phoebe Slush appears on the job, and with her pure blue eyes looks into Flanagan's face and shows him a motto "Love One Another" which she carries under her arm. So Fiendish changes to "Sweet Hart," and he loves everyone—women and children first. "But what has made him such a bad man all these years?" asks Phoebe Slush.

Flanagan confesses. For years he has tried to learn to roll a cigarette with one hand, and because he has never had a good smoke it almost drove him wild. Phoebe shows him how simple it is to roll a cigarette with one hand, and in his joy he presses Phoebe to his heart.

"PERFECTLY FIENDISH FLANAGAN" or "THE HART OF THE DREADFUL WEST"

The Cast

Fiendish Flanagan, a Bad Man,
James Montgomery Flagg
Dirk Mendez, His Partner,
Olin Howland
Phoebe Slush, a Beauty,
Ruby De Remer
Uneeda, a Dancer,
Sally Long

NEW FLAGG COMEDY FILLED WITH HUMOR

"Perfectly Fiendish Flanagan"
Delightful Satire

JAMES MONTGOMERY FLAGG, the celebrated artist, who plays the star role in his new Paramount comedy, "Perfectly Fiendish Flanagan" or "The Hart of the Dreadful West," asserts that this is perhaps the best comedy thus far produced by his organization which, in the light of the success of its predecessors, "Hick Manhattan" and "Romance and Brass Tacks," is saying a great deal. The comedy, which will be shown at the theatre next, is filled with humor from start to finish and should prove a delight to any motion picture audience.

The story is a good natured satire on the Western characterizations made famous by William S. Hart, and it is written as Mr. Flagg states in his dedication, by a "real Bill Hart fan." Flanagan is the reckless murderous proprietor of a dance hall whose chief aim in life is to make his private cemetery the most notable resting spot in the country. He is fearless as a bear, ruthless as a Hun and as soft hearted when he looks into the blue eyes of a woman bearing the motto, "Love One Another" as can be found between the Canadian line and the Rio Grande.

The reformation of Flanagan is said to be one of the most laughable incidents ever screened. Mr. Flagg is supported by Olin Howland, Ruby De Remer and Sally Long, all players of ability. Manager recommends the comedy to his patrons as one of the best shown at his theatre this season.

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Paramount-Mack Sennett Comedy



How to Advertise “THE VILLAGE CHESTNUT”

with

Louise Fazenda, Chester Conklin and Myrtle Lind



FAMOUS PLAYERS-LASKY CORPORATION
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STOCK CUTS AND LITHOS FOR "THE VILLAGE CHESTNUT"

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Scene From "THE VILLAGE CHESTNUT"
Paramount Mack Sennett Comedy

Two Column Coarse Screen



CHESTER CONKLIN
in "The Village Chestnut"
Paramount Mack Sennett Comedy

One Column Coarse Screen



LOUISE FAZENDA
in "The Village Chestnut"

Paramount Mack Sennett Comedy

One Column Coarse Screen



Six Sheet



Three Sheet

COVER YOUR TOWN WITH THIS PAPER AND YOU WILL FILL EVERY SEAT AT EVERY PERFORMANCE

EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
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NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Stories on "The Village Chestnut" A Paramount-Mack Sennett Comedy

ALL PEP AND LAUGHS IN THIS NEW COMEDY

"The Village Chestnut" Splendid
Sennett Creation

"The Village Chestnut"

The Cast

Louise Fazenda

A Love Sick Pupil

Chester Conklin

A Fickle School Teacher

Myrtle Lind.....The Star Pupil

Paddy McQuire...Her Sweetheart

Walter Wright, Director

WHILE Chester Conklin, the fascinating school teacher is on a ladder trying to fix a leaky lamp and Louise, his love sick pupil, is holding up the support, an unavoidable accident happens. The cause of the trouble is a dear little bug which falls down the back of Louise's gown at the most critical juncture as far as Chester is concerned.

When the bug begins its explorations along her spine, Louise shrieks and drops everything in her fright. The ladder falls, leaving Chester dangling from the chandelier. It happens that this is the day when the school board is due for a formal visit and they arrive at the school just as the frantic Louise is disrobing in an attempt to find the trouble-making bug.

This is not the first, nor the climax of the complications in which Chester finds himself. He has a soft spot in his heart for Myrtle Lind, his star pupil, and Louise has become unreasonably jealous. In Myrtle's desire to attract the attention of Chester, she carries on with a resolution that rouses the ire of Louise and the latter manages to stir up more excitement than has ever been seen before or since in any school room.

The comedy which will be shown at the theatre next....., has a wild finish and will be enjoyed by all who see it.

WHEN BUG GETS BUSY BIG THINGS FOLLOW

Why "The Village Chestnut" Is
a Screaming Comedy

WHEN a bug came sailing out of the ethereal blue and landed on the back of a school pupil when she was holding a ladder for the teacher who was repairing a leaky lamp, excitement and thrills galore ensued. The pupil released her hold, the ladder came down, leaving the teacher hanging to the chandelier.

This might have been forgiven, but just at that moment, the members of the school board arrived and several of them observed the pretty pupil as she searched for the bug which was on an exploration expedition on her spine. What happened after that is shown with farcical effect in the new Paramount-Mack Sennett comedy, "The Village Chestnut" which will be shown at the theatre next

The principal fun makers are Louise Fazenda, Chester Conklin, Myrtle Lind and Paddy McQuire, all comedians of the first class. The action is rapid and the finish is one of the funniest ever seen in a modern comedy.

Talented Fun-Makers

SEVERAL of the best known fun-makers in screen comedy are seen in the new Paramount-Mack Sennett comedy, "The Village Chestnut," which is on view at the theatre this week. They are Louise Fazenda, Chester Conklin and Myrtle Lind. The action of the comedy takes place in a district school and all who know the Sennett comedians know that there is something doing every minute. The comedy is an excellent one and will be enjoyed by every spectator.

LOUISE FAZENDA IS FAMOUS COMEDIENNE

Sennett Star Has Fine Role in
"The Village Chestnut"

LOUISE FAZENDA is recognized as one of the most talented comedienne in motion pictures. She is among the best stars of the Mack Sennett organization and she will be seen in the latest Paramount-Mack Sennett comedy, "The Village Chestnut" at the theatre next

This is an excellent comedy, filled with rapid-fire action from start to finish. The scene is laid in a district school and the fun is supplied by Miss Fazenda who is a love sick pupil, Chester Conklin the teacher and Myrtle Lind, a star pupil. The teacher loves both after his sort and the promiscuity of his affection is responsible for the troubles in which he is later involved. The comedy has a novel finish guaranteed to make a statue laugh.

New Sennett Creation

THE new Paramount-Mack Sennett comedy, "The Village Chestnut" which is being displayed to delighted audiences at the theatre this week, is one of the best turned out by the Sennett organization in many months. The fun, which at times is uproarious, is supplied by Louise Fazenda, Chester Conklin and Myrtle Lind. There are laughs galore in this excellent production.

A Lively Comedy

ONE of the liveliest comedies seen here in a long while is "The Village Chestnut," a new Paramount-Mack Sennett comedy which is on view at the theatre this week. The comedians are Louise Fazenda, Chester Conklin and Myrtle Lind. The farce is enjoyed hugely by big audiences at every showing of the film.

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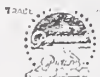
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DOUGLAS FAIRBANKS "ARIZONA"
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MARY PICKFORD "CAPT. KIDD, JR."



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ELSIE FERGUSON "UNDER THE GREENWOOD TREE"



Paramount-Artcraft Special



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Paramount Pictures



BILLIE BURKE "THE MAKE-BELIEVE WIFE"
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SPECIAL "THE OLD HOMESTEAD"



FAMOUS PLAYERS-LASKY CORPORATION
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NEW YORK





How To Advertise

ROSCOE "Fatty" ARBUCKLE

in

"CAMPING OUT"

Paramount-Arbuckle Comedy



FAMOUS PLAYERS - LASKY CORPORATION
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STOCK CUTS AND LITHOS FOR "CAMPING OUT"

Always Available at Your Exchange



ROScoe 'FATTY' ARBUCKLE
in 'Camping Out'

Paramount-Arbuckle Comedy
One Column Coarse Screen



Three Sheet



ROScoe 'FATTY' ARBUCKLE
in 'Camping Out'

Paramount-Arbuckle Comedy
One Column Coarse Screen



One Sheet



"Peek-a-boo!"
ROScoe 'FATTY' ARBUCKLE in 'Camping Out'

Paramount-Arbuckle Comedy
Two Column Coarse Screen



Six Sheet



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, EDITOR

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STORIES



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AD CUTS
and MATS



Advance Press Stories on Roscoe (Fatty) Arbuckle's New Comedy "Camping Out"

"CAMPING OUT" GREAT ARBUCKLE COMEDY

Heavyweight Comedian Seen as
Suffering Husband

IMAGINE a wife who spends so much time at the Household Duties Club that she is unable to take care of her own home, thus neglecting friend husband. In this case Roscoe (Fatty) Arbuckle is the suffering spouse who comes home every night only to discover that his wife is conspicuous by her absence.

Cold meals gathered from the ice box are his portion. Cobwebs cover the dishes in the sink, and hang gloomily over the kitchen range. When poor Fatty opens the oven a proud house cat emerges followed by three kittens. He writes a note to his missing wife saying he is going "Camping" where he can do his own cooking.

Armed with various books of instructions concerning his new life Fatty boards a steamer for Catalina Island. Here old kid fate takes a hand. Fatty meets a neglected wife—neglected but pretty. She is running away from her husband. And all because she had proved to be too much of a housewife for him.

When Fatty's wife comes home she discovers that he has eloped with the cook book. Being a woman of action she pursues him. On the steamer she meets the husband of the little wife who neglected the cafes for her home. When they reach Catalina Islands they lose no time. From the top of a rugged mountain peak they see below in a beautiful camp Fatty handing a towel from his tent to a girl in a bathing suit.

The deserted wife and husband charge the camping grounds and the matrimonial fray is on. There follow many marital mixups which result in both husbands escaping to the sea in a small boat, whence they dive overboard.

FATTY ARBUCKLE IN LAUGHABLE COMEDY

Many Humorous Situations in
"Camping Out"

FATTY ARBUCKLE has a new comedy which is said to be one of the best laugh-makers in which he has been seen in many months. It is "Camping Out," and it will be shown at the theatre next Fatty represents a suffering husband in this comedy and his characterization is certain to drive away the blues.

Fatty comes home and finds his wife absent, as usual. She belongs to a club and spends more time there than at her home. When Fatty digs into the ice chest for cold meals, sees cobwebs on the dishes and finds the house cat nesting with her three kittens in the range oven, he decides to go camping where he can prepare his own meals.

So he meets an attractive woman, the wife of a wild husband, who is fleeing to a summer resort to escape her cruel husband. Fatty's wife and the woman's husband happen to meet and they cruelly invade the camp where Fatty has established himself with the unhappy and neglected wife who is living in a tent nearby. Then follow some lively mixups which end in Fatty and the wild husband going to sea in an open boat and diving overboard.

A Roaring Farce

TO see Fatty Arbuckle in his roaring farce comedy, "Camping Out," at the theatre this week, where it is attracting large audiences, is a delight. Fatty never has been seen in a more mirth-provoking role than that of the neglected husband who flees to the sea shore to get the square meal which he cannot get in his home.

CAUGHT SCENT OF BEEF MILES AWAY

Fatty Arbuckle Amazed During
Filming of "Camping Out"

FATTY ARBUCKLE will swear that D. W. Griffith and Mack Sennett can smell good food farther than anybody else in the motion picture business. One morning Fatty arose from his tent bed-location about ten miles from civilization in the wilds of Catalina Island, where his new comedy "Camping Out" was filmed, and started preparations on a big barbecue.

All that day the Arbuckle company worked and played. In the late afternoon, the delicious smell of the barbecued beef had brought everybody back to camp in keen anticipation of the great feast to come.

Just as Fatty announced that everything was ready for the battle, the shrill siren of a fast-coming launch proclaimed visitors. The jovial Roscoe swam out to where the launch had anchored and discovered D. W. Griffith and Mack Sennett, who announced that they were just in time for dinner. During the barbecue the two producers jokingly told Arbuckle the beef was so good they had smelled it away over in Hollywood and their only worry had been that they wouldn't get over to Catalina in time.

"Camping Out" will be shown at the theatre next and big business is anticipated.

Laughs Aplenty Here

THERE are laughs aplenty in Fatty Arbuckle's new comedy, "Camping Out," which is on view at the theatre this week. Mr. Arbuckle has the role of the neglected husband of a club woman who flees to a summer camp to find the comforts of home.



Jos. M. Schenck presents
**Roscoe "FATTY"
 ARBUCKLE**
 in
"Camping Out"

A Paramount-Arbuckle Comedy

Written and Directed by Roscoe Arbuckle
 Produced by Comique Film Corporation

IS there a hen-pecked husband in this town? If there is, "Fatty" has a sure-cure for his ailment!

If there isn't—you know "Fatty"! Can't you imagine the "King of Avoirdupois" playing such a part? You bet you can!!!

Thur., Fri., Sat. & Sun.

STRAND
THEATRE

*See Fatty
 Knit!*



Jos. M. Schenck presents
**Roscoe "FATTY"
 ARBUCKLE**
 in
"CAMPING OUT"

A Paramount-Arbuckle Comedy

Written and Directed by Roscoe Arbuckle
 Produced by Comique Film Corporation

PITY the poor, hen-pecked husband! He's so delicate, too! The mere physical strain of existence is quite enough for this ill-nutured spouse—why add matrimonial suffering?

But what's he going to do? Go camping! Leave his "happy home" behind him!

Ah, but supposing a "sweet young thing" is at the camp! And supposing "Friend Wife" shows up! Leave it to "Fatty!" Just leave to THAT boy!

With "Fatty" Arbuckle, it's great!

THURSDAY, FRIDAY, SATURDAY & SUNDAY

STRAND
 Broadway at Main Street

HOW TO ADVERTISE



Paramount - Mack Sennett Comedy “CUPID’S DAY OFF”

with

BEN TURPIN, CHARLES LYNN and ALICE LAKE



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





"CUPID'S DAY OFF"
Paramount-Mack Sennett Comedy

WITH
**Ben Turpin
Charles Lynn
and Alice Lake**

PROFESSOR SENNETT has discovered a method for producing from the throat of the grouchiest person "an explosive or chuckling sound."

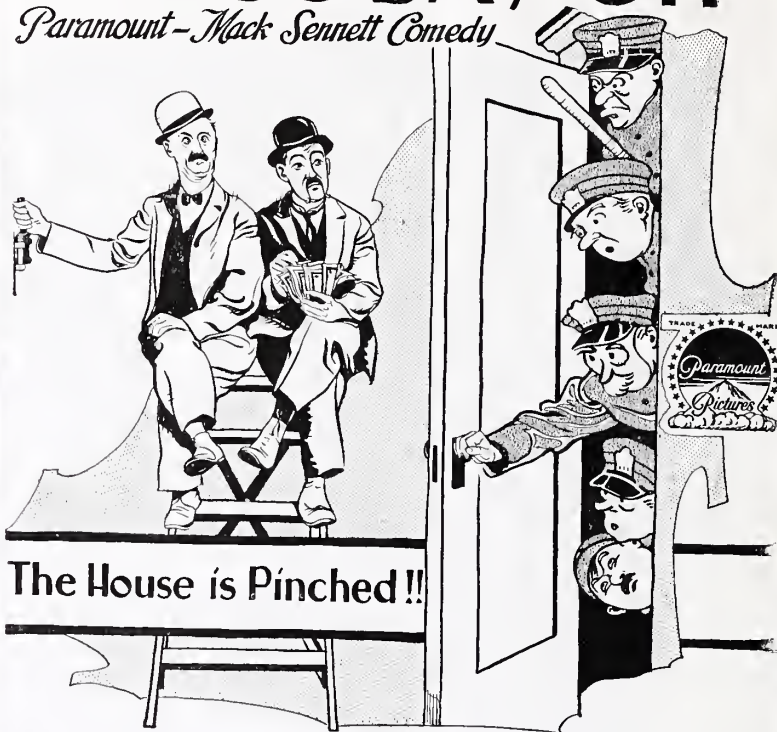
You can see his demonstration of this phenomenon when you come to see "Cupid's Day Off."

Where are your legs? Why don't you use them to come to see this remarkable feat of science?

Mon., Tues. & Wed.

STRAND
THEATRE

"CUPID'S DAY OFF"
Paramount-Mack Sennett Comedy



The House is Pinched!!

WITH
**Ben Turpin, Charles Lynn
and Alice Lake**

A GREAT scientist, this Professor Sennett—a deep thinker, an expert Psychologist.

He has discovered a method for producing a pleasant effect, described by other deep thinkers as "the emission of explosive or chuckling sound from the throat."

"Cupid's Day Off" is one variation of the method. It will not fail to produce the explosive sounds from the throat. Can't you inspire a movement of the legs which will lead the whole family to see this new Mack Sennett Comedy?

STRAND
Broadway at Main Street

EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES

FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK

AD CUTS
and MATS

Cast and Story of and Advance Press Matter on "Cupid's Day Off"

A Paramount Mack-Sennett Comedy, With Ben Turpin, Charles Lynn and Alice Lake

NEW SENNETT GEM SCREAMING COMEDY

Ben Turpin a Shoe Dealer in
"Cupid's Day Off"

"CUPID'S DAY OFF"

The Cast

Ben Turpin

Who Runs a Shoe Store
Charles Lynn

His Business Partner
Alice Lake..The Girl in the Case
Tom Kennedy.

A Mysterious Stranger
Edward Kine..Director

BEN and Charles operate a shoe store with more or less success in a small town. According to gossip, they have other ventures on the side, affairs running from love to high finance. They devise an extraordinarily unique method of advertising their wares, they employing fancy female models for the purpose. All goes well until the husband of Alice, one of the models, gets onto their game and then a fierce storm ensues.

They have hardly escaped disaster when Ben and Charles are mixed up in the operation of a tough gambling joint. The man who broke Monte Carlo was a mere amateur as compared with them. They have discovered a way to assist their dice to behave handsomely, and they are skinning every one in sight until the proprietor of the gambling den happens to notice there is something queer about the dice. Then things happen all over again and Ben and Charles find the town too hot to hold them.

The two partners always start out like a million dollars, but they invariably bump against something or other. On one occasion Charles sends for the police for protection, only to make the discovery that Ben himself is the man who should be arrested. The finale is exceedingly humorous and provides innumerable side-splitting laughs.

"CUPID'S DAY OFF" FURIOUSLY FUNNY

Latest Sennett Comedy Great
Laugh-Provoker

FURIOUSLY funny and presenting noted screen comedians in unique roles, "Cupid's Day Off," the latest Paramount-Mack Sennett comedy, which will be shown at the theatre next, is said to be one of the best laugh-provokers issued by the Sennett organization in many months. Ben Turpin, Charles Lynn and Alice Lake are the others.

The story deals with a couple of shoe dealers who pay more attention to their love affairs than they do to their business. When an indignant husband takes a hand and heaps vengeance upon Ben and Charles, there is fun galore. Later when the pair use loaded dice and clean out a gambling den, the comedy is of the screaming farce order, though natural and diverting. The story may not settle the "fourteen fundamentals," but it is a safe bet that it will delight all who see the picture.

Excellent Comedy

ONE of the strongest and most amusing farce comedies seen here in a long while is "Cupid's Day Off," the new Paramount-Mack Sennett comedy, which is on view at the theatre this week. Ben Turpin, the famous squinting comedian, who lives in fear that his optics may some day tire of looking two ways for Sunday and assume their natural position, thereby robbing him of his chief stock in trade, supplies much of the fun the comedy provides. He is assisted by Charles Lynn and Alice Lake. It is useless to explain any story in which these fun-makers appear and continuity of plot is not demanded. It is an excellent comedy in every respect.

LAUGHS GALORE IN "CUPID'S DAY OFF"

Ben Turpin and Alice Lake Are
Stars in Comedy

GUARANTEED to provide a laugh every ten seconds, "Cupid's Day Off," the latest Paramount-Mack Sennett comedy, which will be a feature of the bill at the theatre next, is said to be one of the best in which Ben Turpin, Charles Lynn and Alice Lake have been seen this season. That is saying a great deal, for it must be admitted that the Sennett comedies during the last few months have been remarkably effective as mirth-provokers.

In this comedy, Turpin and Lynn are partners in a shoe business, but they pay more attention to their models than they do to their customers. Of course, trouble follows when the husband of one of the models, Alice Lake, appears on the scene. There is a scene in a gambling house where Turpin and Lynn use doctored dice to advantage until the imposture is discovered. The finish is screamingly funny and will be heartily enjoyed by all admirers of this trio of excellent comedians.

"Man With the Squint"

BEN TURPIN, "the man with the squint," and one of the best known screen comedians in the country, is the chief fun-maker in "Cupid's Day Off," the latest Paramount-Mack Sennett comedy, which is on view at the theatre this week. Mr. Turpin has gained wide popularity as a Sennett comedian because of his remarkable eyes and his fun-making proclivities. He is in turn a shoe dealer and dice shaker in this comedy and the snarls he gets into provide much amusement. He is assisted by Charles Lynn, Alice Lake and Tom Kennedy.

"CUPID'S DAY OFF" ALWAYS AVAILABLE AT YOUR EXCHANGE



Scene From CUPID'S DAY OFF
Paramount-Mack Sennett Comedy

Two Column Coarse Screen



Six Sheet



Scene From
"CUPID'S DAY OFF"
Paramount-Mack Sennett Comedy

One Column Line Cut



Three Sheet



"CUPID'S DAY OFF"
Paramount-Mack Sennett Comedy

One Column Coarse Screen



One Sheet

HOW TO ADVERTISE
James Montgomery Flagg's Satirical Comedy



"IMPROPAGANDA"

Starring

Olin Howland and Eleanor Masters

Paramount-Flagg Comedy



FAMOUS PLAYERS-LASKY CORPORATION

ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





Three Sheet

STOCK CUTS AND LITHOS FOR "Impropaganda"

Always Available at Your Exchange



One Sheet



Olin Howland and Eleanor Masters in "IMPROPAGANDA"

Paramount-Flagg Comedy

Two Column Coarse Screen



Scene From
"IMPROPAGANDA"
Paramount-Flagg Comedy

One Column Coarse Screen



OLIN HOWLAND in
"Impropaganda"

Paramount-Flagg Comedy

One Column Coarse Screen



Six Sheet



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, EDITOR

PRESS
STORIES



AD CUIS
and MATS



Cast and Story of and Advance Press Matter on "Impropaganda" A Paramount-Flagg Comedy

"IMPROPAGANDA" IS A CHARMING COMEDY

Witty Burlesque on Spy Plays,
Stories and Pictures

"IMPROPAGANDA"

The Cast

Phil Gerry, a Man of Art
Olin Howland
Violet, His Soul Partner
Eleanor Masters

PHIL GERRY, a man of art, and Violet, the partner of his soul, live in Washington, D. C. which means, "darned crowded," and Phil is approached by Colonel Shilling, President of the Airdale Sausage Company who is selling toasted sausages. He wishes Phil to draw a two-page advertisement for the "Saturday Evening Bath." While they are talking and sampling the sausages, Violet who has been reading a spy story, falls asleep and has a vivid dream.

She sees Phil in a theatre. Phil is a Secret Service agent now and in the theatre it is revealed that Colonel Shilling is President of the Society for the Suppression of the Weinerwurst in America. In a crowded boarding house, Violet is spying on Emma Skunkstein. Phil follows the Colonel and a band of spies to the boarding house, and disguising himself as a German lieutenant, with a dachshund at his heels, he captures the spy outfit. He sends mustard gas up the furnace, while the dachshund goes up and yanks down a string of sausages from the bathtub. The spies try to escape on their sausage chain from the bath room window, but Phil is too slick for them and all are captured, just as Violet awakes.

This is a fast moving comedy—full of action and impossible situations that in their ridiculousness cause lots of fun. It will be shown at the theatre on next.

FARCICAL COMEDY IS "IMPROPAGANDA"

New Paramount - Flagg Satire
Great Fun-Maker

JAMES MONTGOMERY FLAGG is not only an artist of world-wide fame, but he has a delicious native wit which is finding expression in a series of brilliant satirical comedies which Paramount is producing. The latest of these is "Impropaganda," a burlesque on the many spy plays, stories and motion pictures which have been written and produced in the last four years, and which will be shown at the theatre next.

"Impropaganda" sounds the warning that "even though the war is done, never trust the trustless Hun," and the story deals with Phil Gerry, an artist, and Violet, his soul partner. When Colonel Shilling, who is the head of a sausage company, asks Gerry to write an advertisement for him, Violet is reading a spy story. While Gerry and Shilling are debating terms in the studio, Violet falls asleep and has a wonderful dream.

Of course, the situations are impossible, but they supply much merriment and point to the moral that "a leopard is a leopard and in hunch there is Hun." The leading roles are in the hands of Olin Howland and Eleanor Masters.

Down With Weinerwurst!

DOWN with the Weinerwurst is the war cry of a character in James Montgomery Flagg's new satirical comedy "Impropaganda," which is being shown at the theatre this week. It is a humorous burlesque on Hun spy plays and stories and points the moral that in no circumstances can the Hun be trusted. Olin Howland and Eleanor Masters play the leading role.

LAUGHS APLENTY IN NEW FLAGG COMEDY

"Impropaganda" Deals With Hun
Spies Humorously

THERE are laughs aplenty in "Impropaganda," the latest Paramount-Flagg comedy which will be displayed at the theatre next. The story deals in a delightfully humorous manner with the spy plays, stories and films. It is just impossible propaganda, played exaggeratedly.

A most unique feature of the comedy is the exceptionally clever captions in verse which Mr. Flagg has provided. This is indeed, a novelty and gives the comedy a swing and go from the start and which continues without let up until the final scene when we are warned that "a leopard is a leopard and in a hunch there is Hun." The action takes place in Washington, D. C., which initials mean, "darned crowded" and the principal characters are Phil Gerry, an artist, played by Olin Howland, and Violet, portrayed by Eleanor Masters.

The action takes place during a dream of Violet's and both have their hands full as they hunt down and capture a band of ruthless Hun spies. There are ample stores of Weinerwursts, a dachshund and posion gas.

Delightful Comedy

JAMES MONTGOMERY FLAGG never produced a more delightful comedy than "Impropaganda," which is a feature of the bill at the theatre this week. It is a humorous burlesque on Hun spy plays, stories and motion pictures and teaches the moral that even though defeated, the Hun is constitutionally a menace to society. The situations are most laughable while the lines explaining the story are witty and amusing.



James Montgomery Flagg's

Satirical Comedy
"IMPROPAGANDA"
 Starring Olin Howland and Eleanor Masters
A Paramount Flagg Comedy

Produced by Town & Country Films, Inc.
 Jack Eaton Eltinge F. Warner

YOU needn't think
 for a moment that
 the dog likes being
 hugged by the Hun.
 Would you believe it,
 right now that dog is
 praying:

"Good Lord, listen to
 a maiden's prayer,
 Make me a reg'lar dog
 for fair!"

"Woof, Woof!" came
 a deep base sound—
 The Lord had listened
 to the stove-pipe
 hound!

This is a fast moving
 comedy—full of action
 and impossible situa-
 tions that in their ridic-
 uleousness cause lots of
 fun.

Thur., Fri., Sat. & Sun.

STRAND
THEATRE



James Montgomery Flagg's

Satirical Comedy
"IMPROPAGANDA"

Starring Olin Howland and Eleanor Masters
A Paramount Flagg Comedy

Produced by Town & Country Films, Inc.
 Jack Eaton Eltinge F. Warner

"We'll kick the hyphen out or burst,
 We must destroy the weinerwurst,
 To cut the link is our demand,
 That binds the Hun to Fatherland."

THE young man, whose in-grown counten-
 ance is the subject of our illustration is an
 object for the attention of the Society for the
 Suppression of the Weinerwurst in America.

Did the Society pay him his proper share
 of attentions? Did it!! Oh! Lady! Lady!
 Look him over!

THURSDAY, FRIDAY, SATURDAY & SUNDAY

STRAND
 Broadway at Main Street

18

HOW TO ADVERTISE



Paramount - Mack Sennett Comedy

“NEVER TOO OLD”

with

CHARLES MURRAY, BERT ROACH, MARIE PREVOST & PHYLLIS HAVER



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





"NEVER TOO OLD"

Paramount-Mack Sennett Comedy

WITH

**Charles Murray
Bert Roach
Marie Prevost
& Phyllis Haver**

UH-H-H-H! When the comedians do their thrilling stunts. Ah-h-h-h-h! When the girls come out in their bathing suits. Girls! Girls! How do you get that way? And it's a wonder that fellow Murray doesn't land in the asylum. He must be a nut.

"Never Too Old"—a Mack Sennett Comedy. Know what that means? You bet you do! Then you don't have to be warned not to miss it.

Mon., Tues. & Wed.

**STRAND
THEATRE**



"NEVER TOO OLD"

Paramount-Mack Sennett Comedy

WITH

**Charles Murray,
Pert Roach, Marie Prevost, and
Phyllis Haver**

DON'T laugh in my ear. You shoved your head in front of me just when Charlie Murray got it in the eye. Well, what do you think of that? Wonder they don't break their necks. Look who's here! The life of the party. Some bathing suits. Good stuff.

Go on! Rave. Rave. That's what they're made for. A laugh a minute. "Never Too Old" is no exception to the Mack Sennett rule. A laugh a minute. A laugh a minute!!!!!! Don't fail to see this one.

Thur., Fri., Sat. and Sun.

STRAND
Broadway at Main Street



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY The Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Stories on "Never Too Old"

A Paramount-Mack Sennett Comedy

"NEVER TOO OLD" IS NEW SENNETT FILM

Excellent Comedy Filmed With
Humorous Situations

"NEVER TOO OLD"

The Cast

Charlie Murray
Proprietor of a Delicatessen
Eva Thatcher.....His Wife
Bert Roach.....His Partner
Phyllis Haver. The Partner's Wife
Marie Prevost....A Manicurist
Baldy Belmont..Her Sweetheart
Richard Jones..Director

CHARLIE MURRAY and Bert Roach are proprietors of a delicatessen, a business which might have been hugely successful had the partners paid more attention to it than to other people's business. Charlie's weakness for pretty women gets him into trouble and then more trouble, so that his life becomes one continuous whirl of catastrophes. Bert is a philanthropist and his ideas keep him from pinning his mind down to pickles, other than those he gets himself into.

Marie Prevost is a pretty manicurist who manages to complicate the action considerably. In fact, it is hardly likely that any other manicurist in the universe ever stirred up so much excitement as follows whenever she waves her pretty hands in the vicinity of Charlie and Bert.

When Phyllis, the wife of Bert, who is jealous, gets into action and seeks to evolve certain mysteries, there is something doing every minute. She does some strange detective work which would put a Pinkerton man to the blush, and the fun becomes fast and furious. How the tangle was unravelled the comedy will show when it is displayed at the theatre on next.

FINE COMEDY IS "NEVER TOO OLD"

Paramount-Mack Sennett Film
Has Many Laughs

WHEN Charlie Murray, Eva Thatcher, Bert Roach and Marie Prevost are featured in a Paramount-Mack Sennett comedy you may be sure there is something doing every minute. This is especially the case in the latest release of this famous producing firm, "Never Too Old," which will be shown at the theatre next

This is a whirlwind comedy filled to the brim with laughs. The action takes place in and about a delicatessen store the two proprietors of which get into trouble when they pay more attention to a pretty manicurist than they do to their business. When the wives of the two Lotharios get into action, the unhappy husbands have reason to regret their conduct. There is one laugh every ten seconds in this highly enjoyable comedy.

A Great Laugh Producer

THE new Paramount-Mack Sennett comedy, "Never Too Old," which is on view at the theatre this week, is a great laugh producer. It is a clean production and well worth while. Charlie Murray, Bert Roach, Eva Thatcher and Marie Prevost, a quartette of famous comedians, are the principals of the cast.

Real Reel Comedy

A REAL comedy is "Never Too Old," the latest Paramount-Mack Sennett creation which is delighting big audiences at the theatre this week. The action is rapid and with comedians such as Charlie Murray, Bert Roach, Eva Thatcher and Marie Prevost in the cast, there isn't a dull moment throughout the display.

"NEVER TOO OLD" A SCREAMING FARCE

Not a Dull Moment in Latest
Sennett Comedy

A SCREAMING farce from beginning to end, "Never Too Old," the latest Paramount-Mack Sennett comedy, fails to show a dull moment throughout the action. Charlie Murray, Eva Thatcher, Bert Roach and Marie Prevost are the principal fun-makers of "Never Too Old," which will be shown at the theatre next

As proprietors of a delicatessen store, Charlie and Bert do some unusually funny stunts. Their wives become jealous of Marie, who is a manicurist, and both husbands are in constant trouble. When Phyllis Haver, who is Bert's wife, develops into a detective and gets started, the action is seriously complicated. There is a ludicrously funny climax.

Old and Young May See This

OLD and young alike may see "Never Too Old," the new Paramount-Mack Sennett comedy which is on view at the theatre this week. All the elements of farce comedy are embraced in the production and there are many humorous situations. Charlie Murray, Bert Roach, Eva Thatcher, Marie Prevost and Phyllis Haver are the leading fun-makers.

Screaming Farce Comedy

THE latest Paramount-Mack Sennett comedy, "Never Too Old," which is a prime feature of the bill at the theatre this week, is a screaming farce which will amply repay a visit to Managers playhouse. The story is a good one and the comedy as a whole is as clean as a hound's tooth. Charlie Murray, Bert Roach, Eva Thatcher and Marie Prevost supply the fun.

STOCK CUTS AND LITHOS

"NEVER TOO OLD" ALWAYS AVAILABLE
AT YOUR EXCHANGE



Scene From "NEVER TOO OLD"
Paramount-Mack Sennett Comedy

Two Column Coarse Screen

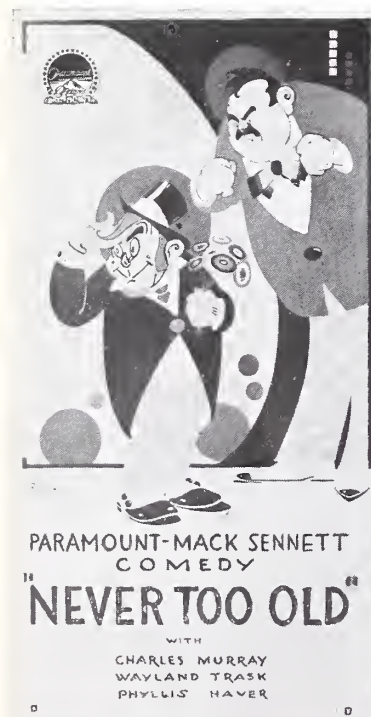


Six Sheet



Scene From
"NEVER TOO OLD"
Paramount-Mack Sennett Comedy

One Column Line Cut



Three Sheet



One Sheet



"NEVER TOO OLD"
Paramount-Mack Sennett Comedy

One Column Coarse Sheet

19

How To Advertise
Mr. and Mrs. SIDNEY DREW
in
"Romance And Rings"
A Paramount-Drew Comedy



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





It's another
Woman's Ring!

Mr. and Mrs.
SIDNEY DREW
in
"Romance and Rings"
A Paramount-Drew Comedy

By Emma Anderson Whitman
Under personal supervision of Mr. and Mrs. Sydney Drew

Produced by V. B. K. Film Corporation

IT took brains to do it. It was a corking good example of fast headwork. What was? Why, when Henry found that he had forgotten to bring a ring to his wedding he just "borrowed" one from another woman.

But! When Polly found out! Even before she found out! Henry was in some predicament. You ought to come to see the troubles of this Newlywed.

This is the newest Drew picture—
the first they have made for many
months.

Display Your Feature In This Space

Thursday, Friday, Saturday and Sunday

STRAND
Broadway at Main Street



Mr. and Mrs.
SIDNEY DREW
in
"Romance and Rings"
A Paramount-Drew Comedy

By Emma Anderson Whitman
Produced by V. B. K. Film Corporation
Under Personal Supervision of
Mr. and Mrs. Sydney Drew

THIS is the first new picture Mr. and Mrs. Sydney Drew have made since they went back to the stage—months ago.

In it Henry and Polly are Newlyweds. They look happy and at peace with the world in the illustration, don't they?

But before they posed for the picture Henry put a wedding ring that belonged to another woman, on Polly's finger.

And then there were "fire-works." You shouldn't miss this newest Drew comedy.

Display Your Feature
In This Space

Thur., Fri., Sat. & Sun.

STRAND
THEATRE



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZILKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "Romance and Rings" A Paramount-Drew Comedy

HENRY MINOR is about to be married and he sits in sad meditation while his expectant fiancée is arraying herself in her wedding trousseau. The house is crowded with society folk and invited guests, including Mr. and Mrs. Jimmie Teasdale, friends of the contracting couple. Teasdale tries to cheer up Minor's drooping spirits with the result that Minor inserts the minister's fee in an envelope and places it in his pocket, while he hands an empty envelope to the minister.

It develops that Minor has forgotten to fetch the wedding ring from his room, and it is too late to go after it as the wedding march is being played. He begs Jimmie to help him out of the difficulty, and the latter obligingly asks his wife to

"ROMANCE AND RINGS"

The Cast

Henry Minor.....Sidney Drew
Polly Minor, His Bride
Mrs. Sidney Drew

lend her wedding ring for the occasion. She makes voluble protest, but finally relinquishes the bauble and just in time, for the contracting couple have already taken up their positions before the officiating clergyman.

Teasdale slips the ring to Minor who slips it onto the finger of his blushing bride and the nuptials are finally celebrated. Mrs. Minor swears she will never part with her

ring if she lives to be a hundred, and Mrs. Teasdale is greatly interested. She urges her husband to regain possession of the ring, but Mrs. Minor is adamant. Finally, Minor begs Teasdale to induce his wife to accept the ring he had bought for his bride, and meanwhile Mrs. Teasdale writes a cryptic letter to Minor which falls into Mrs. Minor's hands. Minor is invited by Teasdale to talk the matter over with Mrs. Teasdale, and they are conversing when Mrs. Minor bursts indignantly in upon them. She hands the wedding ring over to Minor, who slips it to Mrs. Teasdale, and Minor finally appeases his wife with the new wedding ring incrustured with diamonds and bearing the appropriate initials. All then ends happily.

KEEP YOU SMILING IN SUPERB COMEDY

Mr. and Mrs. Sidney Drew Stars
in "Romance and Rings"

WHENEVER the famous Drews appear in a comedy, it is a recognized fact that "they keep you smiling." Mr. and Mrs. Sidney Drew are perhaps the foremost comedians on the American stage and in the films and they prove this incontestably in their latest comedy, "Romance and Rings," which will be displayed at the theatre next

The story of this excellent production deals with the trials of a bridegroom who forgets to bring the wedding ring to his nuptials and who is compelled to borrow the wedding ring belonging to the wife of a friend. The happy bride insists she never will take the borrowed ring from her fingers, because she believes it is her husband's and because she is convinced such a course would embitter her married life.

How to regain possession of the ring causes the bridegroom much trouble, but this is finally accomplished in a laughable manner.

FAMOUS DREWS IN SPLENDID COMEDY

Stars Have Humorous Roles in
"Romance and Rings"

UNDER the terms of a new contract with the Famous Players-Lasky Corporation, producers of famous Paramount and Arctcraft pictures, Mr. and Mrs. Sidney Drew will be seen here this season in a series of highly enjoyable comedies. The first of these, "Romance and Rings," will be shown at thetheatre next

This is an excellent comedy. The story deals with the troubles of a man who borrows a wedding ring on the eve of his marriage and who gets into serious trouble when his bride refuses to part with it. The Drews are ideally cast in this production.

There are few comedians now before the public whose popularity exceeds that enjoyed by the Drews, and that the presentation of their latest comedy will be successful, seems a certainty. The story was written by Emma Anderson Whitman and the comedy was directed by Mrs. Drew.

WEDDING RING? NO! BORROW ONE? SURE!

Humorous Theme Treated in
"Romance and Rings"

WHEN Henry Minor was about to join his fiancée at Hymen's altar, he made the horrifying discovery that he had forgotten the wedding ring! The only way out of the difficulty was to borrow one from the wife of a friend, but had Henry known what troubles he was inviting, he would have halted the nuptials at any cost so that he might return to his room and get his own bridal ring, which lay on his bureau.

This is the central idea of the story of "Romance and Rings," the new Paramount-Drew comedy starring Mr. and Mrs. Sidney Drew, famous comedians, which will be shown at the theatre next It is a charming story, every scene of which is filled with laughs, and the picture as a whole is fully on a par with the high standard already established by the Drews in film comedy.

The story was written by Emma Anderson Whitman and directed by Mrs. Drew.

"ROMANCE AND RINGS" ALWAYS AVAILABLE
AT YOUR EXCHANGE



He certainly keeps her smiling.
Mr. and Mrs. SIDNEY DREW in "Romance and Rings"
A Paramount-Drew Comedy
Two Column Coarse Screen



Six Sheet



SLIDE



One Sheet



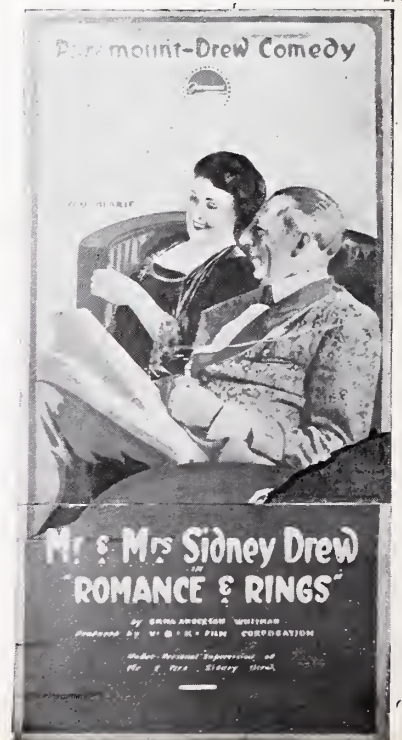
Mr. and Mrs. SIDNEY DREW
in "Romance and Rings"
A Paramount-Drew Comedy

One Column Coarse Screen



Mr. and Mrs. SIDNEY DREW
in "Romance and Rings"
A Paramount-Drew Comedy

One Column Line Cut



Three Sheet

HOW TO ADVERTISE

“RIP & STITCH, TAILORS”

with

HARRY GRIBBON, MYRTLE LIND AND HUGHIE MACK

Paramount-Mack Sennett Comedy

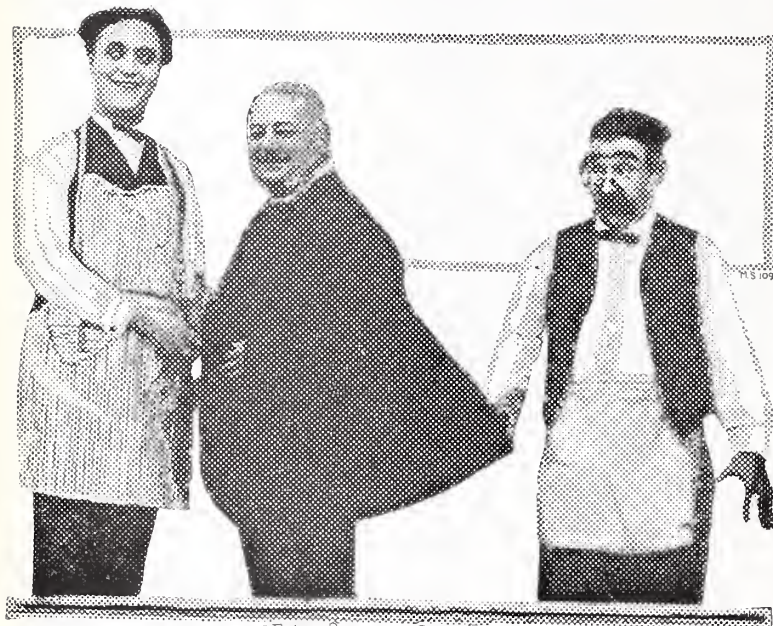


FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



PRODUCTION CUTS AND LITHOS

"RIP AND STITCH, TAILORS" ALWAYS AVAILABLE AT YOUR EXCHANGE



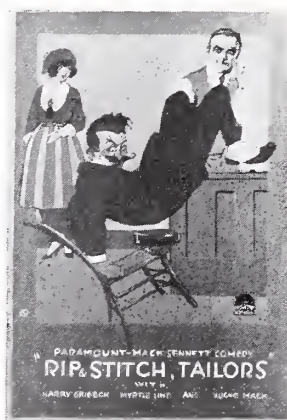
"Fits Fine in Front"
Scene from "RIP and STITCH TAILORS"
Paramount-Mack Sennett Comedy
Two Column Coarse Screen



Six Sheet



Three Sheet



One Sheet



Scene From
"Rip and Stitch Tailors"
Paramount-Mack Sennett Comedy

One Column Coarse Screen



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on New Paramount-Mack Sennett Comedy, "Rip and Stitch, Tailors"

THERE is a limit of prettiness beyond which the customer of a man tailor may not go without making trouble in the family; Myrtle went past the limit. She was altogether too pretty for the peace of mind of the tailor, and the tailor's wife, not to mention her own husband.

Gribbon, the tailor, fitted her for just one suit; then he was seized with a desire to leave his wife and child and elope with her.

He sent her a note asking her to fly with him; but Myrtle dutifully showed it to her fat husband with whom she was really in love. To punish the presumptuous tailor, they arranged that she should pretend to elope with him.

The tailor fell into the trap; got ready to desert his happy home and depart with the charmer. At the

"RIP AND STITCH, TAILORS"

The Cast

Harry Gribbon.....A Tailor
Alice Davenport.....His Wife
A Baby.....Their Child
Hughie Mack

An Unusual Husband
Myrtle Lind....His Pretty Wife
Directed by Wm. H. Watson
and Mal St. Clair.

psychological moment, the fat husband bobbed up; he demanded \$500 hush money.

Gribbon didn't have the money. He thought of a scheme to get the money from his wife without arousing her suspicions. He hid the baby in a garbage can and threw a note in through the window stating that

the baby had been kidnapped by a black hand who must have \$500 at once or the baby's life would pay.

The scheme seemed to be going magnificently when Gribbon happened to look out of the window and saw the garbage wagon going away with the can. He did not know that the driver had discovered the baby in the receptacle and had released him.

Diving out through the window, Harry started on a wild chase after the baby and the garbage wagon. Over hills; through rivers the chase went on. Harry finally recovered the can only to find it empty. In the end, Harry came home to find the baby safe and sound. But there wasn't anything "safe and sound" when reckoning with his enraged spouse and the other lady's husband came.

LAUGHS GALORE IN NEW FARCE COMEDY

"Rip and Stitch, Tailors" Real
Laugh Producer

IF the success and artistic merits of a screen comedy are gauged by the laughter it provokes, then "Rip and Stitch," the new Paramount-Mack Sennett comedy which will be shown at the theatre next, is one of the best of its class ever produced on the screen. Every situation developed by the story is humorous and the various characters interpreted by such artists as Harry Gribbon, Alice Davenport, Hughie Mack and Myrtle Lind, stand out conspicuously because of their mirth-provoking qualities.

This is a highly relishable comedy which all may see with profit. The story is a good one and being logical, with exceptional continuity of idea and treatment, it should fill the house at every showing.

WANT TO GRIN? SEE NEW SENNETT FARCE

"Rip and Stitch, Tailors," Will
Make Blind Men Laugh

IT may be far fetched to say that a screen comedy will make even a blind man laugh, but it may be accepted as true that "Rip and Stitch, Tailors," the new Paramount-Mack Sennett comedy which will be displayed at the theatre next, will make anybody except a blind man grin to the limit of his cackinatory muscles. It could not be otherwise with such sterling fun makers as Harry Gribbon, Alice Davenport, Hughie Mack and Myrtle Lind portraying the leading roles.

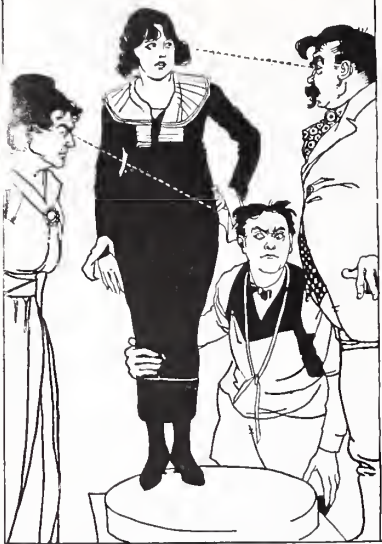
This is a charming comedy dealing with the love affairs of an amorous tailor and his fair customers. Even a dog and cat, not to speak of a cute baby, assist in the development of the story. The comedy is guaranteed to make you laugh side-splittingly every ten seconds.

NEW SENNETT FILM SCREAMING COMEDY

"Rip and Stitch, Tailors," Has
a Laugh a Minute

A FARCICAL production that is guaranteed to drive away the blues, is the new Paramount-Mack Sennett comedy. "Rip and Stitch, Tailors," which will be presented at the theatre next, The featured players are Harry Gribbon, Hughie Mack, Alice Davenport and Myrtle Lind, not to speak of those wonderful Mack Sennett animals, Teddy and Pep.

The story deals with a man tailor, his wife, a pretty customer and her husband. There is misplaced love, wifely jealousy and an elopement in which a baby figures startlingly. One of the most remarkable chases ever seen in a motion picture, is shown. The comedy is filled with humorous action and the fun is in evidence from start to finish.



"RIP & STITCH, TAILORS"

PARAMOUNT-MACK SENNETT COMEDY
WITH

Harry Gribbon, Myrtle Lind
and Hughie Mack

HARRY measured her for one suit and then—wanted her to elope with him.

Nothing stood in the way except her husband.

Friend Husband weighed 350 and was built like a battering ram.

You know what happens to a plot like this in a Paramount-Mack Sennett Comedy. Come. (Prepared to laugh).

Display Your
Feature Here

Mon. to Wed.

STRAND
THEATRE

"Teddy" Rips
While Tailors
Stitch.



"RIP & STITCH TAILORS"

PARAMOUNT-MACK SENNETT COMEDY

WITH

Harry Gribbon, Myrtle Lind Hughie Mack

THERE is a certain limit of beauty beyond which the lady customer of a man tailor cannot go without disturbing the peace of mind of the tailor's wife.

Myrtle went beyond that limit. Went way beyond it, take it from us. Then her husband got wised up.

But "Teddy" and "Pep"—that wonderful Mack Sennett cat and dog team—came to the rescue and—

Well, you know what happens in a Paramount-Mack Sennett Comedy. Things buzz, don't they? You bet! Come on!

Display Your Feature Here

Thur., Fri., Sat and Sun.

STRAND
Broadway at Main Street

How To Advertise

James Montgomery Flagg's Satirical Comedy

"ONE EVERY MINUTE"

A Paramount-Flagg Comedy

Starring OLIN HOWARD, Supported by FLORENCE DIXON



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





JAMES MONTGOMERY FLAGG'S SATIRICAL COMEDY
"ONE EVERY MINUTE"
Paramount-Flagg Comedy
 Starring **OLIN HOWLAND**
 Supported by
FLORENCE DIXON
 Produced by Town & Country Films, Inc.
 Jack Eaton Eltinge F. Warner

ROYAL Hosford's ego was exceeded only by his ignorance. As a movie star he thought he'd outshine "Doug" Fairbanks. And he supported his idea with 25,000 iron simoleons.

The agonizing details are part of the picture. They are to be seen, not to be extolled in cold type. You'll laugh, laugh, laugh!

FEATURE

Mon., Tues., & Wed.

STRAND
THEATRE



JAMES MONTGOMERY FLAGG'S SATIRICAL COMEDY
"ONE EVERY MINUTE"
Paramount-Flagg Comedy

Starring **OLIN HOWLAND** Supported by **Florence Dixon**
 Produced by Town & Country Films, Inc. Jack Eaton, Eltinge F. Warner

ROYAL Hosford was of the genus "sucker." Once every minute of the day some poor deluded "nut" gets the idea that he's as good as "Doug" Fairbanks and—and puts up good money to "break in." Royal paid \$25,000 and—

Let us skip the heartrending details. Suffice it to say that "suckers" are still being born.

FEATURE

Monday, Tuesday and Wednesday

STRAND
 Broadway at Main Street

EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "One Every Minute" A Paramount-Flagg Comedy

ROYAL HOSFORD, a rural bumpkin, and his sweetheart, Anne Dearest, a rural pippin, living in Pinchboro, N. H., go to the movies and on the way out see a new poster of Douglas Fairbanks in "He Comes Up Smiling." Hosford expresses the wish that he had a chance to break into the movies, because he feels sure he would be able to show "Doug" a thing or two.

In an ice cream parlor whither they go for refreshments, are Joe Wolff, a crook, and Angelica Dowd, a vamp. Hosford tells Anne that he is willing to invest \$25,000 in the movies. Wolff overhears the remark and he introduces himself to Hosford as Douglas W. Grippit, and Angelica as Theda Barer. Wolf tells Hosford that he will crowd "Doug" out of public life if Hosford will come to New York with his \$25,000, which he promises to do.

Hosford shows the two partners in crime around Pinchboro. He shows them the house he and Anne

"ONE EVERY MINUTE"

The Cast

Royal Hosford, a Rural
Bumpkin Olin Howland
Anne Dearest, a Rural
Pippin Florence Dixon
Joe Wolff, a Crook
John Hopkins
Angelica Dowd, a Vamp
Clairette Anthony

are to occupy after their marriage—one that has an iron deer in front of it. Hosford meets Wolff in New York and he is told that in the picture to be made, he is to climb the McAlpin hotel, which is twenty-six stories high, and while he is climbing, Angelica will wave the \$25,000 he gives them, to keep up his courage. He makes the climb all right, but meanwhile, the two crooks and their phoney outfit make their getaway, leaving Hosford penniless.

Meanwhile, in Pinchboro, Flagg

is making a new comedy, but horror! the leading lady quits when Flagg tells her she is bow-legged. Anne Dearest appears at this juncture and is immediately engaged. Hosford journeys back to Pinchboro and jumps from the train just as Anne is being "shot" in a scene where she embraces her soldier sweetheart. She runs to Hosford who tells her mournfully that he is now broke. She replies that she has a big contract with Flagg and that he must accept a job as clerk in a feed store while she makes enough for two.

Hosford now realizes that there is "one born every minute, in spite of birth control," but he is satisfied because he has done what "Doug" never did—climb twenty-six stories. This "movie" of the movies is a new satirical comedy that in its cleverness is sure to move all. It will be shown at the theatre next Olin Howland as the sucker is very funny.

FLAGG'S NEW COMEDY SATIRE ON "MOVIES"

"One Every Minute" Excellent
Laugh-Provoker

WHEN a man pays a crook \$25,000 for a chance to outdo Douglas Fairbanks in a motion picture, he may safely be called one of those fools who is born every minute. This is the central idea of James Montgomery Flagg's new Paramount comedy, "One Every Minute," which will be shown with Olin Howland and Florence Dixon in the leading roles at the theatre next

This movie of the movies is a new satirical comedy of exceptional merit and the production as a whole is remarkable for conception and execution. A stirring scene is one in which the fool hero climbs a twenty-six story hotel like an elevator—a feat that is actually accomplished. Miss Dixon has a splendid part in which this charming comedienne appears at her best.

"ONE EVERY MINUTE" NEW FLAGG COMEDY

Olin Howland and Florence Dixon
Have Fine Parts

JAMES Montgomery Flagg's new satirical comedy, "One Every Minute," in which Olin Howland and Florence Dixon have the leading parts, and which will be shown at the theatre next, is decidedly humorous, and will be relished by all who have seen Mr. Flagg's comedies heretofore shown at Manager 's popular playhouse.

The theme of the comedy is a play on the saying that there is a "fool born every minute," and Howland as the hero is the victim of two sharpers who not only deprive him of \$25,000, but make him climb a hotel twenty-six stories high in a faked motion picture. The situations are screamingly funny and throughout the action Mr. Howland and Miss Dixon are conspicuously in evidence.

FLORENCE DIXON IN ENJOYABLE COMEDY

She Supports Olin Howland in
"One Every Minute"

FLORENCE DIXON, one of the most charming comedienues of the screen, will be seen in support of Olin Howland in "One Every Minute," the new Paramount-Flagg comedy which will be shown at the theatre next Miss Dixon has an excellent role.

This comedy is one of the best James Montgomery Flagg has produced for Paramount, and that is saying a great deal. The story is a good one and deals with a country bumpkin whose ambition to outdo Douglas Fairbanks in the movies casts him into the clutches of a pair of sharpers with the result that he is fleeced out of \$25,000 after risking his life in climbing the outside of a twenty-six story hotel in New York. The humor of the situations is most pronounced.

STOCK CUTS AND LITHOS

"ONE EVERY MINUTE!" ALWAYS AVAILABLE
AT YOUR EXCHANGE

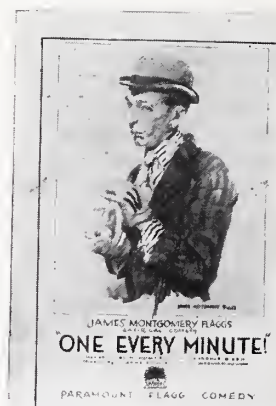


Scene from **"ONE EVERY MINUTE!"**
Paramount-Flagg Comedy

Two Column Coarse Screen



Six Sheet



One Sheet



Three Sheet



Scene from
"ONE EVERY MINUTE!"
A Paramount-Flagg Comedy

One Column Line Cut



Scene from
"ONE EVERY MINUTE!"
Paramount-Flagg Comedy

One Column Coarse Screen

HOW TO ADVERTISE
“EAST LYNNE
WITH
VARIATIONS”

with

BEN TURPIN, CHARLES LYNN, MARIE PREVOST
AND ALL STAR CAST.

Paramount-Mack Sennett Comedy



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



PRODUCTION CUTS AND LITHOS

"EAST LYNNE WITH VARIATIONS" ALWAYS AVAILABLE AT YOUR EXCHANGE

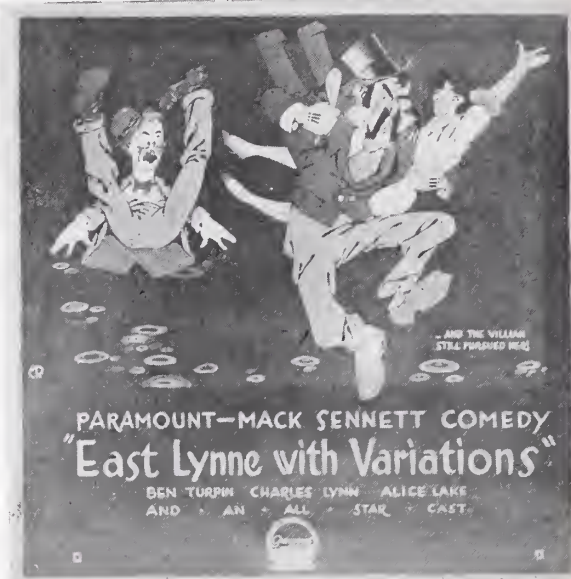


"G'wan! This ain't no orphan asylum"

Scene from "EAST LYNNE with VARIATIONS"

Paramount-Mack Sennett Comedy

Two Column Coarse Screen



Six Sheet



Three Sheet



One Sheet



BEN TURPIN in
East Lynne with Variations
Paramount-Mack Sennett Comedy

One Column Coarse Sheet

EXHIBITOR'S PRESS BOOK



PRESS
STORIES



CHARLES KENMORE ULRICH, Editor

FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Stories on "East Lynne With Variations"

A Paramount-Mack Sennett Comedy, With Ben Turpin, Charles Lynn and Marie Prevost

NEW COMEDY SATIRE ON OLD "EAST LYNNE"

Paramount-Mack Sennett Film
Most Humorous

"EAST LYNNE WITH VARIATIONS"

The Cast

Ben Turpin.....The Hero
Charles Lynn.....The Villain
Marie Prevost.....The Girl
Edward Cline Director

THE story of "East Lynne With Variations" is a delicious satire on the good old standby of our front-seat-in-the-gallery days. It's all there—the deserted mother with her che-ild in her arms, followed all around by a fiendish wicked snow storm, the heroine lashed to the rails by the scoundrelly villain, the young woman fastened to the buzz saw of a lumber mill and about to be reduced to mincemeat. And hist! The wicked villian with a mustache and cigarette—the noble hero and the persecuted heroine.

There are two drunks sitting in one of the boxes of the theatre, who get so excited that they insist upon helping out the action of the melodrammer. In the middle of the play, the head scene shifter gets jealous of his wife, who is the leading woman of the show, and drags her from the stage. Nothing, if not resourceful, Ben rushes down into the audience and kidnaps a beautiful young woman to play the leadings woman's role.

Then comes a startling climax, when the snow storm is shut down by a queer accident. And an equally tragic catastrophe jazzes up the ocean when a storm and a submarine play at cross purposes. This is an entirely new angle on an old fashioned melodrammer company rather than a satire on the melodrama itself. It will be shown at the theatre next and large business at that playhouse is expected.

OH, FOR THE GOOD OLD GALLERY DAYS!

Melodrama Satirized in "East Lynne With Variations"

OH, for the good old gallery days when we used to sit in the front row and curse the villain as we wept for the heroine! How we did thrill when the heroine was tied to a log in a saw mill and the big buzz saw set agoing! How we reviled the scoundrelly wretch who sought to deprive the heroine of her darling che-ild! Those happy days are gone to return no more, alas!

All this has been made the basis of a delightful Paramount-Mack Sennett comedy, "East Lynne With Variations" which will be shown at the theatre next It is a travesty on the ancient melodrammer of the days of our forefathers. Ben Turpin, the great comedian whose only defect is ocular distortion of retinas, and who has the fixed habit of looking two ways for Sunday, is the chief fun-maker in this comedy, but he is ably assisted by Charles Lynn and Marie Prevost. The comedy is clean, wholesome and thoroughly enjoyable.

Hist! 'Ware the Villain!

HIST! 'Ware the villain, protect the fair maid! This will occur to you when you see Ben Turpin in "East Lynne With Variations," the new Paramount-Mack Sennett comedy which is on view at the theatre this week. It satirizes the old melodrama of thirty or more years ago in a decidedly refreshing manner and there is a laugh every minute. Mr. Turpin's assistant mirth-provokers are Charles Lynn and Marie Prevost, and that they are fully up to the requirements of their respective roles, is attested by the laughter that greets each presentation of the comedy.

BEN TURPIN FAMOUS ACTOR WITH SQUINT

Chief Fun-Maker in "East Lynne With Variations"

BEN TURPIN, the famous actor with the squint, is the chief laugh producer in "East Lynne With Variations," the new Paramount-Mack Sennett comedy which will be shown at the theatre next Mr. Turpin is not only a good comedian, but he is a genuine actor with mimetic ability of the highest order.

In "East Lynne With Variations," Mr. Turpin, Charles Lynn and Marie Prevost show what the old melodrama with the chuckling villian, the trembling heroine and greatly abused hero, was like in the days of our forefathers. The satire is one that brings tears of laughter to the eyes of every spectator, for when Ben Turpin gets into action, and the pulchritude of the heroine is dimmed by floods of tears wrested from her by the cruel villain, there is something doing every minute.

There is a marvellous snow storm in this comedy and a remarkable battle between an ocean storm and submarine which is calculated to draw a laugh from a bronze statue. The comedy is one that one will relish from start to finish, because of its good-natured satire, its wholesomeness and genuine humor conveyed by a trio of famous comedians.

Melodramatic Folk Satirized

THE old melodrama now extinct and the players who interpreted the old-style thrilling melodrammers of the days when our grand-sires were young, are genially satirized in "East Lynne With Variations," the new Paramount-Mack Sennett comedy which is on view at the theatre this week. The fun is contributed by Ben Turpin, Charles Lynn and Marie Prevost all stars in their line, and the action provides a laugh every minute.

STRAND THEATRE



"EAST LYNNE" WITH "VARIATIONS"

PARAMOUNT-MACK
SENNETT COMEDY

WITH

Ben Turpin, Charles Lynn,
Alice Lake
And An All Star Cast

A MID wild shrieks—unheard on the screen, but visible just the same!—Shero Alice Lake rescues her darling chee-ild from the villyun. (Mad applause from the audience).

"East Lynne" may have made you cry your eyes out the last time Hamfatter's One Night Dramatic Company played it, but, this time—! Wear strong clothes; they're apt to be strained.

Display Your
Feature Here

Mon. to Wed.



EAST LYNNE WITH "VARIATIONS"

PARAMOUNT-MACK SENNETT COMEDY

WITH

Ben Turpin, Charles Lynn, Alice Lake
And An All Star Cast

WHAT do you care what it's about?
It's a Paramount-Mack Sennett Comedy—that's all you want to know.

The fact that it is a wild and blear-eyed version of a famous stage heart-render enhances its attractiveness but—

First of all it's a Paramount-Mack Sennett Comedy. Nuff said!

Display Your Feature Here

Thur., Fri., Sat. and Sun.

STRAND

Broadway at Main Street



How To Advertise

“FATTY” ARBUCKLE

in

“LOVE”

Paramount-Arbuckle Comedy



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



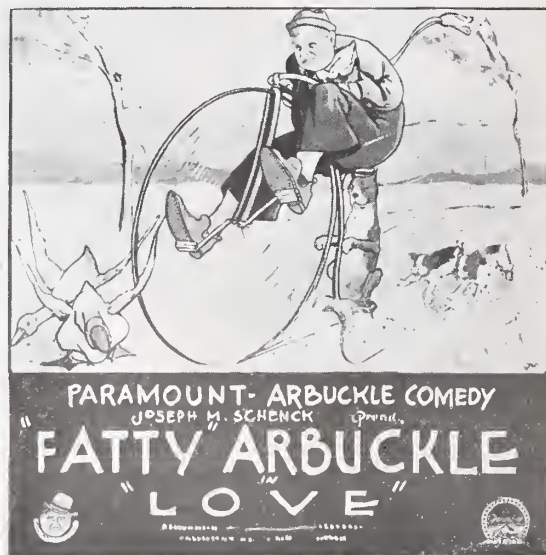
PRODUCTION CUTS AND LITHOS

"LOVE" ALWAYS OBTAINABLE AT YOUR EXCHANGE



Too cute for anything
"FATTY" ARBUCKLE in "Love"
Paramount-Arbuckle Comedy

Two Column Coarse Screen Electrotpe



Six Sheet Litho



Three Sheet Litho



One Sheet Litho



"FATTY" ARBUCKLE
in "Love"

Paramount-Arbuckle Comedy
One Column Coarse Screen Electro

EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Advance Press Stories on (Fatty) Arbuckle's New Paramount Comedy of Country Life "Love"

FATTY ARBUCKLE IN NEW COMEDY "LOVE"

Story Gives Comedian Ample
Scope For Good Work

WINNIE, a pretty country girl, is seated with her father, a poor old country farmer when Al, a small town dude, arrives with a letter of introduction from his father, who owns all the farm land adjoining. This letter proposes to Winnie's father that the boy and girl get married and consolidate the two properties.

They go to lunch and Fatty, who is Winnie's accepted suitor, is seen coming down the road on his old-fashioned bicycle with his dog riding on the rear step, to call on Winnie. After missing many obstacles by a hair's breadth, he catapults through the dining room window into a chair at the dining table where he immediately proceeds to make himself at home.

Winnie tells her father that she loves Fatty, and refuses to marry Al. Winnie's father consults her wealthy aunt who lives in the city, and auntie proposes to take Winnie to town, thinking Fatty will not follow, and that Winnie will change her mind. Al will be the aunt's guest during Winnie's stay in town. Auntie's cook leaves, and Fatty, reading a newspaper advertisement for a new cook and maid-of-all-work, (which has been inserted by Winnie's aunt), calls in the guise of an Irish woman and secures the position.

Many funny things ensue until auntie, who doesn't know that Fatty is in the house, sends for a young, nervous preacher who has never officiated at a wedding before, and tries to force Winnie to marry Al. The preacher and Winnie both demand a rehearsal, and Fatty is brought in to act as the bridegroom. Not knowing that Fatty is a man, the preacher marries him to Winnie, and the ensuing complications make one of the best finishes ever seen in a two-reel comedy.

MANY SURPRISES IN FATTY'S NEW COMEDY

Corpulent Comedian Has Fine
Vehicle in "Love"

ASIDE from the fact that the theme is in itself a surprising one, "Fatty" Arbuckle's newest Paramount comedy, "Love," which will be shown at the theatre next, is replete with innovations. To tell of these in advance would be to rob the spectators of the pleasure they are certain to derive from the picture itself, which is said to be one of the best in which Fatty has been seen in many months.

The story is bucolic in nature to a large extent and a farm was rented by the comedian for his outdoor sets. The village types, the life on the old farm, love and laughter, and adventure galore, into which the husky but luckless swain falls at every turn, it is said, make this one of Arbuckle's most amusing pictures.

Pretty Winifred Westover is the leading woman and she has done exceptional work as a foil for the heavyweight star.

Fatty Arbuckle a Delight

FATTY ARBUCKLE is nothing of not a delight, no matter the nature of the comedy in which he appears. In his new country town comedy, "Love," which is being shown at the theatre this week, he treats his admirers with so many surprises that all wonder how he does them. His work with an old fashioned bicycle, as he rides with his dog, is excruciatingly funny and the complications following his unexpected marriage, are exceedingly humorous. No one who likes the comedy that Fatty alone supplies should miss seeing this excellent farce.

ARBUCKLE'S NEW COMEDY IS "LOVE"

Fatty Said to Provide Great Fun
in Latest Film

FATTY ARBUCKLE, whose new Paramount comedy, "Love" is announced as an entirely new and original vehicle, will be seen in that production at the theatre next The title itself suggests infinite possibilities, for what may not be expected of the genial Fatty when laboring under the wounds inflicted by Cupid? It is safe to say that if love ever had a funny side it is adequately presented in this comedy. And it has a distinctly beautiful side, too, because Winifred Westover, one of the most delightful of ingenues, is cast for the leading feminine role.

The story is by Mr. Arbuckle and Vincent Bryan. The comedian directed it himself and it was made at the new Paramount-Arbuckle studios in Los Angeles, wherein the star has lately been installed comfortably. The plot of "Love" is completely away from any of the preceding Paramount-Arbuckle comedies and presents the heavyweight laughmaker in unfamiliar but wholly amusing situations and with incidents enough, it is declared to keep everybody interested to the last foot of the film.

Fatty In Fine Comedy

FATTY ARBUCKLE, the heavyweight Paramount comedian, has an excellent comedy in "Love," which is the big attraction at the theatre this week. Fatty is a humorous lover in this laugh producer and his antics evoke laughter and applause at every showing. Numerous surprises are introduced and the comedy as a whole is excellent.

ADVERTISING CUTS AND MATS



Joseph M. Schenck presents

"FATTY" ARBUCKLE in "Love" *Paramount-Arbuckle Comedy*

Written by "Fatty" Arbuckle and Vincent Bryant
Directed by "Fatty" Arbuckle

"FATTY" rides into this picture on an old-fashioned, high wheeled bicycle and he falls off it into—

Love — boiling, palpitating love!

And there's a villyun. He comes and cops the girl and under the load that encases "Fatty's" fragile bones a heart that was oozing with affection darn near busted.

You ought to see how "Fatty" comes out on his love affair. May we expect you?

Display Your
Feature In
This Space

Mon., Tues. & Wed.

STRAND

THEATRE

One Column Line Electro



Joseph M. Schenck
presents

"FATTY" ARBUCKLE in "Love" *Paramount-Arbuckle Comedy*

Written by "Fatty" Arbuckle and Vincent Bryant

Directed by "Fatty" Arbuckle

WHEN "Fatty" fell in love he headed straight to the point—the girl.

Obstacles? "Fatty" should worry! Rival? Out of the way, Fido! Mother? Sit down and get your breath, old friend!

Fun? You know. It's "Fatty"! The one and only "Fatty" Arbuckle.

Display Your Feature Here

Thur., Fri., Sat. and Sun.

STRAND

Broadway at Main Street

Two Column Line Electro

How To Advertise "THE VILLAGE SMITHY"

WITH

Chester Conklin, Louise Fazenda and Phyllis Haver

A Paramount-Mack Sennett Comedy



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





"The VILLAGE SMITHY"

Paramount Mack Sennett Comedy

WITH
CHESTER CONKLIN, LOUISE FAZENDA AND PHYLLIS HAVER

CHESTER sized the girl up wrong, that's all. When she courted him she didn't say that she had a roll that would choke a horse and Chester, who thought that she was as poor as a church mouse, promptly rejected her suit.

Oh! the tragedies that lurk in the lives of some men! When Chester woke up and realized what he had missed—Gad! What sort of constitution had the man that he was able to stand the strain of such a tragedy?

Display Your Feature Here

Thursday, Friday, Saturday & Sunday

STRAND
Broadway at Main Street



"The VILLAGE SMITHY"

Paramount Mack Sennett Comedy

WITH
CHESTER CONKLIN, LOUISE FAZENDA AND PHYLLIS HAVER

CHESTER thinks that Louise isn't worth a single, solitary sou.

All the time the girl has a cool 100,000 where it will do the most good.

Chester gives her the merry ta-ta, wishes her well in her old-maid-hood and—

Wakes up! Come to see Chester's heartrending agony when he finds out what he has missed.

Display Your
Feature Here

Mon. Tues. & Wed.

STRAND
THEATRE

EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, *Editor*



PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZIMOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "The Village Smithy" A Paramount-Mack Sennett Comedy

LOUISE is a young woman with a loving heart and a bank roll that would choke a horse. An eccentric relative has left her a large fortune with the absurd proviso that no one should know anything about it, he desiring that she be loved for herself alone. The idea may have been a wise one, but in this case it led to most painful complications.

A love romance soon develops between the camouflage heiress and Chester, the husky and noble hearted blacksmith next door. Unfortunately, Chester knows nothing about Louise's bank roll so that when sweet Phyllis drops in on the

"THE VILLAGE SMITHY"

The Cast.

Louis Fazenda,

An Heiress who Owns a Store
Chester Conklin,

The Blacksmith Next Door
Phyllis Haver. A Pretty Girl
Richard Jones Director

scene, his heart palpitates wildly and he falls head and ears in love with her.

Chester's assistant is a sly chap and when he accidentally learns of

Louise's good fortune, he develops a warm attachment for her. When Chester finally learns the truth, his anguish is terrible to behold. He has thrown away his great chance, for Louise turns him down when he comes to her repentant because she realizes that her illusion has passed and that all men are deceivers. Hence, she throws over Cupid and abandons herself to spinsterhood, her loneliness considerably consoled by the size of her bank account. The comedy, which will be shown at the theatre next, is filled with humorous scenes that will be heartily enjoyed by all who see it.

LAUGHS GALORE IN BIG SENNETT COMEDY

Humorous Scenes Abound in "The Village Smithy"

THE presentation of the new paramount-Mack Sennett comedy, "The Village Smithy" at the theatre next, which is said to be one of the best comedies produced by that organization in many months, doubtless will be an event of importance to the patrons of that popular playhouse. Louise Fazenda, Chester Conklin and Phyllis Haver appear in the principal roles.

The story deals with a young woman who comes in possession of a large inheritance on condition that none of her admirers shall be cognizant of her wealth, her deceased relative having expressed the desire that she be loved for herself alone. Chester, the blacksmith, professes to love her, but when Phyllis appears on the scene, he throws Louise aside and pays his court to the new charmer.

It now transpires that Chester's assistant, who is a wise guy, learns of Louise's wealth and falls in love with her. Chester finally learns the truth, but his protestations of repentance are laughed at by Louise who announces that all men are deceivers and that she will remain a spinster for life.

LOUISE FAZENDA IN EXCELLENT COMEDY

She Has Exceptional Role in "The Village Smithy"

WHEN Louise Fazenda, one of the most popular of motion picture comedienues, appears in a comedy, it is to be expected that there will be something doing every minute. This is the case in "The Village Smithy," the new Paramount-Mack Sennett comedy which will be shown at the theatre next and in which Miss Fazenda has the leading role.

In the story, Louise is a lovable young woman with a large inheritance which she can utilize only on condition that none must know of it. Chester Conklin, a blacksmith next door, pays attention to her but knowing nothing of her bank roll, he falls for Phyllis and throws Louise over. When Chester's assistant discovers that Louise is rich, he falls madly in love with her, but Louise is suspicious.

Things go on madly until Chester discovers his mistake and then Louise ends the affair by ignoring Cupid and retiring to spinsterhood with her money, convinced that all men are gay deceivers. The comedy is filled with laughs from start to finish, the action being rapid and provocative of broad grins. Richard Jones was the director.

FAMOUS FUN-MAKERS IN CHARMING COMEDY

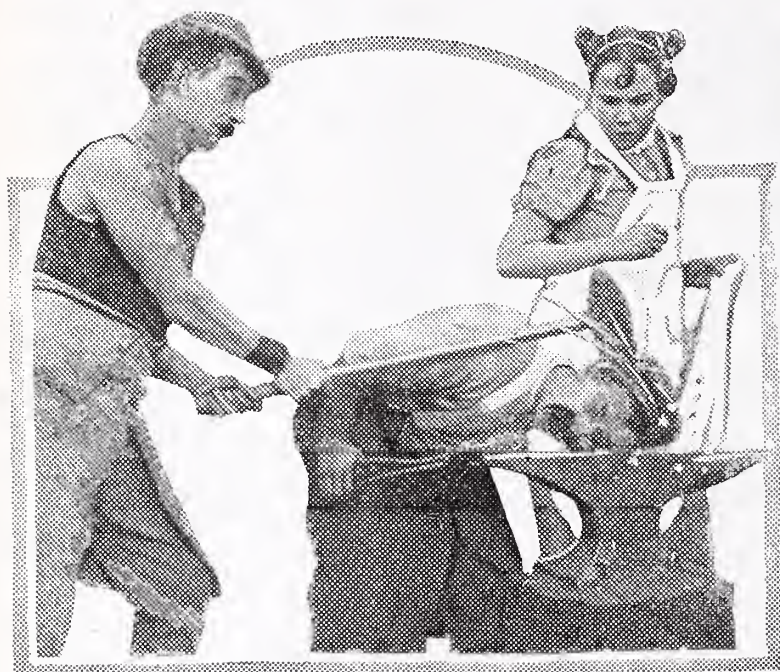
Excellent Comedians Seen in "The Village Smithy"

PERHAPS the best known film comedians are identified with the Paramount-Mack Sennett comedy productions. The comedians referred to are as well known abroad as they are in this country, for humor is universal and its votaries are recognized everywhere. Three of the celebrated stars of this great producing organization—Louise Fazenda, Chester Conklin and Phyllis Haver, will be seen in "The Village Smithy," the latest Paramount-Mack Sennett production at the theatre next

This is a delicious comedy in which this trio of fun-makers appear to fine advantage. Miss Fazenda is seen as a lovely girl with an immense bank account—though nobody knows of it—while Chester Conklin is the husky blacksmith whose weakness is female loveliness. When he throws down Louise for Phyllis, he makes the sad mistake of casting away a great bank roll and this provokes numerous situations filled with relishable humor. The farce is well worth one's while to see, for the action is rapid, and the humor most wholesome.

PRODUCTION CUTS AND LITHOS

"THE VILLAGE SMITHY" ALWAYS OBTAINABLE AT YOUR EXCHANGE

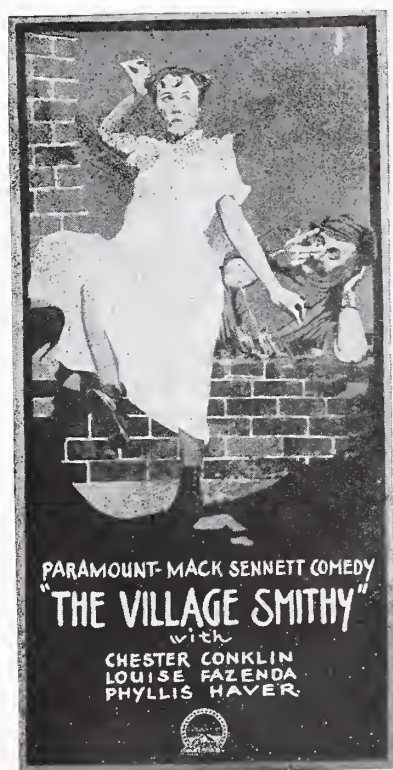


Scene from "THE VILLAGE SMITHY"
Paramount-Mack Sennett Comedy

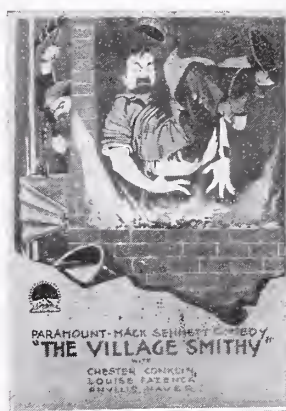
Two Column Coarse Screen Electrotpe



Six Sheet Litho



Three Sheet Litho



One Sheet Litho



Chester Conklin in
"THE VILLAGE SMITHY"
Paramount-Mack Sennett Comedy

One Column Coarse Screen Electro

25

How To Advertise

MR. and MRS.

SYDNEY DREW

in

“ONCE A MASON”

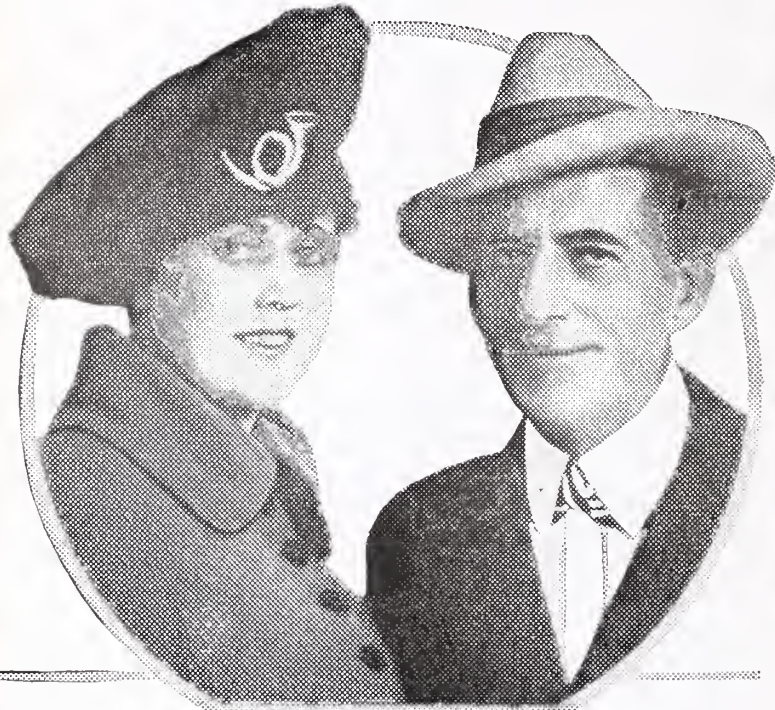
A Paramount-Drew Comedy



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



"ONCE A MASON" ALWAYS OBTAINABLE
AT YOUR EXCHANGE



Mr. and Mrs. SIDNEY DREW in "Once A Mason"
A Paramount-Drew Comedy

Two Column Coarse Screen Electrotpe



Six Sheet Litho



Mr. and Mrs. SIDNEY DREW
in "Once A Mason"
A Paramount-Drew Comedy

One Column Line Cut



Three Sheet Litho



Mr. and Mrs. SIDNEY DREW
in "Once A Mason"
A Paramount-Drew Comedy

One Column Coarse Screen Electro



One Sheet Litho

HOW TO PUT "ONCE A MASON" ACROSS

Mr. Exhibitor:—Here is a list of Potentates and Temples of the Mystic Shrine in North America. See which Potentate is in or near your city or town and get into touch with him on the subject of the splendid new Paramount-Drew comedy, "Once a Mason." Induce the Shriners in your city to turn out in force at the initial display of this comedy at your theatre.

The address given is that of the Recorder, but the matter should be addressed to the Potentate.

TEMPLES OF THE MYSTIC SHRINE IN NORTH AMERICA

NOTE:—There is no list of the Potentates for 1919, the list from which this is taken being compiled immediately after the annual session of the Imperial Council. The form of address should be

Potentate Aad, Blank Temple,
153 Jones Street,
Somewhere, N. C.

Aad, 1st. Nat. Bank Building, Duluth, Minn.	Cairo, Rutland, Vt.	Jerusalem, Jerusalem Mosque, New Orleans, La.	Moslah, 215½ Main St., Fort Worth, Texas.
Abba, P. O. Box 505, Mobile, Ala.	Crescent, 433 W. Hanover St., Trenton, N. J.	Kalif, Box 795, Shridan, Wyo.	Mount Sinai, Montpelier, Vt.
Abou Ben Adhem, Masonic Temple, Portland, Oregon.	Damascus, Tampa, Fla.	Karnak, KORANOK, Va.	Naja, 30 Jackson St., Deadwood, S. D.
Al Malaikah, 1201 S. Hope St., Los Angeles, Calif.	El Jebel, 504 Equitable Building, Denver, Col.	Kerbela, Masonic Temple, Knoxville, Tenn.	Zorah, 1523 Popular St., Terre Haute, Ind.
Al Menah, 40 National Block, Nashville, Tenn.	El Kahir, Consistory Building, Cedar Rapids, Ia.	Kerak, Box 595, Reno, Nev.	Sesostris, 1935 Washington St., Lincoln, Neb.
Al Azhar, Box 197, Calgary, Alberta, Canada.	El Karubah, 532 Common St. Shreeveport, Ia.	Kismet, Brooklyn, N. Y.	Sudan, New Bern, N. C.
Alzafar, Scottish Rite Cathedral, San Antonio, Texas.	El Korah, Boise, Idaho.	Korein, Rawlins, Wyo.	Syrian, Cincinnati, Ohio.
Ansar, 1404 Whittier Ave., Springfield, Ill.	El Mina, Scottish Rite Cathedral, Galveston, Texas.	Lu Lu, 1337 Spring Garden St., Philadelphia, Pa.	Tebala, 214 N. Main St., Rockford, Ill.
Arabia, 1207 Polk Ave., Houston, Texas.	El Zagal, Fargo, N. D.	Media, 36 Flower Building, Watertown, N. Y.	Tripoli, 301 Masonic Building, Milwaukee, Wis.
Bagdad, Masonic Temple, Butte, Mont.	Gizeh, Drawer 698, Victoria, B. C.	Melha, P. O. Box 1501, Springfield, Mass.	Wa-Wa, Box 255, Regina, Sask., Canada.
Bedouin, Box 1478, Muskogee, Okla.	Hamasa, Meridian, Miss.	Mirza, Box 226, Pittsburgh, Kans.	Yelduz, Aberdeen, S. D.
Ben Hur, Box 123, Austin, Texas.	Hillah, Ashland, Oreg.	Mocha, 322 Dundas Street, London, Ont.	Zamora, 1428 N. 20th St. Birmingham, Ala.
Boumi, Hazazers Hall, Baltimore, Md.	Irem, 52 N. Franklin St., Wilkes-Barre, Pa.	Mohammed, Shrine Temple, Peoria, Ill.	Zem-Zem, 124 E. 8th St., Erie, Pa.
	Islam, San Francisco, Calif.	Moolah, 411 Olive St., St. Louis, Mo.	Ziyara, 6 Shaw St., Utica, N. Y.
	Ismailia, 168 Delaware Ave., Buffalo, N. Y.		Zuhrah, 763 Temple Court, Minneapolis, Minn.



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS—LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "Once a Mason," A Paramount-Mack Sennett Comedy.

THE Minors, Henry and Polly, a close corporation in marital bliss, live in Hillsburg, the centre of an admiring circle of friends, among them Mr. and Mrs. Teasdale. The latter is prevailed upon to recommend Minor for admission into a Masonic Lodge and for some days after his initiation Henry's wife demands to know the secrets of the great fraternal organization.

Henry demurs on the ground that he is not privileged to reveal these secrets, but Polly insists that he promised never to keep any secrets from her. His protests are in vain and finally he confides to her that his home has become as cheerful as "No Man's Land" and that he feels about as important as the ventilation in a doughnut. After Polly has treated him as if he had robbed a bank or murdered her favorite dog, he finally informs her that the

"ONCE A MASON"

The Cast

Henry Minor, a Mason

Sidney Drew

Polly Minor, his wife

Mrs. Sidney Drew

secret word of his Masonic Lodge is—CAPRICORN.

And so he gives the initiation rites away to Polly—his riding of the mythical goat, the solemn initiation with its mystic signs and etcetera, the holy poker and sacred gesture. He swears her to secrecy and meeting Mrs. Teasdale at a social function, she naturally tells that woman all about the Masons. Mrs. Teasdale promises not to tell but within a few days Henry learns the ghastly truth—Polly had broken faith with him so that the entire town is laughing at his holy revelations.

Teasdale upbraids Henry for his disclosures. Returning home, Henry takes a revolver and telling Polly that he is the Benedict Arnold of Free Masonry, makes a pretense at blowing out his brains. Polly wrests the weapon from him and hides it. She is overwhelmed at the information that the Masons have called a special meeting to consider his case, whereupon she weeps bitterly. On his return from the lodge meeting, Henry tells her that he is permitted to remain in the Lodge on condition that she pretends that the secrets he had revealed to her were all a joke.

Gratified, Polly falls into his arms and whispers that it is great to be the only woman on earth who knows the sacred lost word and secret gesture of Masonry, whereupon Henry winks with satisfaction over her shoulder at an imaginary goat in the corner.

ARE YOU A MASON? WELL, WATCH WIFE!

It's All Told by the Drows in
"Once a Mason."

IF you're a Mason, you'll have to keep a watch on your wife, and prevent her from learning the secrets of that organization. That is the moral of "Once a Mason," the new Paramount comedy starring Mr. and Mrs. Sidney Drew which will be shown at the theatre next

Henry Minor joins the Masons and his wife is not content until she has wormed the secrets of that fraternal organization from him, as she fancied. He fools her some just to keep peace in the Minor family, and gives her the sacred word "Capricorn" then tells her about the mystic goat and other dreadful initiatory secrets. She tells her friends all about it and prides herself that she is the only woman in marital captivity who knows the Masonic secrets.

There is a laugh every minute in this splendid farce comedy, and no one can afford to miss it. Mrs. Drew was the director.

"ONCE A MASON" A CHARMING COMEDY

Mr. and Mrs. Sidney Drew Seen
in Laughable Farce

PERHAPS the best comedy in which Mr. and Mrs. Sidney Drew, those inimitable comedy stars, have appeared this season is "Once a Mason," which is being displayed at the theatre this week. The comedy is of a high order of merit and is greeted with uproarious laughter at every showing.

The story deals with a Mason whose wife is curious to know all about the organization. She gives her husband a merry time and to placate her, he manufactures many things presumably identified with Masonry, all of which she gleefully retails to her neighbors. She thinks she knows the secret pass word and what she doesn't know about the goats that take part in the initiation ceremonies, isn't worth knowing.

The comedy is a laugh from start to finish and every Mason will enjoy it hugely. The comedy has been excellently produced by Mrs. Drew and it is well worth seeing.

SHRINERS INDORSE NEW DREW COMEDY

Illustrious Potentate Asserts
"Once a Mason" is Great

ON the occasion of the display of the new Paramount-Drew comedy, "Once a Mason," starring Mr. and Mrs. Sidney Drew, before five thousand members and friends of Mecca Temple, the Mother Temple of the Ancient Arabic Order of the Nobles of the Mystic Shrine, in New York, recently Cyprian C. Hunt, Illustrious Potentate, voiced his unqualified indorsement of the comedy which, he said, was "one of the cleanest, most wholesome and artistic comedies the Drows have ever presented to the film loving public."

Potentate Hunt declared the comedy was the funniest ever shown anywhere and that all Masons will enjoy its charm and mirthfulness. To that end he recommended it heartily to the Daughter Temples for the Nobles and their ladies. "Once a Mason" will be displayed at the theatre next, and enormous business is anticipated by the management.



Mr. and Mrs.
SIDNEY DREW
 in
"ONCE A MASON"
A Paramount-Drew Comedy

By Albert Payson Terhune
 Produced by V. B. K. Corporation
 Under Personal Supervision of
 Mr. and Mrs. Sydney Drew

YOU have to be a Mason to know what it means to break a secret vow. But you don't have to know a thing about Masonry to enjoy Henry's predicament after Polly forced him to tell her that the secret word was "CAPRICORN."

And you enjoy Polly's method of getting the information out of him. You know Polly and Henry.

You don't have to be told that you can't afford to miss them in "Once a Mason."

*"They Keep
 You Smiling"*

STRAND
THEATRE



Mr. and Mrs.
SIDNEY DREW
 in
"ONCE A MASON"
A Paramount-Drew Comedy

By Albert Payson Terhune
 Produced by V. B. K. Film Corporation, Under Personal Supervision of Mr. and Mrs. Sydney Drew

THAT'S the secret sign; the secret word is "CAPRICORN." Polly treated Henry as if he had robbed a bank or murdered her mother, until he told her that word—in violation of his oath!

Then! Well, you know what happens to a Mason who breaks his vow. Henry surely did get —!

Really, you can't afford to miss Mr. and Mrs. Sydney Drew in "Once a Mason."

"They Keep You Smiling"

Thursday, Friday, Saturday and Sunday.

STRAND
 Broadway at Main Street

How To Advertise

“REILLY’S WASH DAY”

A Paramount-Mack Sennett Comedy

with

CHARLES MURRAY AND MARIE PREVOST.





"REILLY'S WASH DAY"

Paramount-Mack Sennett Comedy

WITH

CHARLES MURRAY

AND

MARIE PREVOST

THERE'S a plot to this comedy-riot, but who the dickens cares about the plot?

The Paramount-Mack Sennett Comedians are there. The Paramount-Mack Sennett girls are there. Nuff said?

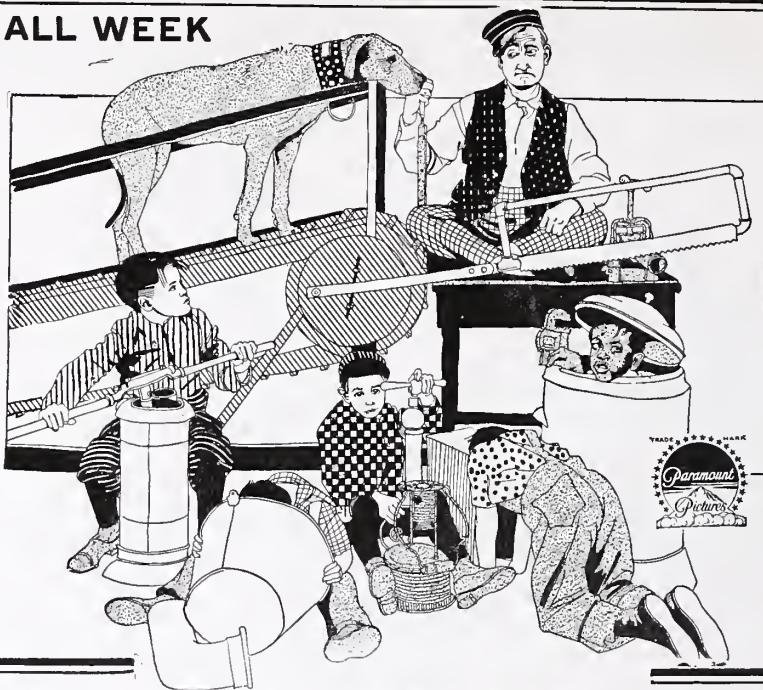
Reilly believed in women's rights. One of the rights they were to enjoy was the right to work. So—but that's the plot and, as we said, who the dickens cares about the plot?

**Display Feature
In This Space**

Showing All Week

STRAND
THEATRE

ALL WEEK



"REILLY'S WASH DAY"

Paramount-Mack Sennett Comedy

WITH

Charles Murray and Marie Prevost

*"Everybody works but father, and he sits
round all day,
Warmin' his feet by the fireplace, smokin' his
pipe—"*

REMEMBER the old tune? That's Charlie too! Believed in giving Mrs. Reilly her rights. What he thought constituted her rights though— Oh! How that woman could wash!

It was all right till the kids held a circus in Reilly's back-yard, amidst his wife's clean wash. Then—well, you know what happens in a Paramount-Mack Sennett Comedy!

Display Feature Here

STRAND
Broadway at Main Street



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY The Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "Reilly's Wash Day" A Paramount-Mack Sennett Comedy

MURRAY is the laziest plumber who ever deceived a customer on a time charge, or drew the breath of life. He has a tread mill and his dog does most of his work, while the rest of it is done by his faithful wife. She is obliged to take in washing to provide that financial support for her family which her lazy husband persistently refuses to obtain.

Of course, Eva has many troubles as wage earner. Her back yard is the chosen spot of the children of the neighborhood when they want to play circus, and by a coincidence, they invariably play circus on Reilly's wash day. Teddy the big Dane, breaks up the circus

"REILLY'S WASH DAY"

The Cast

Charles Murray A Plumber
Eva Thatcher His Wife
Marie Prevost
a Flirtatious Young Wife
Hampton del Ruth, Director

one day and what happens to that clothes line is too dreadful to relate.

Charlie's real trouble begins when he happens to break in upon the privacy of Marie, a flirtatious young wife and her gentleman friend. He is apologizing profuse-

ly when a man appears and Charlie discovers that the spooney man is not Marie's husband after all. The couple flee for their lives and Charlie is trying to appease the man he thinks is Marie's husband, when another newcomer provokes a panic.

One supposed husband after another appears and departs in unseemly haste, and then last of all, an ancient suit of armor comes to life suddenly, revealing a detective, who in turn reveals to the real husband certain facts regarding his wife which provokes some lively action. The comedy will be shown at the . . . theatre next . . . and it is a scream from start to finish.

CHARLES MURRAY IN NEW SENNETT FILM

Comedian Has Splendid Role In
"Reilly's Wash Day."

CHARLES MURRAY, the famous comedian, has the chief role in the new Paramount-Mack Sennett comedy, "Reilly's Wash Day," which will be shown at the . . . theatre next Mr. Murray appears as a plumber, and all who know the famous comedian may be sure that he gets all out of the part that it is possible to get.

The story deals with the plumber and his wife, Eva Thatcher, who is compelled to wash for a living while the plumber husband prides himself upon his reputation of being the laziest plumber in the world. His dog Teddy does most of his work, and Murray thus has time to devote to sightseeing. He encounters a spooning couple and many complications as varied as they are humorous, follow. The comedy has a novel finish that must be seen to be appreciated at the full.

Besides those named, Marie Prevost has an excellent role, that of a flirtatious young wife. The action is rapid throughout and every situation is calculated to provoke gales of laughter. The comedy was directed by Hampton del Ruth.

GRIN EVERY SECOND IN SENNETT COMEDY

Mirth - Provoking Scenes In
"Reilly's Wash Day."

WITH its trio of famous comedians in the cast, there is a grin every second in the new Paramount-Mack Sennett comedy, "Reilly's Wash Day," which will be shown at the . . . theatre next According to reports, this is one of the best laugh-makers turned out by the Sennett producing force in many a month. The chief roles are in the hands of Charles Murray, Eva Thatcher and Marie Prevost.

Mr. Murray, widely known as a comedian, is seen as a lazy plumber with sporty tendencies who gets into serious trouble when he interferes with a spooning couple. The action is rapid and there is a laugh in every scene. Teddy, the big Sennett Dane, himself one of the most famous dogs in motion pictures, has several comical scenes, in one of which he breaks up a juvenile circus in a highly original manner.

Eva Thatcher, as the wife of the plumber, is happily cast, while Marie Prevost, as a flirtatious young wife, has a role of which she makes the most.

BIG SENNETT DANE FAMOUS DOG ACTOR

Teddy Seen to Advantage In
"Reilly's Wash Day."

THERE are few better known dogs anywhere than Teddy, the famous Dane appearing in the Paramount-Mack Sennett comedies. Every child in the country knows Teddy and his side partner, that celebrated feline known as Pepper. The two are inseparable companions and they will be seen again in the new Paramount-Mack Sennett comedy, "Reilly's Wash Day," which will be a feature of the bill at the theatre next

This comedy is an excellent one, the story having to do with the fortunes of a lazy plumber and the tribulations of his wife who has to take in washing in order to provide for her family. It happens that the very spot where she hangs up her wash, has been chosen by the children of the neighborhood as a site for a circus and there are riotous scenes when Teddy gets into action and disperses the crowd, doing terrible things to that clothesline. The principal roles are in the capable hands of Charles Murray, Eva Thatcher and Marie Prevost.



MARIE PREVOST in "REILLY'S WASH DAY"

Paramount-Mack Sennett Comedy

Two Column Coarse Screen Electrotpe



Six Sheet Litho



One Sheet Litho



Charles Murray
"REILLY'S WASH DAY"

Paramount-Mack Sennett Comedy



Three Sheet Litho

Comedy Posters for Comedy Pictures

The kind that bring
a smile to the face
and a desire to see the
picture.

Use a lot of them
They'll fill your
theatre.

How To Advertise

James Montgomery Flagg's Satirical Comedy

"Beresford of the Baboons"

A Paramount-Flagg Comedy

WITH OLIN HOWLAND AND BEATRICE TREMAINE



FAMOUS PLAYERS and LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





"BERESFORD OF THE BABOONS"

Paramount-Flagg Comedy

WITH
OLIN HOWARD AND BEATRICE
TREMAINE

DARWIN had an
addled brain when
he said that man came
from the apes.

If he had seen Beres-
ford he would have
said that man was still
among 'em.

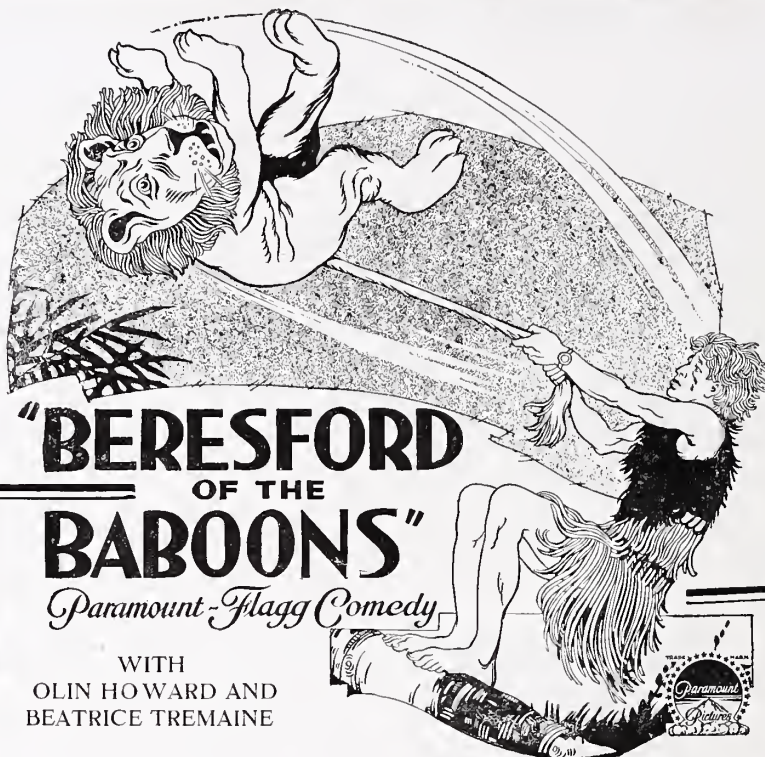
Beresford has a flock
of chickens that lay
square eggs and—

Oh, what's the use!
Come and see, won't
you?

Display Your
Feature Here

Mon., Tue. & Wed.

STRAND
THEATRE



"BERESFORD OF THE BABOONS"

Paramount-Flagg Comedy

WITH
OLIN HOWARD AND
BEATRICE TREMAINE

CHICKENS that lay square eggs! Lions
with detachable tails! Baboons that do
the hula-hula on one foot.

And Beresford! Beresford, who is living proof
that Darwin had the right idea!

A James Montgomery Flagg Comedy with the
titles in verse by J. M. F. Where does he get
that stuff? Ask the boy if you want to, but
be sure to come to see the picture.

Display Your Feature Here

Thursday, Friday, Saturday & Sunday

STRAND
Broadway at Main Street

MR. EXHIBITOR: HERE'S AN OPPORTUNITY TO GET EXTRA PUBLICITY!

Below is proof of a story-mat which we believe your town newspapers that use mat material will gladly print. **THE MAT COSTS YOU NOTHING!**
Get it from your exchange and send it to the photoplay editors of your newspapers.

The Great What-Is-It?



IF Mr. Darwin were still with us, he would probably be glad to interview the original of the above. Certainly the owner of the shredded hay hair will suggest the Missing Link to most of us. But as a matter of unromantic truth he is merely Olin Howland, all undressed up as "Beresford of the Baboons," the latest Paramount-Flagg comedy, which is said to be a rollicking take-off on the famous "Tarzan of the Apes."

This will provide excellent advance publicity for both attraction and star booked
for presentation at your theatre.

SEND THIS MAT TO YOUR NEWSPAPER TO-DAY! IT IS FREE!



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "Beresford of the Baboons" A Paramount-Flagg Comedy

THIS is a Monkeystone Elephantasy, which means nothing more than a friendly burlesque on the Darwin theory and the recent Tarzan pictures. The story deals with Beresford, the missing son of the Earl of Swank, who is known as "Beresford of the Baboons" because he lives in a jungle with baboons and other animals, chief among which are lions and marvelous chickens which lay square eggs. Beresford has a jungle taxicrab which is a marvel of its kind and in the operation of which, he becomes an expert.

One day, Professor Choate, a famous English explorer, arrives in the jungle in company of Cissy, a

"BERESFORD OF THE BABOONS"

The Cast.

Beresford, the Son of an Earl
Olin Howland
Archy, a Villain... Olin Howland
Cissy Beatrice Tremain
Prof. Choate, an Explorer
Joseph Burke

charming girl and Lord Archy, a silly ass, in search of the missing heir of the Swank title and estate. When Beresford comes across the party, he instantly falls in love with

Cissy and she with him. The visitors have ridiculous experiences with Beresford and his troop of faithful baboons and of course, Beresford saves Cissy from danger in a marvellous manner with the result that they are married. Lord Archy, is so disappointed at the loss of his lady love, that he commits suicide.

All of the captions of this comedy which will be shown at the theatre next, are witty, and the humor is so original that the production is bound to provoke hearty laughter. Mr. Howland plays the dual roles of Beresford and Archy in a relishable manner.

NEW FLAGG COMEDY RICH ELEPHANTASY

Darwin Theory Burlesqued in
"Beresford of the Baboons"

THE Darwin theory and the recent Tarzan pictures are both satirized with excellent effect in "Beresford of the Baboons" the latest Paramount-Flagg comedy which will be shown at the theatre next Olin Howland and pretty Beatrice Tremain portray the leading roles.

Mr. Howland, as Beresford, is the missing heir of the Earl of Swank, and lives with wild animals on a tropical island. His companions are baboons, lions and other beasts and when Professor Choate, Cissy and Lord Archy, the latter a silly ass, appear on the island in search of Beresford, the action grows fast and furious. Beresford has some chickens which lay square eggs.

There is a remarkable jungle taxi, and when the strangers appear, there are many hazardous and ridiculous experiences which end when Beresford marries Cissy. Lord Archy, also portrayed by Mr. Howland, commits suicide when he loses Cissy, but who cares? The comedy is a delightful satire and the captions are quite witty.

DARWIN SATIRIZED IN FLAGG COMEDY

Laughs Aplenty is Feature of
"Beresford of the Baboons"

JAMES MONTGOMERY FLAGG'S latest comedy for Paramount, "Beresford of the Baboons," which will be shown at the theatre next, satirizes the Darwin theory in a highly enjoyable manner. Olin Howland and Beatrice Tremain play the leading roles.

Beresford is the son of the Earl of Swank, who has been reared from infancy by the baboons in the baboon way. The story starts with Beresford and his animal friends on the beach—the baboons, the jungle taxi, the lions and Beresford and his tropical chickens that lay square eggs. One day Professor Choate, a famed English explorer, and Cissy and Lord Archy, a silly-ass, arrive at the island in search of the missing heir.

They have many hazardous, ridiculous experiences with Beresford and the animals, which finally result in Cissy marrying Beresford.

All the captions in this delightful comedy are excellent, and the humor is so original and fitting to the action that this two-reeler will be a novelty wherever shown.

REAL COMEDIANS IN FINE FLAGG FARCE

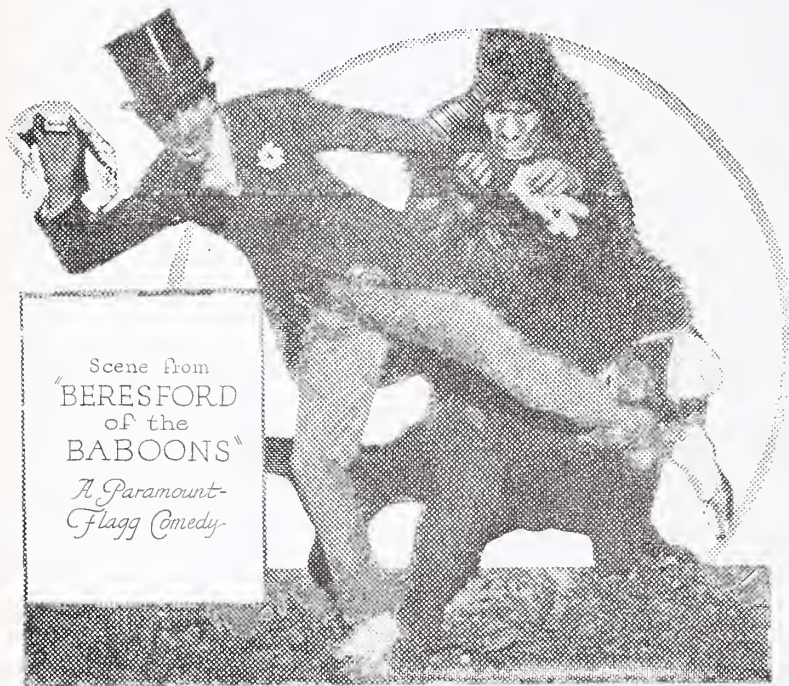
Favorites Are Finely Cast in
"Beresford of the Baboons"

OLIN HOWLAND and Beatrice Tremain, the leading comedians in the Paramount-Flagg comedy productions, are recognized everywhere as among the best fun-makers on the screen. Both appear in Mr. Flagg's latest comedy "Beresford of the Baboons" which will be shown at the theatre next

This is a delightful travesty on the Darwin theory and the recent Tarzan pictures and the scenes are laid on a tropical island. There are wonderful animals and chickens that lay square eggs, and in addition, there is a remarkable jungle taxi which is used with laughable effect. With Olin Howland is pretty Beatrice Tremain who will be remembered in the Paramount-Flagg Comedy, "Tell That to the Marines"—and Professor Choate, the explorer, is played by Joseph Burke who starred with Olin Howland in the Flagg Comedy "Independence B' Gosh!" Mr. Howland plays the dual parts of Beresford and Archy, the silly-ass Englishman. The scenic settings for this comedy are most picturesque.

PRODUCTION CUTS AND LITHOS

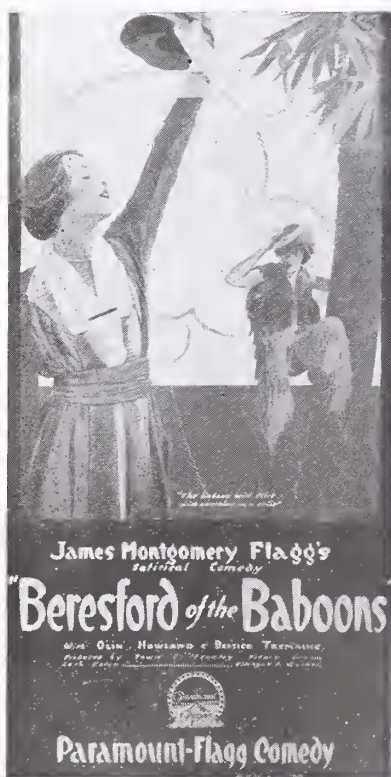
"BERESFORD OF THE BABOONS" ALWAYS OBTAINABLE AT YOUR EXCHANGE



Two Column Coarse Screen Electrotpe



Six Sheet Litho



Three Sheet Litho



One Sheet Litho



One Column Coarse Screen Electro

How To Advertise

James Montgomery Flagg's Satirical Comedy

"THE LAST BOTTLE"

A Paramount-Flagg Comedy

STARRING HARRY FOSHAY AND DOROTHY FITCH



FAMOUS PLAYERS-LASKY CORPORATION
 ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
 NEW YORK





The **LAST BOTTLE** *Paramount-Flagg Comedy*

STARRING
**HARRY FOSHAY AND
DOROTHY FITCH**

IT'S not July 1, 1919—it's 1923
that we are concerned with.

THEN we will be bone dry—dry as
Sahara.

Just suppose five or six or seven
people locate the presence of one,
lone, last bottle in times like that!

Wouldn't there be **SOME** mad
scramble?

That's just what happens in James
Montgomery Flagg's latest comedy.
It's a corking, timely picture worth
traveling a hundred miles to see.

STRAND

Broadway at Main Street



"THE LAST BOTTLE" PARAMOUNT-FLAGG COMEDY

STARRING
**HARRY FOSHAY AND
DOROTHY FITCH**

IT'S 1923 and the United
States have been dryer
than tooth-powder for
four years.

Some sharp-eyed, lynx-
nosed booze hound wakes
up to the fact that one
lone bottle has remained
undisturbed in the mad
scramble of July 1, 1919.

Others know it too, how-
ever, and when they all
get on the job after that
precious, lone survivor—

Well, use your own judg-
ment! Come!

DISPLAY YOUR
FEATURE HERE

STRAND

THEATRE



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, *Editor*

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CHAS. R. BE MOYLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "The Last Bottle," A Paramount-Flagg Comedy.

THE story of the year 1923, when the United States has been dryer than tooth powder for two years.

Cadwallader Van Horn, formerly president of a now extinct wine company, has been forced to give up his charming wife Dorothy, on account of his poverty, due to the country being dry as alkali. On leaving his wife's home, Cadwallader presents her family with the last bottle of champagne in the world. This bottle becomes the envy of the whole community and is used by Dorothy's uncle to gain a successful marriage for his niece.

The thirsty bridegroom, Uriah Croke, an elderly bachelor, attempts to gain the last bottle without the marriage, but fails, and the excitement starts just before the proposed wedding of Uriah and Dorothy. A large

"THE LAST BOTTLE"

THE CAST

Cadwallader Van Horn
..... Harold Foshay
Dorothy Van Horn, his Wife
..... Dorothy Fitch
Lafayette Peck
..... Joseph Burke
Uriah Croke, a Bachelor
..... James Harris

headline in the newspapers announcing the fact that the last bottle of champagne in the world will go to the lucky bridegroom, brings thirst-laden gentlemen from every walk of life in hopes of obtaining the precious bubbles.

The deacon of the town church, camouflaged as a burglar and armed to the teeth, steals up to the bride's home. The village

constable, after reading the headline, relinquishes his hold on a desperate criminal and leaving him handcuffed to the village pump, covers his face with an old bandanna and goes in search of the last bottle. The village sport, the town drunkard and other persons endeavor to get the last bottle, and are seen sneaking about the house.

Cadwallader Van Horn, now a tramp, gets a bright idea by which he hopes to obtain the last bottle and win back his wife's affection. Through a ruse, he gets possession of the last bottle and auctions it off to the highest bidder for one million dollars. He wins back his wife. The lucky bidder for the bottle is none other than "the guy who put prohibition through," but what finally becomes of the last bottle is another story.

NEW FLAGG COMEDY "THE LAST BOTTLE"

Ludicrous Things Happen In
Dry Country in 1923

WHEN the last bottle of champagne in the world sold at auction in 1923, it is no wonder that it brought a million dollars. That the successful bidder should have been "the guy who put prohibition through," is remarkable, as most things are in "The Last Bottle," the latest Paramount-Flagg comedy which will be shown at the Theatre next

This is a delicious satire on the liquor problem, but Mr. Flagg has handled the subject in a diplomatic and non-partisan manner. In 1923, the country was, or is, or may be, just as you like it, dry as a bone. When Cadwallader Van Horn was driven out of business through prohibition, he gave his wife Dorothy, a bottle of champagne and this ultimately is the envy of the world. The action is rapid and laughable.

PAYS MILLION FOR "THE LAST BOTTLE"

New Paramount-Flagg Comedy
Satire on Prohibition

WOULD you pay a million dollars for the last bottle of champagne in the world? Well, a man does this very thing in James Montgomery Flagg's new Paramount comedy, "The Last Bottle," which will be displayed at the Theatre next

What happened when Cadwallader Van Horn gave his wife the last bottle of champagne in the world, provides material for one of the most enjoyable comedies of the season. Everybody tries to steal the valuable liquor, including the deacon of the church, the constable, the village sport, drunkard and all the rest. But Cadwallader gets the better of all by selling it at auction for a million dollars.

The satire is delicious all the way through. The principal players include Harold Foshay and Dorothy Fitch.

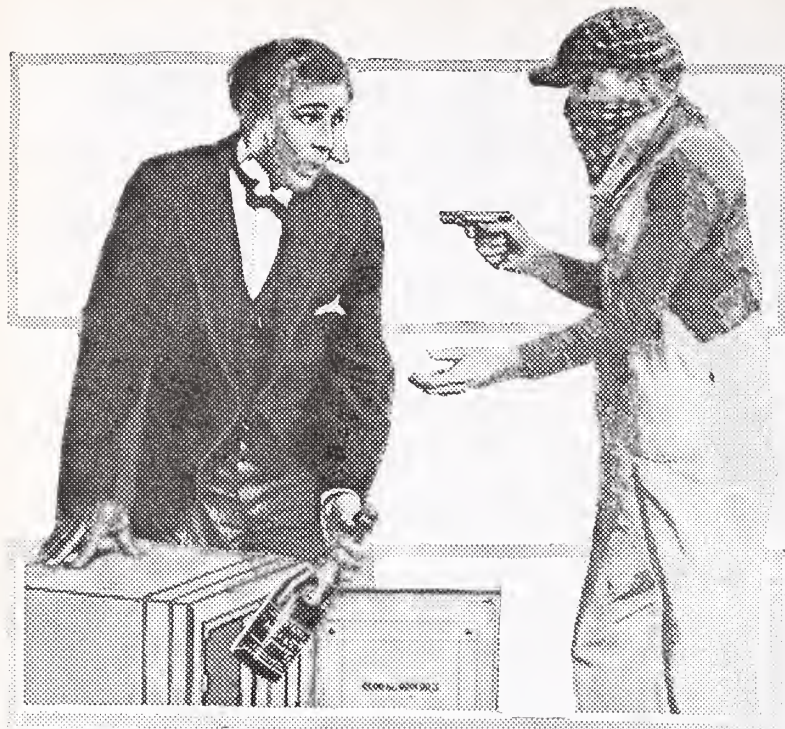
LAUGH A MINUTE IN "THE LAST BOTTLE"

Latest Paramount-Flagg Film
a Delicious Satire

THERE is a laugh every minute in James Montgomery Flagg's latest Paramount comedy, "The Last Bottle," which will be shown at the Theatre next The comedy is a delicious satire on the prohibition question.

The scene of the comedy is laid in a large city in 1923 and the action deals with the last bottle of champagne in the world. When its existence becomes known, everybody in the country, including church deacons, public officials, sports and drunkards plot to obtain possession of it. Cadwallader Van Horn, sells it for a million dollars to the very "guy who had put prohibition through."

The leading roles are in the hands of Harold Foshay, Dorothy Fitch, Joseph Burke and James Harris.



"THE LAST BOTTLE"

Paramount-Flagg Comedy

Two Column Coarse Screen Electrotpe



Six Sheet Little



One Sheet Litho



"THE LAST BOTTLE"

Paramount-Flagg Comedy

One Column Coarse Screen Electro



Three Sheet Litho

Comedy Posters for Comedy Pictures

The kind that bring
a smile to the face
and a desire to see
the picture.

Use a lot of them
They'll fill your
theatre.

29

How To Advertise "THE FOOLISH AGE"

A Paramount-Mack Sennett Comedy

with

LOUISE FAZENDA, CHESTER CONKLIN & PHYLLIS HAVER



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





Chester Conklin and Louise Fazenda in "THE FOOLISH AGE"
Paramount-Mack Sennett Comedy

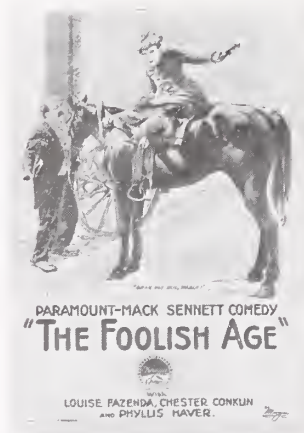
Two Column Coarse Screen Electrotpe



Six Sheet Litho



Slide



One Sheet Litho



Chester Conklin in
"THE FOOLISH AGE"
Paramount-Mack Sennett Comedy

One Column Coarse Screen Electro



Three Sheet Litho

Comedy Posters for Comedy Pictures

The kind that bring
a smile to the face
and a desire to see
the picture.

Use a lot of them
They'll fill your
theatre.

EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, *Editor*

PRESS
S ORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "The Foolish Age" A Paramount-Mack Sennett Comedy

CHESTER CONKLIN, a blacksmith, is paying serious attentions to pretty Louise, his neighbor. But when Chester's helper places a red hot horseshoe in an embarrassing and perilous position, he plays smash with Chester's love affair.

Phyllis rescues Chester from the flaming horseshoe and he is instantly attracted towards her, for Phyllis is young, attractive and quite fascinating. It happens therefore that a new romance develops.

The blacksmith's helper is a sly rascal. He discovers one day that Louise's bankbook shows a balance of \$70,000 on deposit.

"THE FOOLISH AGE"

The Cast

Chester Conklin A Blacksmith
Louise Fazenda His Neighbor
James Finlayson Chester's Helper
Phyllis Haver A Fascinating Young Lady
Richard Jones, Director

Chester is so engrossed in his love affair with Phyllis that he doesn't learn the truth until Louise and

his helper are on their way to the church to be married.

Then Chester gets busy to retain the prize he had ignored. He tries everything from kidnaping to murder to prevent the marriage. He induces a friend to dress up in woman's clothing, hoping to get the helper out of the way, but after some exciting scenes both are left, Louise throwing them over as undesirable.

The comedy which will be shown at the.....theatre nextis filled with enjoyable comedy and quick-fire action from start to finish.

"THE FOOLISH AGE" SCREAMING FARCE

New Paramount-Sennett Comedy
Has Blacksmith Hero

THE love affairs of a blacksmith and his helper are the theme of a new Paramount-Mack Sennett Comedy, "The Foolish Age," which will be shown at the....theatre next....Chester Conklin plays the role of a blacksmith, who, when a fascinating young lady rescues him from a redhot horseshoe, forgets all about his beloved Louise Fazenda, who keeps the general store, and turns his attentions to the new beauty.

But there is a strong argument in Louise's favor which Chester had thus far overlooked. She had a bank book and on the credit side was a balance of \$70,000! Whew! If he had only known sooner. But it remained for his wily helper, Jim Finlayson, to find this out and he lost no time in cutting out Chester.

After some of the funniest scenes that have ever been screened Louise suddenly changes her mind and turns on them both. She decides 'tis sweet to be single, especially when one would have to sacrifice a fat bankroll.

WHERE DO THEY GET ALL THEIR STORIES?

It's Difficult, but Mack Sennett
is Equal to Task

SOMEONE asked the other day, "where under the sun do they get the stories for the Paramount-Mack Sennett comedies?" Indeed, it is surprising that the producers are able to constantly think up new plots that will form the basis for comedies.

Then there are the pretty girls, the attractive or grotesque settings, and the ludicrous "props" to consider. It is a big task, but Mack Sennett and his companies are equal to it and the surprising thing is that these pictures seem never to lose their zest, never to be less amusing—indeed they seem to get better with each new release.

"The Foolish Age," a new one, comes to the.....theatre on It has a cast composed of Chester Conklin, Louise Fazenda, James Finlayson and Phyllis Haver. The story deals with the love affairs of a blacksmith and his helper who have a merry time of it trying to win a woman with a big bank account. Both are finally cast aside by Louise, the finish coming after a series of highly diverting incidents.

LOUISE FAZENDA'S CAREER STRENUOUS

Famous Paramount-Sennett Star
in "The Foolish Age"

THE life of Louise Fazenda, that is, in the Mack Sennett Comedies, is a trying one. For a girl to be as pretty as Louise is and to be thrown down by some lothario for some one more beautiful, in nearly every Mack Sennett comedy in which she plays, is certainly strenuous.

Louise is funny beneath her make-up and the audience, to see her in those character parts, can readily sympathize with the man who throws her down when a beautiful girl comes into his life.

Louise says that after every picture reaction sets in and she goes out and dresses up like a million dollars to satisfy herself that in real life she is entirely the opposite from the parts she plays. And every time this happens, it is as if Louise Fazenda disappears for a while and a new beauty takes her place, for no one knows the "dazzling beauty with the swell rags" as the Louise Fazenda of the Comedies.

She will appear in a new Paramount-Mack Sennett comedy entitled "The Foolish Age," at thetheatre..... on



"The
FOOLISH AGE"
Paramount-Mack Sennett Comedy

O H, what a position for dirty work — and the foiled sweet-heart did not miss his opportunity!

But Chester richly deserved the punishment. Didn't he give the girl a raw deal himself? We ask you, DIDN'T HE?

Well, if you don't believe that he did, COME TO SEE! It'll tickle your funny-bone!

Display Your
Feature Here

STRAND
THEATRE



The
FOOLISH AGE
Paramount-Mack Sennett Comedy

THIS is our idea of an embarrassing position to be in.

It is also our idea of indiscretion personified.

But Mack Sennett's comedies are full of embarrassing positions and little indiscretions (ahem!)—that's what makes 'em so tasty to the average motion picture appetite.

For goodness sake, don't miss this one.

Display Your Feature Here

STRAND
Broadway at Main Street

30

How To Advertise
Mr. and Mrs. SIDNEY DREW
in
"The Amateur Liar"
A Paramount-Drew Comedy



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres JESSE L. LASKY Vice Pres CECIL B. DE MILLE Director General
NEW YORK





Mr. and Mrs. SIDNEY DREW in "The Amateur Liar"

Paramount-Drew Comedy

Two Column Coarse Screen Electrotpe



Six Sheet Litho



One Sheet Litho



Mr. and Mrs.
SIDNEY DREW
in "The Amateur Liar"
Paramount-Drew Comedy

One Column Coarse Screen Electro



Three Sheet Litho

Comedy Posters for Comedy Pictures

The kind that bring
a smile to the face
and a desire to see
the picture.

Use a lot of them.
They'll fill your
theatre.



PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "The Amateur Liar" A Paramount-Drew Comedy

HENRY MINOR, while on his way to a restaurant to keep an appointment with his wife, Polly, drops into a bank to cash a check. The appointment is for one o'clock and it lacks two minutes of that hour. Henry passes his check through the window to the cashier and looks nervously at the clock. He becomes impatient at the slowness of the cashier and fails to observe Mrs. Lola Grant, Polly's friend, trying to cash a check at another window.

It is a minute after one o'clock when Henry gets his money and starts to leave the bank. Mrs. Grant, whose check had been refused because she is unknown to the bank officials, sees Henry and running after him begs him to identify her. He consents to do this and several minutes elapse before the identification is made and Lola gets her money. When Henry arrives at the restaurant he finds an exasperated Polly awaiting him. He tells her that he was delayed

"THE AMATEUR LIAR"

THE CAST

Henry Minor.....
.....Sidney Drew
Polly, His Wife
.....Mrs. Sidney Drew

because of Jim Truesdale's trouble over a patent rights suit, by which white lie he puts off a conjugal spat for the time being.

Truesdale enters the restaurant and Polly suggests that Henry send for him to talk the trouble over. Henry says this would be cruel as Truesdale is worried to a frazzle over his misfortunes. Polly leaves to go to the matinee with Mrs. Truesdale and forgets her purse. She hastens back and after recovering her property meets Truesdale and invites him and his wife to dinner. When Henry learns of this he is stricken with influenza. Truesdale suggests a mustard bath

and nauseating medicine and Henry is compelled to submit to both.

The next day, Mrs. Grant calls up Henry, and Polly overhears her when she tells him that she is anxious to let Polly know how sweet he was to her (Mrs. Grant), on the previous day. Polly asks who the woman is and he answers that it is Ned Stephen's stenographer. Polly replies that this is strange as Stephens was in Denver. Henry realizes that retribution is lubricating the skids for his downfall and that he is slipping headlong in an avalanche of lies!

At a club house Henry meets Mrs. Grant and decides to confess all to Polly. He then discovers that she had learned the truth from Truesdale and is gratified when she says that when a husband lies as badly as he did to her, the most jealous wife in the world could trust him even in a harem. Henry is perplexed, but rendered happy when Polly gives him a piece of candy and his troubles are over.

"THE AMATEUR LIAR" A DELIGHTFUL FARCE

Comedy a Charming Vehicle for
Mr. and Mrs. Sidney Drew

ONE of the most delightful comedies thus far produced by Mr. and Mrs. Sidney Drew is the paramount production of "An Amateur Liar," which will be presented at the ... theatre next It is a typical Drew comedy.

Henry Minor does a favor for a woman and nearly misses an engagement with his wife as a result. To explain his tardiness he utters a white lie and it gets him into deep water as subsequent events prove. In order to prevent discovery of his deception Minor is compelled to utter many more lies—a circumstance that may be familiar to many husbands and wives.

How Minor gets out of his trouble is shown in a series of highly diverting scenes. There is a treat in store for them when "An Amateur Liar" is presented.

"THE AMATEUR LIAR" CONVEYS A MORAL

Mr. and Mrs. Sidney Drew Prove
it in New Comedy

WHEN a screen comedy teaches a sound moral, it serves the double purpose of being instructive as well as entertaining. This is what "The Amateur Liar," the new comedy starring Mr. and Mrs. Sidney Drew, and which will be shown at the theatre next accomplishes. It is every way a worthwhile comedy.

The story deals with a husband who fibs to his wife in order to avoid a quarrel, and who is compelled to utter many more white lies in order to prevent exposure of his first offence. Naturally, this provokes many amusing complications which, in the hands of those superlative artists, Mr. and Mrs. Sidney Drew, lose none of their effectiveness. The comedy is filled with amusing situations, so that the production is a guaranteed specific for the blues.

"THE AMATEUR LIAR" NEW DREW COMEDY

Mr. and Mrs. Sidney Drew Seen
in Most Delightful Farce

MR. and Mrs. Sidney Drew, the famous comedians, whose work long has been familiar to motion picture audiences, have completed another comedy under Paramount auspices which, it is declared, is one of the best of their screen career. It is "An Amateur Liar" and it will be seen at the.... theatre next.....

Mr. Drew portrays the role of a man who tells his wife a white lie to avoid a family spat and to prevent the discovery of his falsehood he is obliged to tell many more untruths. Of course, his deceit is finally discovered and he is made to pay the penalty. The comedy situations are excellent and there is a laugh in every scene. All who admire the Drew comedies have a



Mr. and Mrs.
SIDNEY DREW
 in
"The Amateur Liar"
Paramount-Drew Comedy
 By ALBERT PAYSON TERHUNE

LIKE an avalanche that springs from the turning of a snowball, Henry's first lie gathered momentum as it sped on its destructive course, clutching to it new lies as it flew and then—

Like an avalanche, it engulfed Henry, smothering him with a blanket of guilt and shame.

And leave it to Polly to "rub it in." The latest Paramount-Drew Comedy is great! Come to see it! You'll laugh and be glad.

Display Your Feature Here

STRAND
 Broadway at Main Street



Mr. and Mrs.
SIDNEY DREW
 in
"The Amateur Liar"
Paramount-Drew Comedy

IT was a white lie. Polly oughtn't to have worried a minute about it.

But when she saw how industriously Henry piled new lie upon new lie to escape the consequences of the first—

Well, do you blame her for making life miserable for the poor man until she dug down to the cold, cold truth. And then what happened? Come to see, but come prepared to hold your sides.

Display Your Feature Here

STRAND
THEATRE

31

How To Advertise "THE LITTLE WIDOW"

WITH

Ford Sterling, Billy Armstrong and Myrtle Lind

A Paramount-Mack Sennett Comedy



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





Ford Sterling and Myrtle Lind in "THE LITTLE WIDOW"
Paramount-Mack Sennett Comedy

Two Column Coarse Screen Electrotpe



Six Sheet Litho

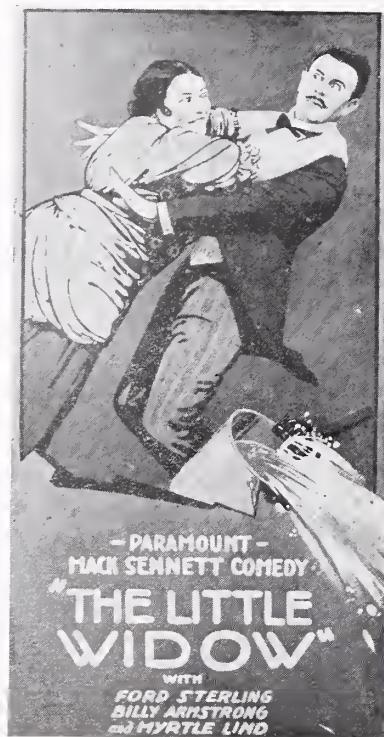


One Sheet Litho



Scene from
"THE LITTLE WIDOW"
Paramount-Mack Sennett Comedy

One Column Coarse Screen Electro



Three Sheet Litho

Comedy Posters for Comedy Pictures

The kind that bring
a smile to the face
and a desire to see
the picture.

Use a lot of them
They'll fill your
theatre.



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

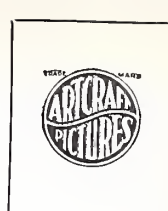
PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "The Little Widow," A Paramount-Mack Sennett Comedy.

MYRTLE is a fascinating widow who lives with her charming baby across the hall way from the lawyers, Ford Sterling and Billy Armstrong, both of whom takes great interest in her affairs. They are saddened at the knowledge that her husband went to the war and never got back.

Sterling is engaged to be married to Harriet Hammond, the office stenographer, whose mother is a scrub lady. The pulchritude of the widow makes Sterling's heart wander, and when he learns that Myrtle has a fat bank account, his love is intensified.

But when Billy Armstrong, his partner, also falls in love with the

"THE LITTLE WIDOW"

The Cast

Ford Sterling
Billy Armstrong
.....Attorneys
Harriet Hammond
.....a Stenographer
Mrs. Pat Kelly
.....Her Mother
Myrtle Lind.....
..... A Supposed Widow

widow, trouble ensues. Sterling finds love-making difficult what with the baby and Teddy, the dog, who persists in butting in at the

critical moments. The partners steal each other's clothes, bribe waiters and try other frantic methods to keep the other out of the way.

Finally, Armstrong arranges with the jealous stenographer to kidnap the baby and have Sterling arrested as the kidnaper. The scheme fails because the stenographer is filled with remorse and at the last minute, after she has gone to church with Armstrong, Sterling learns that she has inherited a fortune. What would have happened is unknown, for just then the widow's husband returns home behind a brass band and Sterling is left all around.

"THE LITTLE WIDOW" AN AMUSING COMEDY

New Paramount-Mack Sennett
Production Enjoyable

FICKLENESS is a quality supposed to be largely confined to the fair sex, but in the new laugh-provoking Paramount-Mack Sennett comedy, "The Little Widow," which will be shown at the theatre next....it is Ford Sterling, an attorney, who shows the lack of constancy.

He is engaged to Harriet Hammond, the office stenographer, but when the little widow, Myrtle Lind, an heiress with beauty and coin, appears on the scene, his affections wander.

His partner, Billy Armstrong, is also infatuated and they make equal efforts to win the love of the fascinating Myrtle.

Her baby and the dog Teddy are stumbling blocks, but the prize is worth the effort.

The comedy is one of those wildly hilarious affairs that makes your blood tingle and provokes your risibilities to the last notch.

NEW COMEDY MORAL— BEWARE OF WIDOWS!

Big Sennett Production Filled
With Real Humor

THERE is a moral to "The Little Widow," a new Paramount-Mack Sennett comedy coming to the theatre next.....which is, "beware of widows." No matter how fascinating they may be, there is always danger—particularly if the reports of the husband's death are largely exaggerated as in this case.

Ford Sterling, Billy Armstrong, Harriet Hammond, Myrtle Lind, Mrs. Pat Kelly, and others, appear in this new farce and Mal St. Clair collaborated with Bert Roach in the direction. Fun starts from the moment Sterling and Armstrong, as attorneys, become fascinated by the dashing young widow with a baby and a dog.

The ludicrous happenings, the settings, the pretty girls and indeed, the entire comedy, is calculated to inspire laughter from start to finish as well as supply pulchritude and pleasure. A Mack Sennett comedy is like a spring tonic without any of the bitterness.

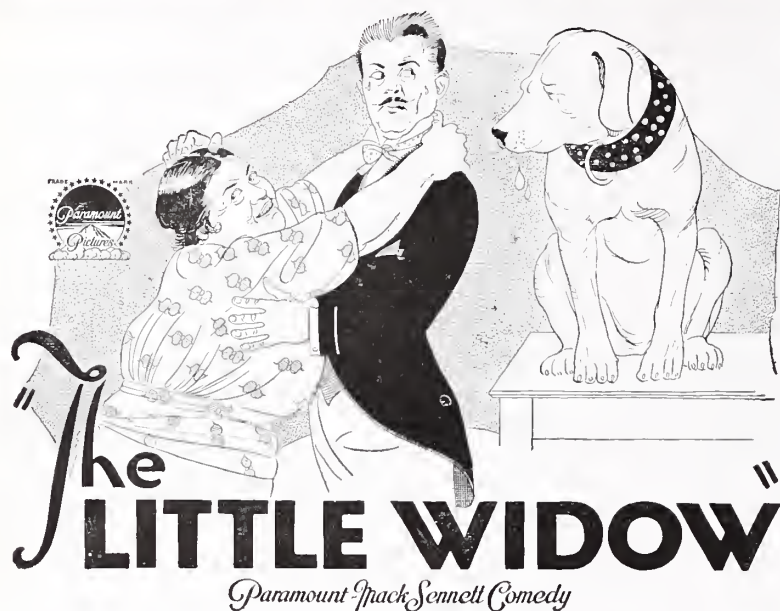
"THE LITTLE WIDOW" FILLED WITH LAUGHS

New Paramount-Mack Sennett
a Mirth-Provoker

BEAUTY is as beauty does is an old proverb, and Ford Sterling and Billy Armstrong discover this when they set out to capture a wealthy young widow in the new Paramount-Mack Sennett comedy, "The Little Widow, which is to be shown at the.....theatre next.....

The two comedians make a furious onslaught upon the affections of Myrtle Lind, but there are impediments in the shape of a pretty stenographer, a dog, Teddy, and a baby. Also, at the end, the husband shows up, a hero from the front, and their dream is ended. At least Sterling's is, for Billy Armstrong gets the stenographer who has just come into a fortune.

The situations of the comedy are most amusing and there is a genuine laugh in every scene. The story is one of real human interest, a fact unusual in ordinary comedies. "The Little Widow" must be seen to be appreciated.



WIDOWS! Long ones, short ones, fat ones, thin ones, how they do fall for the widows!

Even Teddy—Mack Sennett's greataat Dane—falls for Mrytle in this jumble of laughs and roars. Butts in, dog-fashion, at the "crooshul moment" and does the rescue and happy-ever-after stuff.

Come to see "The Little Widow." It's great!

Display Your Feature Here

Thursday, Friday, Saturday & Sunday

STRAND
 Broadway at Main Street



EVER notice the men? How they fall for a widow? You know—some girl they wouldn't sniff at if she didn't possess that fatal fascination of being a widow.

What IS there particularly fascinating about a widow? Don't you know? Mack Sennett explains it all in "The Little Widow." Tells you why and how the widows "get away" with it. Come! It's a scream!

DISPLAY YOUR
 FEATURE HERE

Mon. Tues. & Wed.

STRAND
 THEATRE

32

How To Advertise

Mr. and Mrs. SIDNEY DREW

in

“Harold, The Last of the Saxons”

A Paramount-Drew Comedy



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres JESSE L. LASKY Vice Pres CECIL B. DE MILLE Director General
NEW YORK





Mr. and Mrs. SIDNEY DREW in "Harold, the Last of the Saxons"
Paramount-Drew Comedy

Two Column Coarse Screen Electrotpe



Six Sheet Litho



One Sheet Litho



Mr. and Mrs. SIDNEY DREW
in "Harold, the Last of the Saxons"
Paramount-Drew Comedy

One Column Coarse Screen Electro



Three Sheet Litho

Comedy Posters for Comedy Pictures

The kind that bring
a smile to the face
and a desire to see
the picture.

Use a lot of them.
They'll fill your
theatre.



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Synopsis of and Advance Press Matter on "Harold, Last of the Saxons," A Paramount-Drew Comedy

HENRY MINOR is aghast when Polly, his wife, tells him that the Art League of which they are members, is to put on a play for the benefit of the war fund. When he learns that he is to play the leading role of "Harold, Last of the Saxons," wear a union suit and kimono, he rebels, but yielding to the solicitations of Polly, he finally consents to make the sacrifice of his dignity, and incidentally keep his eye on Polly, who is to play the role of the wife of William, the Conqueror, the latter role in the hands of Pug O'Connor, the town saloonist and ex-prize fighter.

After several rehearsals of the

"HAROLD, LAST OF THE SAXONS"

The Cast

Henry Minor. Sidney Drew
Polly, his wife. Mrs. Sidney Drew

play the show is finally put on in the presence of a large audience. The part of Boadicia, who is the spirit which is to fly over the battle field, weighs three hundred pounds or more. When Harold appears on a lonely rock surrounded by his

valorous Saxons, he observes William, the Conqueror, taking liberties with Polly in the wings. He vaults to the rescue, lands an uppercut on William's jaw and the two battle to the centre of the stage where Harold is getting the better of the rum-befuddled Conqueror when, through the stupidity of a boy in the wings, the heavyweight Boadicia, as she is being wafted over the battle field, drops down upon and nearly kills them both. They are finally rescued and when the play comes to an end, Harold escorts Polly off stage between lines of admiring soldiers.

CELEBRATED DREWS IN SUPERB COMEDY

Stars Produce Many Laughs in
"Harold, Last of the Saxons"

THOSE incomparable comedians, Mr. and Mrs. Sidney Drew, will be seen in their latest Paramount-Drew comedy, "Harold, Last of the Saxons" at the Theatre next This is the fourth of the Drew series of comedies released by Famous Players-Lasky under the terms of the new Drew contract and it is said to be an excellent production.

The story deals with Henry and Polly Minor, as usual, and their experiences during the presentation of a play, "Harold, Last of the Saxons," in which both take part. Mr. Drew supplies abundant comedy by his portrayal of the role of the great Saxon, while Mrs. Drew is seen as the wife of William, the Conqueror. There are other capable comedians in support of the Drews and their antics are most mirth-provoking. The comedy is based upon a story by Florence Ryerson and directed by Mrs. Drew.

MR. DREW A SAXON IN NEWEST COMEDY

Comedian Has Comical Role in
"Harold, Last of the Saxons"

MR. and Mrs. Sidney Drew, famous comedians who are producing a series of comedies for Paramount, will appear at the Theatre next in their latest production, "Harold, the Last of the Saxons," based upon a short story written by Florence Ryerson, and published in the December issue of The Pictorial Review.

The story is one of unusual interest and humorous situations. Henry and Polly Minor are again discovered in one of the mirth-provoking connubial episodes in which Henry has more cause than usual to be droll and Polly gets an extra helping of laughs. The theme deals with small town theatricals. Amateur performances are always funny, but when Henry does the part of "Harold, the Last of the Saxons" in his inimitable style, there are laughs aplenty.

Mrs. Drew directed the picture as she has done with its predecessors, notably "The Amateur Liar," which scored so heavily here a few weeks ago.

EVER SEE DREW IN GAUDY UNION SUIT?

Star Wears It and a Kimono in
"Harold, Last of the Saxons"

HAVE you ever seen Sidney Drew in a gaudy union suit and kimono? That is the sort of garb he will wear in "Harold, the Last of the Saxons," his latest Paramount comedy which will be displayed at the Theatre next As usual in these comedies, Mrs. Drew plays opposite her husband, and in this splendid production, these artists appear at their best.

The basis of the story is the small town theatricals and Henry and Polly Minor, appear in a play for a war fund with highly laughable results. To tell the story would be tantamount to spilling the beans to no good purpose. It is sufficient to say that the various situations are filled with genuine humor and that all of them are calculated to provoke gales of laughter.

The story was written by Florence Ryerson and the picture directed by Mrs. Drew. The supporting cast is exceptionally efficient as is invariably the rule with Paramount-Drew comedies.



**Mr. and Mrs.
SIDNEY
DREW**

in
**"Harold, the Last
of the Saxons"**
Paramount-Drew Comedy

**That Man Had
Winked At Polly**

HENRY didn't know whether to punch "William the Conqueror" or whisper to Polly that such things were not in good taste.

So he punched "William the Conqueror" and—

It all happened at the first performance of The Amateur Dramatic Coterie, where Polly played the part of "William's" wife. (It was the first, and last, performance).

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THEATRE

**MR. & MRS.
SIDNEY DREW**



**"HAROLD,
THE LAST of the
SAXONS"**

Paramount-Drew Comedy

Produced by V. B. K. Film Corporation
Under Personal Supervision of Mr. and Mrs. Drew

WHEN, oh, when, will square pegs cease trying to fit themselves into round holes? Henry and Polly, for instance. When it came to leading the simple, married life they were headliners.

But when they got stage-struck! Polly was cast to play the part of another man's wife and Henry, watching it from the wings—
What Henry did was a shame! But can you blame the man?

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STRAND
Broadway at Main Street

How To Advertise
“WHEN LOVE IS BLIND”

WITH

Ben Turpin, Charles Lynn and Marie Prevost

A Paramount-Mack Sennett Comedy



FAMOUS PLAYERS - LASKY CORPORATION
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NEW YORK





"WHEN LOVE IS BLIND"

Paramount-Mack Sennett Comedy

**She Jilted Ben
Because He
Saved Her Life!**

CONTRARY to the usual procedure of "Marry me, my HEE-ro!", she gave him the gate.

But things are done "contrary to the usual procedure" in all Paramount - Mack Sennett Comedies.

That's why they are a Mecca for the "tired business man," the worn out housewife and everybody who has a funny-bone to be tickled.

Display Your
Feature Here

STRAND
THEATRE



"WHEN LOVE IS BLIND"

Paramount-Mack Sennett Comedy

Ask Ben; He Doesn't Know!

NOTE the direction Ben's eyes are taking, dear reader.

They are pointing in both directions, so you can plainly see who is not going to get it.

You've seen mystery-dramas, mystery-comedies, mystery-farces and then some more mysteries.

But you never in your life saw a mystery-riot!

That's what you see when you come to "When Love is Blind." "Button, Button, Who Gets the Button?"—Ben, Ben, Who Gets the Ring?

Display Your Feature Here

STRAND
Broadway at Main Street

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NEW YORK



AD CUTS
and MATS



Cast and Synopsis of and Advance Press Matter on "When Love is Blind," A Paramount-Sennett Comedy

BEN and Charlie are a couple of old pals who spend most of their time double crossing each other. Ben falls violently in love with the fair and luscious Marie, and after several rebuffs, there comes an opportunity for staking down his claims to her young affections forever. Marie is confronted by a deadly peril. He rescues her whereupon she hands him back his ring and bids him gone forever.

This action is not true to type and Ben is consoled by his pal. They decide to become detectives and seek to capture a notorious crook. After expending great ef-

"WHEN LOVE IS BLIND"

The Cast

Ben Turpin	}Pals
Charles Lynn		
Al McKinnon	A Detective
Marvel Rea	His Wife
Phyllis Haver	A Blonde
Marie Prevost	A Brunette
Earl Kenyon	A Crook
Edward Cline	Director

fort, they discover that they have been trailing the wrong man. There is a croquet game in which Ben and Charlie take part and there are screamingly funny happenings all the way through.

"When Love is Blind" is one of those Ben and Charlie pictures which are riotously popular, and it will be shown at the Theatre next There are a lot of pretty girls, not to speak of the famous Sennett animals, notably cats and dogs. There is enough fun in this comedy to knock the spots out of any grouch that ever came over the pike.

"WHEN LOVE IS BLIND" NEW SENNETT COMEDY

**Ben Turpin and Charles Lynn
Provide the Fun**

THAT there may be thrills in croquet that even the most ardent sportsman need not scorn is proved in the new Paramount-Mack Sennett comedy, "When Love is Blind" which comes to the Theatre on This new laugh-getter is declared to be the most riotous film that has emanated from the Sennett home of comedy in a long time.

Why not, when Ben Turpin, Charles Lynn, Al McKinnon, Marvel Rea, Phyllis Haver, Marie Prevost and Earl Kenyon are all in it? Can you imagine a more delightful assortment of comedians and pulchritudinous maidens? We can't.

Story? Well, there isn't so much of it—but what there is is screamingly funny and the by-play, the mix-ups, the thrills that occur when the two friends who are always double-crossing one another for the love of the fair Marie, are beyond description. As a spring tonic try "When Love is Blind"—you won't need any other medicine.

"WHEN LOVE IS BLIND" IS ROMANTIC COMEDY

**New Paramount-Mack Sennett
Film is Mirth-Provoking**

ROMANCE was never a particularly easy thing to coordinate. It is invariably developing unexpected twists and like the Irishman's flea, when you put your finger on it—it isn't there.

Love is a thorny path with patches of real sunshine and velvet greensward along the route. This is what you get from the new Paramount-Mack Sennett comedy, "When Love is Blind," which comes to the Theatre next It is a scream from reel to reel—a comedy that makes you hold your sides till the smashing climax. There is a croquet game that beggars description.

Ben Turpin who may be all right though he looks crooked is one of the chief conspirators. With him is Charles Lynn. And for beauty and cleverness witness: Marvel Rea, Phyllis Haver, Marie Prevost—and there are others. The team—Turpin and Lynn—are rivals in love of Marie, the fair. They have more troubles than could be imagined in a week's thinking.

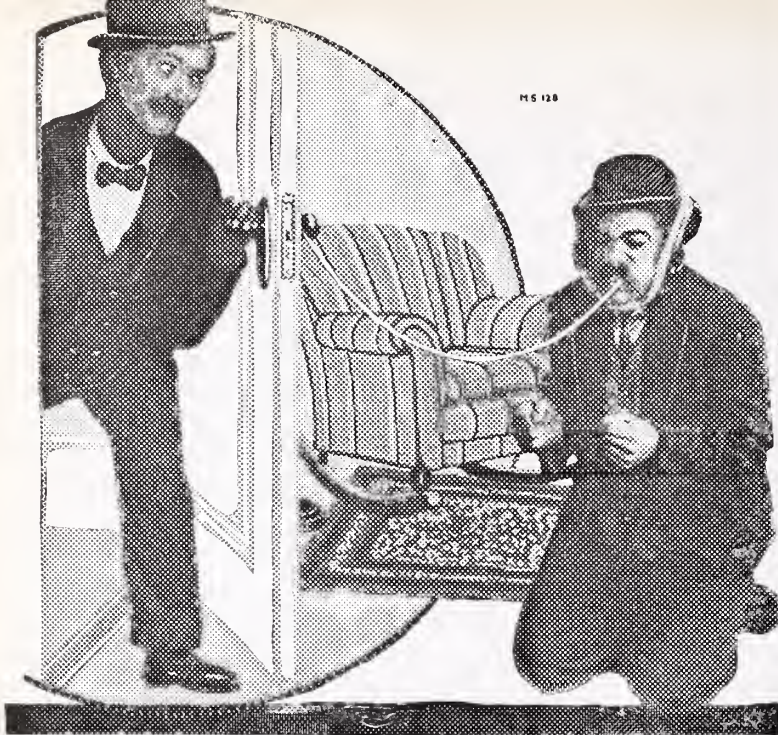
"WHEN LOVE IS BLIND" MOST NOVEL COMEDY

**Pretty Girls, Comedians, Cats
and Dogs Features**

BEAUTIFUL girls, clever comedians, cats, dogs et cetera, are the principal features of "When Love is Blind," the new Paramount-Mack Sennett comedy which is scheduled to be shown at the Theatre next This is an uproarious farce that is guaranteed to drive away the blues of the most jaundiced spectator.

Ben Turpin and Charles Lynn are the principal fun-makers. They are old pals who become rivals in love and later develop into detectives who risk life and limb in their efforts to catch a notorious crook only to learn that they have been chasing the wrong man. Marie Prevost and Phyllis Haver portray the leading feminine roles.

With the aid of the Sennett beauty girls, Teddy, the great Dane, Pep, the studio cat and other animals, the characters in the comedy put across numerous screamingly funny incidents, all of which contribute to make this one of the most enjoyable comedies turned out by the Paramount-Sennett forces in a long while. It must be seen to be appreciated. The croquet game alone is worth the price of admission.



Ben Turpin and Charles Lynn in "WHEN LOVE IS BLIND"

Paramount-Mack Sennett Comedy

Two Column Coarse Screen Electrotpe



Slide



Six Sheet Litho



One Sheet Litho



Scene From
"WHEN LOVE IS BLIND"

Paramount-Mack Sennett Comedy

One Column Coarse Screen Electro



Three Sheet Litho

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They'll fill your
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How To Advertise

James Montgomery Flagg's Satirical Comedy

"Welcome, Little Stranger"

A Paramount-Flagg Comedy

Featuring Evelyn Gosnell



FAMOUS PLAYERS - LASKY CORPORATION
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"WELCOME LITTLE STRANGER"
Featuring Evelyn Gosnell
Paramount-Flagg Comedy

Two Column Coarse Screen Electrotype



SLIDE



One Sheet Litho



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Comedy Pictures

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They'll fill your
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"WELCOME LITTLE STRANGER"
Paramount-Flagg Comedy

One Column Coarse Scree Electro



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AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "Welcome Little Stranger" A Paramount-Flagg Comedy

THIS is the tale of a city and suburb. Peter is a happy man with his wife until their cook decides to leave. Peter's wife is not much at cooking, but she tackles the proposition valiantly and makes flapjacks just to prove to Peter that she's there. He uses the flapjacks for penwipers, whereupon the indulgent wife falls into a rage as might be expected.

As a solution of the situation must be found, Peter goes to a Swedish employment agency to hire a cook. Meanwhile, in another part of the town it develops that Bullington Blinn is on the verge of bankruptcy and his daughter Florence decides to get a job to help the family out. When Peter gets

"WELCOME, LITTLE STRANGER."

The Cast

Florence Binn... Evelyn Gosnell
Peter Earl Metcalfe
His Wife Lucy Fox

to the agency, he finds the applicants for positions scrapping with one another, and when he demands a good and pretty cook, the old and young, fair looking and otherwise, battle for the place.

Peter is in despair until Florence enters in search of a position. He

engages her and she returns to her home with him to get her luggage. Florence's little sister and brother, fancying she is returning with her fiancé, place a bridal sign on their automobile. Mr. Blinn angrily chokes Peter and is saved by Florence. They make their escape and are pursued by the irate father and a policeman on a motorcycle. Just as Peter and Florence reach the railroad station, Mrs. Peter appears and trouble is imminent until Florence's identity is disclosed.

When Mrs. Peter learns that Florence is the new cook, she takes her to her heart. The moral is that we may stop immigration, but for the love of corned beef hash, let the cooks come through!

SERVANT PROBLEM BASIS OF COMEDY

Theme Humorously Handled in
"Welcome, Little Stranger"

THE servant problem which has puzzled the sages of the centuries without hope of solution, has been treated in humorous style by James Montgomery Flagg in his newest Paramount-Flagg comedy, "Welcome, Little Stranger," which will be shown at the Theatre next.....

The action hinges upon the attempt made by Peter, a suburbanite, to get a servant girl to replace one who deserted his home at a critical juncture. His effort to procure a good and pretty cook brings him to an employment agency where his quest seems hopeless until Florence Binn, the daughter of a bankrupt, appears on the scene. She is pretty and Peter engages her immediately.

But before he can take her to his suburban home, many things happen and all are calculated to provoke laughter. The action is rapid and the humor catching. The principal roles are in the hands of Evelyn Gosnell, Earl Metcalfe and Lucy Fox.

NEW FLAGG COMEDY HAS MANY LAUGHS

How to Get Servant Shown in
"Welcome, Little Stranger"

HAVE you ever had a cook in your home? Have you fought in vain to keep her from deserting you and leaving a sad void in your household? If you have, you will relish the latest Paramount-Flagg comedy, "Welcome, Little Stranger," which will be shown at the theatre next.....

In this thoroughly enjoyable comedy which treats the servant problem in a humorous and original manner, there are laughs from start to finish. The plot revolves about a suburbanite who gets into serious trouble when he seeks a good looking cook at an employment agency. Of course, the husband is good looking and when the average agency cook is recommended to him, he rebels. How he finally gets the kind of woman cook he is looking for, makes a highly diverting story.

The principal roles are in the capable hands of Evelyn Gosnell, who is a young comedienne of rare promise, Earl Metcalfe, a well known Flagg player, and Lucy Fox.

FINE COMEDIANS IN NEW FLAGG FARCE

Favorites Are Very Well Cast in
"Welcome, Little Stranger"

SEVERAL of the best known comedians of the famous James Montgomery Flagg staff of screen players, are represented in the latest Paramount-Flagg comedy, "Welcome, Little Stranger," which will be displayed at the theatre for days beginning on next.

These are Evelyn Gosnell, Earl Metcalfe and Lucy Fox, all players of reputation and ability. The comedy is founded on the acute servant problem, recounting the adventures of a young good looking husband in search of a cook and who brings home in place of the conventional female blacksmith a very pretty young woman who is forced by circumstances to seek a position as a servant.

It is to be expected that this situation is provocative of numerous comical scenes, all of which are well handled by Mr. Flagg under whose supervision the comedy was made. The titles are witty and assist the action materially.



STEP up, you husbands! How'd you like to have this girl for a cook? Bet you'd stay home eight nights a week!

That's what Peter figured on doing when he hired this erstwhile barefoot dancer to preside over his newest-model, eight-burner hash-destroyer.

But—! It's that "BUT" that makes a story that you ought to see.

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AUDITORIUM



FROM tripping the mysterious steps of ancient dancers, a la Isadora Duncan, to the even more mysterious manipulation of Hash!

And then they got the notion that she was married to her boss! Him! Why, she wouldn't be caught under the same umbrella with him in an August cloudburst! And his wife! Good Heavens!

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CASINO

35

How To Advertise "LOVE'S FALSE FACES"

WITH

Chester Conklin, Marie Prevost and Charlotte Mineau

A Paramount-Mack Sennett Comedy



FAMOUS PLAYERS-LASKY CORPORATION
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NEW YORK



POSTERS AND LITHOS

FOR

"LOVE'S FALSE FACES"

A Paramount-Mack Sennett Comedy



Scene From "LOVE'S FALSE FACES"

Paramount-Mack Sennett Comedy

Two Column Coarse Screen Electatype



One Sheet Litho

S.132



"LOVE'S FALSE FACES"

Paramount-Mack Sennett Comedy

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NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "Love's False Faces," A Paramount-Mack Sennett Comedy

"LOVE'S FALSE FACES" A SPLENDID COMEDY

Chester Conklin and Marie Prevost Chief Funmakers

"LOVE'S FALSE FACES"

The Cast

Marie Prevost....The Landlady
Jimmy Finlayson...Her Husband
Chester Conklin

The False Friend

Charlotte Mineau

The Pretty Boarder

Kalla Pasha...Another Boarder
Eddie Gribbon...The Detective
Richard Jones, Director

MARIE PREVOST, A LANDLADY! OH, BOY!

Has Excellent Role in Comedy
"Love's False Faces"

PRETTY Marie Prevost is the landlady of a boarding house in the next Paramount-Mack Sennett comedy, "Love's False Faces," which will be shown at the theatre next

And Oh Boy! what a landlady. Who could blame Chester Conklin, the bartender across the way, from experiencing a flutter of the heart every time she chanced to look over in his direction?

Marie has a lazy husband out of work, but nevertheless, he is a husband and this fact makes Chester's voyage on the sea of love a stormy one. That husband of Marie's was always butting in.

Chester's interest in Marie suddenly rises to feverish heights when she inherits a fortune from her dead uncle. Chester has a villainous streak in his make-up and he spends a lot of valuable time dreaming of a scheme to do away with Marie's husband. He finally gets the husband in a compromising situation with Charlotte, a pretty boarder.

To complicate matters, a detective appears on the scene and spies first on one faction, then on the other and gets himself and everybody else all mixed up. At the finish, Chester's villainous schemes are laid bare and he is routed to his saloon, where a thrilling fight is enacted.

The picture is a riot of thrills, laughs and pulchritude and will keep the most hardened audience in an uproar.

"LOVE'S FALSE FACES" DO YOU KNOW THEM?

New Paramount-Mack Sennett Comedy Tells About Them

WHAT are love's false faces? If you are married to a pretty girl, and if you have a friend who likes your wife, and every time he sees you he greets you with an angelic smile and shakes your hand with a Pythian friendship—you can be pretty sure that he is wearing a false face—that his real attitude toward you is one of animosity and that it would give him real pleasure to be able to push you off a pier into the ocean or drop a bomb somewhere in your vicinity.

In "Love's False Faces," the new Paramount-Mack Sennett comedy which will be shown at the theatre next Chester Conklin is seen as a bartender who is in love with Marie Prevost, the pretty boarding house keeper and wife of a lazy husband. Chester pretends to take a great interest in the husband and frames up for him an affair with another girl, one of the beautiful boarders at the lodging house. But his duplicity is finally exposed and he is given a good trouncing in his own barroom, in one of the funniest fight scenes ever screened.

"Love's False Faces" Scores

THE new Paramount-Mack Sennett comedy, "Love's False Faces," with Marie Prevost, Jimmy Finlayson and Charles Conklin as the featured comedians, has scored a decisive hit at the theatre this week. It is a side-splitting comedy which anyone may see with pleasure.

THE fair Marie is a boarding house keeper with a lazy husband out of work. Chester is a bartender in the saloon across the way and much enamored of Marie.

Marie suddenly inherits riches from Uncle's estate and the fight is on in earnest between Jimmy and Chester for the heart and, incidentally, the fortune of the fascinating landlady.

Chester frames up several schemes to get rid of Jimmy and succeeds in compromising him with Charlotte. Charlotte has a secret sorrow of her own which grows in intensity when she finds her husband is in the same house and being tenderly consoled by the much sought-after Marie.

Chester's base schemes all fail and Jimmy comes out victorious after a general mix-up in which a detective spies on every one but the right man and Chester has been routed to his saloon where a thrilling fight is pulled off.

The picture is filled with thrills and the action, swift as a whirlwind, provides many a laugh. It will be shown at the theatre next for days and good business may be expected.



"LOVE'S FALSE FACES"

Paramount Mack Sennett Comedy

WITH

Chester Conklin
Marie Prevost
 AND
Charlotte Mineau

MARIE'S husband is the most shiftless, good-for-nothing scamp that ever lived.

Chester is the most industrious skipper that ever sailed a schooner—over a mahogany bar.

Chester tries to capture Marie and—a typical Paramount-Mack Sennett riot is on!

Ring around you, Rosie! Button, button, who's got the button? You know those Paramount - Mack Sennett affairs.

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GEM



"LOVE'S FALSE FACES"

Paramount Mack Sennett Comedy



WITH

Chester Conklin, Marie Prevost and Charlotte Mineau

THE lady is Marie, the fair landlady. The gentlemen clasp her is Chester, the star boarder. Over on the right is Marie's husband, bent on turr-r-r-ible re-wenge!

Use your own best judgment! Its one of those Paramount-Mack Sennett ring-around-the-mulberry-bush affairs! Nuf said? Come!

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AUDITORIUM

36

How To Advertise
Mr. and Mrs. SIDNEY DREW
in
“*SQUARED*”

By Clarence Meily, Produced by V.B.K. Film Corporation, Under Personal Supervision of Mr. & Mrs. Sidney Drew

A Paramount-Drew Comedy



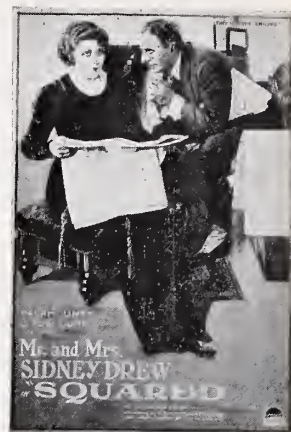
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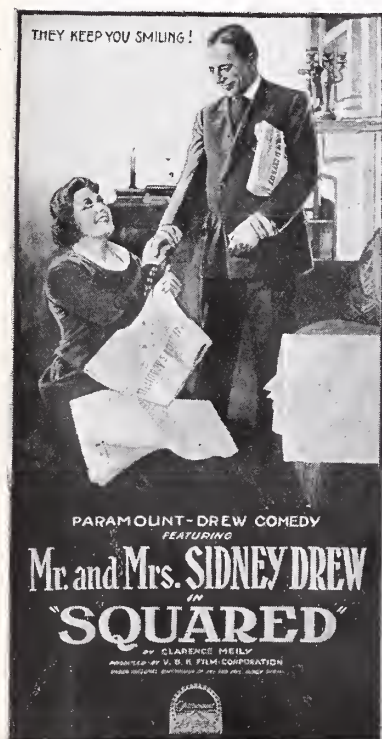


Mrs SIDNEY DREW in "Squared"
Paramount-Drew Comedy

Two Column Coarse Screen Electrotypes



One Sheet Litho



Three Sheet Litho

Comedy Posters for Comedy Pictures

The kind that bring
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They'll fill your
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Mrs Sidney Drew
in "SQUARED"
Paramount-Drew Comedy

One Column Coarse Screen Electro



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NEW YORK



AD CUTS
and MATS



Advance Press Stories of "Squared" the Latest Paramount Comedy Starring Mr. and Mrs. Sydney Drew

NEW DREW COMEDY DELIGHTFUL STORY

Mr. and Mrs. Sidney Drew Well
Cast in "Squared"

THE new comedy of Mr. and Mrs. Sidney Drew, "Squared," which will be displayed at the theatre next, is radically different in plot, conception and treatment from those with which the Drews have been identified in the past. It is a business office story, with Henry and Polly, so familiar to Drew fans, as the central figures, but they are sweet-hearts and not husband and wife in brochure.

Henry is a lawyer who is employed by a large legal firm as a drudge. He is faithful and loyal and while he gives his life to his work, someone else always gets the appreciation and emoluments. When a member of the firm dies, Henry aspires to become a partner, but the honor goes to another who is less worthy. When the latter is placed in charge of a murder trial, Henry's hope of advancement is dashed.

Polly, who is a stenographer in the office, induces Henry to withhold his knowledge of law when the new member of the firm demands his help and the latter, unable to carry the case in court, enlists in the army. Henry thereupon wins the case, but the firm as usual, gives the credit to the absent lawyer who is presumed to have prepared the defense.

Henry is about to supply proof that the victory belongs to him when he is informed that the absent partner has just returned home from the front maimed and crippled. When Clarke shakes his hand, Henry shows emotion and quietly places his document in the fire. Polly witnesses this act of self-sacrifice and the light of love for the devoted toiler springs into her eyes, promising him ample recompense.

ONE HUNDRED TROOPS IN NEW DREW COMEDY

Popular Comedians in Excellent
Production, "Squared"

MORE than one hundred soldiers belonging to one of the divisions of the Black Hawks, made up of Chicago boys, take part in the new Paramount-Drew comedy "Squared" which will be shown at the theatre next This is reported to be one of the best comedies in which Mr. and Mrs. Sidney Drew ever have been seen.

Aside from the humorous situations which the comedy abounds, there are tense moments, none the least of which is the scene in which the boys from the front figure. The parade of these troops through Chicago where the comedy was screened, the cheering throngs gathered to welcome them home, and the various scenes attending a historic welcome, are finely pictured.

The Drews are seen again as Henry and Polly, but with this difference, they are unmarried and not even engaged in the course of the story. Yet there is the suggestion of a strong love element which makes the finale of the picture highly pleasing. The comedy was staged under the direction of Mrs. Drew and is well worth anyone's while to see.

Charming Drew Comedy

ONE of the most delightful comedies in which Mr. and Mrs. Sidney Drew have been seen since their entrance into the films is "Squared", a business office story which is drawing large audiences to the theatre this week. The Drews, as usual, play their old roles of Henry and Polly, but the theme is not domestic, Mr. Drew being a lawyer and Polly a stenographer. There are numerous tense moments in the development of the story, the action is rapid and the various scenes are highly interesting.

HENRY AND POLLY NOT WEDDED IN NEW FILM

Mr. and Mrs. Sidney Drew Have
Good Roles in "Squared"

MR. AND MRS. SIDNEY DREW, famous to the film fans as Henry and Polly in the Paramount-Drew comedies, do not marry, nor are they even engaged in their latest production, "Squared" which will be displayed at the theatre next Nevertheless, the finale of the story leaves one with the comfortable feeling that they will be married soon.

The story is quite different from those in which the Drews have been seen of late. It is a business play, with all the scenes laid in the offices of a big law firm. Henry is the drudge, a faithful man who devotes all his energy to his work while someone else gets all the glory. Henry is a lawyer who wins a great case, but who permits another who is less worthy to enjoy the honors, inasmuch as the man has just returned maimed from the fighting line.

Polly is a twentieth century business woman, a stenographer, who has a sympathetic soul and who does all in her power to draw Henry out of the rut into which he has fallen. The admirers of the Drews will find them more delightful than ever in their new atmosphere.

New Drew Comedy Scores

THE latest Paramount-Drew comedy, "Squared" is attracting large audiences to the theatre this week and it is needless to say that it has scored heavily. The story is a charming one and provides the famous comedy stars perhaps the best roles they have yet essayed in their comedies. The comedy has sentimental touches which will appeal strongly to all Drew admirers. The cast is wholly adequate.

Theatre Name



Mr. and Mrs.
Sidney Drew
in
"Squared"

Paramount-Drew Comedy

"Henry" and "Polly," for the first time, play the part of sweet-hearts. As lovers you'll like them even better than in their familiar roles of "hubby" and "wifey." Come, won't you?

Display Your Feature Here

**Don't
Forget**

to give Paramount-Drew Comedies a prominent place in the advertisements of your five-reel features.

A little cut such as the one illustrated at the right is just what you need.

It drops almost automatically into a larger advertisement, making it a complete advertisement of your program, and 100% efficient.

Try them, won't you? We're sure you'll find them profitable.

Name of Your Theatre



Paramount-Drew Comedy

Mr. and Mrs.

SIDNEY DREW
IN
"SQUARED"



By Clarence Meily,

Produced by V. B. K. Film Corporation,

Under Personal Supervision of Mr. and Mrs. Sidney Drew

Paramount-Drew Comedy
featuring

Mr. & Mrs. **SIDNEY DREW**
"SQUARED"



31

How To Advertise "No Mother To Guide Him"

WITH

Ben Turpin, Charles Lynn and Myrtle Lind

A Paramount-Mack Sennett Comedy



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE, Director General
NEW YORK





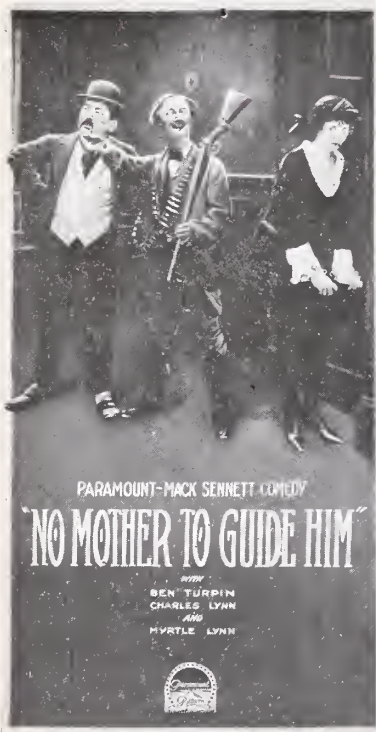
Myrtle Lind and Ben Turpin in
"NO MOTHER TO GUIDE HIM"

Paramount-Mack Sennett Comedy

Two Column Coarse Screen Electrotpe



One Sheet Litho



Three Sheet Litho

**Comedy Posters for
 Comedy Pictures**

**The kind that bring
 a smile to the face
 and a desire to see
 the picture.**

**Use a lot of them
 They'll fill your
 theatre.**



Charles Lynn and Myrtle Lind in
"NO MOTHER TO GUIDE HIM"

Paramount-Mack Sennett Comedy

One Column Coarse Screen Electro

How To Advertise
“FATTY” ARBUCKLE
in
“*A DESERT HERO*”

A Paramount-Ar buckle Comedy



FAMOUS PLAYERS~LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





A. 51.

"FATTY" ARBUCKLE in "A Desert Hero"

Paramount Arbuckle Comedy

Two Column Coarse Screen Electrotpe



One Sheet Litho



SLIDE

Comedy Posters for Comedy Pictures

The kind that bring
a smile to the face
*and a desire to see
the picture.*

Use a lot of them
They'll fill your
theatre.



Three Sheet Litho



A. 52

"FATTY" ARBUCKLE in "A Desert Hero"

Paramount Arbuckle Comedy

One Column Coarse Screen Electro



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres JESSE L. LASKY Vice Pres CECIL B. DE MILLE Director General
NEW YORK



AD. CUTS
and MATS



Cast and Story of and Advance Press Matter on "A Desert Hero," A Paramount-Arbuckle Comedy

"A DESERT HERO" NEW ARBUCKLE COMEDY

Popular Comedian a Sheriff in
Latest Production

"A DESERT HERO"

The Cast

Fatty Arbuckle.....A Sheriff
Molly Malone.....A Dancer

THE scene of "A Desert Hero" is laid in a wild western town where Sheriffs are killed every ten minutes by the boisterous population whose hangout is a dance hall of which a giant bully is the proprietor. Fatty has made a fortune in a desert mine and goes to the town to enjoy himself. He enters the dance hall to change gold into currency and discovers a hotbed of crookedness.

The star dancing girl refuses to enter into a crooked scheme to separate Fatty from his money and she is thrown out into the street. Fatty decides to pick this brand from the burning and after giving a wonderful exhibition of prowess, he is elected Sheriff by acclamation.

Molly is welcomed by the Salvation Army and while a band of Salvationists is engaged in a meeting in front of the hall, the giant proprietor makes disparaging remarks which Fatty resents. The two have a terrific battle in which Fatty is victorious. He thereupon forces everybody in the place to accept salvation, employing his shooting iron to that end.

In the closing scenes, Fatty wins the love of the pretty dancer and they receive the blessings of the Salvationists and townsmen. The comedy will be shown at the theatre for days beginningnext.

ARBUCKLE'S COMEDY WESTERN TRAVESTY

"A Desert Hero" Said to be Better than "The Sheriff"

DESPITE the fact that "A Desert Hero," Fatty Arbuckle's latest contribution to the joy of nations, in a sense a travesty on western pictures of the rapid fire variety, it is one of the most elaborately staged and costumed pictures in which the comedian has ever appeared. This new Paramount-Arbuckle comedy will be seen at thetheatre on and will, it is believed, far surpass even "The Sheriff," which was accounted one of Mr. Arbuckle's most popular films.

For the dance hall scene an interior setting was constructed that is probably the largest ever used for a western drama. In this setting much of the comedy action transpires and more than a hundred and fifty people take part, including miners, ranchers, dance hall girls, etc.

Molly Malone plays the leading role opposite Fatty and she might be termed the desert heroine, for she is the one upon whom the husky comedian lavishes his affections and for whom he runs great risks in the course of the story.

The usual cast of funmakers aids and abets Fatty in his endeavors to extract fun out of such whilom diversions as stringing up sheriffs and murdering innocent tenderfeet.

Wholesome satire, unctuous comedy and plenty of human nature in the guise of fun will make this picture one of the most pleasing in which Fatty has been seen in many moons.

MANY LAUGHS IN "A DESERT HERO"

Fatty Arbuckle at His Best in His Latest Comedy

WHO hasn't grown a little weary, now and then, of the marvelous marksmanship and other superhuman feats that are displayed by the hero of the typical wild and woolly screen drama? A good laugh is the best cure for that tired feeling, no matter what causes it; and that is the remedy provided by Fatty Arbuckle's newest Paramount-Arbuckle comedy, "A Desert Hero," which comes to the Theatre on next for days.

Fatty arrives in Carbolie Canyon, where sheriffs are slain every day, and is elected to fill that extra hazardous office after he has demonstrated his skill with a six-shooter by saving the life of the prettiest of the dance-hall girls in a unique way. She is an unwilling inmate of the resort, and Fatty undertakes to terminate the proprietor's undesired attentions to her.

The uproarious scenes which follow—culminating in a fight with boxing gloves, instead of "shooting-irons," between Fatty and the proprietor, who is almost seven feet tall—make this, by long odds, the funniest picture in which the chubby comedian and his talented company have ever appeared.

"A Desert Hero" Scores

FATTY ARBUCKLE, the famous Paramount comedian, has scored a big hit in "A Desert Hero," his latest comedy which is doing a turnaway business at thetheatre this week. It is a funny creation and contains many situations that thrill. Molly Malone is the leading woman and has a unique role.

METROPOLITAN



"FATTY" ARBUCKLE *in* "A DESERT HERO" *Paramount-Arbuckle Comedy*

Written and Directed by "Fatty" Arbuckle
Produced by Comique Film Corporation Presented by Joseph M. Schenck

YOU'D think that "Fatty" was rather soft, to look at him, wouldn't you?

Well, he's not! He's the toughest, hardest, roughest Western cuss that ever lived, in "A Desert Hero"!

He eats 'em alive! Breaks rocks with his teeth, he's so onery!

And then to show that he's not all bad he turns right around, calls the parson, and ties right up to the classiest Salvation Army lass in that rip-snortin' Western burg.

Display Your Feature Here

COLISEUM

Joseph M. Schenck Presents



"FATTY" ARBUCKLE *in* "A DESERT HERO" *Paramount-Arbuckle Comedy*



IT'S "Fatty"—that all you care about.

You don't want [to know particularly that he plays the part of a Salvation Army hero in a rabid western town. Or that he marries the classiest lass in the S. A.

What you want to know is, "Is it 'Fatty'?"

It is! The great, only, and original!

**Display Your
Feature Here**

How To Advertise "HEARTS and FLOWERS"

WITH

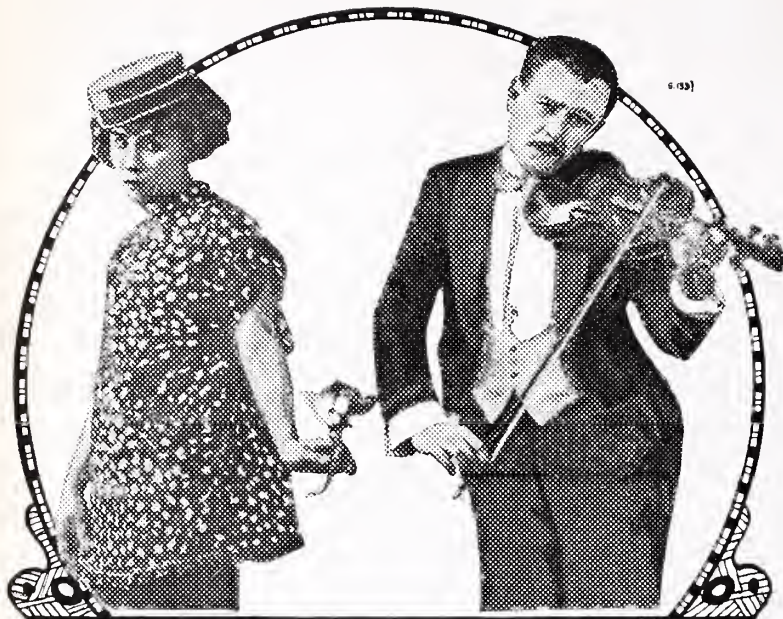
Louise Fazenda, Ford Sterling and Phyllis Haver

A Paramount-Mack Sennett Comedy



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





Louise Fazenda and Ford Sterling in "HEARTS and FLOWERS"
Paramount-Mack Sennett Comedy

Two Column Coarse Screen Electrotpe



One Sheet Litho



Three Sheet Litho

Comedy Posters for Comedy Pictures

The kind that bring
 a smile to the face
*and a desire to see
 the picture.*

Use a lot of them
 They'll fill your
 theatre.



Louise Fazenda in
 "HEARTS and FLOWERS"
Paramount-Mack Sennett Comedy

One Column Coarse Screen Electro



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres. JESSE L. LASKY, Vice Pres. CECIL B. DE MILLE, Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "Hearts and Flowers" A Paramount-Mack Sennett Comedy

MUSIC AND LAUGHS IN SENNETT COMEDY

Excellent Comedians Appear in
"Hearts and Flowers"

"HEARTS AND FLOWERS"

The Cast

Ford Sterling...A Musical Leader
Louise Fazenda.....Flower Girl
Jack Ackroyd.....Her Lover
Phyllis Haver.....The Girl
Billy Armstrong.....Her Lover
Edward Cline....Director

FORD, a wonderful musician, is leader of the Symphony Orchestra in a hotel. By his charming airs and graces he wins Phyllis away from Billy.

Billy becomes peeved at losing his girl and dopes up a newspaper and letter which make Ford think that Louise, whom he has looked upon with scorn, has a lot of money. Ford makes a play for Louise, which makes Phyllis jealous. Phyllis puts on boy's clothes, wins Louise from Ford, keeps doing a Dr. Jekyll and Mr. Hyde stunt and manages to turn the tables in all directions.

Ford and Louise are about to be married, regardless of her formidable family, when Ford learns that she has no money and makes a wild dash to get away. He encounters her three brothers and has a great deal of trouble in his flight for freedom.

In the meantime, Louise and her former faithful and sympathetic lover, Jack, are happily wed. During the action a football game takes place on the beach in which the bathing girls do some of their famous diving stunts.

This comedy will be shown at the theatre next and continue for days. Manager looks for turnaway business.

SENNETT BEAUTIES IN FOOTBALL GAME

Maids Have Important Roles in
"Hearts and Flowers"

HAVE you ever, in your fondest dreams, played—or imagined yourself—playing football on the beach with a bevy of beauties who swim and dive like mermaids?

Would anyone want to wake up, under such circumstances? Anyway, when "Hearts and Flowers" comes to the Theatre on your dream will come true to a certain extent. You will at least witness on the screen the famous Sennett bathing beauties disporting in the surf after a swift football game on the sands. This new Paramount-Mack Sennett comedy is said to be the most delicious combination of pulchritude and ludicrous mirthfulness ever conceived by the master mind of comedy—Mack Sennett.

Ford Sterling plays the role of a musician in a hotel Orchestra, who wins Phyllis Haver away from Billy Armstrong. Billy makes Ford believe Louise Fazenda is heiress to a fortune and Ford transfers his affections and then comes a series of side-splitting adventures ending with Ford striving desperately to escape from the snare. Edward Cline directed and the picture is declared to be a continuous riot of laughter.

Sennett Comedy Scores

ONE of the most amusing and best staged comedies seen here this season is "Hearts and Flowers," the new Paramount-Mack Sennett Comedy which is attracting large audiences to the theatre this week. The Sennett comedians, beauties and animals are in evidence in every scene and the production as a whole should satisfy the most blase theatregoer.

PHYLLIS HAVER HAS BEAUTY AND TALENT

Plays Boy's Part in Sennett Film
"Hearts and Flowers"

PHYLLIS HAVER is a beautiful girl—and she makes a most charming boy, as anyone will admit who sees her temporarily arrayed in masculine attire, in "Hearts and Flowers," a new Paramount-Mack Sennett Comedy, coming to the theatre next Louise Fazenda, Billy Armstrong, Ford Sterling, Jack Ackroyd and the wonderful assemblage of Sennett bathing beauties, are others who appear. There is a football game on the beach in which the charming bevy of girls takes part. There are diving stunts galore and humor that is rich and rare, wholesome and diverting.

Imagine Ford vainly trying to win the affections of Louise when he hears she has money and Billy plotting with the cast off Phyllis to get even. And the difficulties that he set the fickle Ford are worse than those which sometimes fall to the lot of the famous car of which he is the namesake.

The charm of the picture is said to be its extreme novelty, while the fun is fast and furious from start to finish. Edward Cline directed.

Cline Clever Director

EDWARD CLINE, who directed "Hearts and Flowers," a new Paramount-Mack Sennett comedy, which will be shown at the theatre next, is one of the cleverest of comedy directors. The cast consists of Ford Sterling, Louise Fazenda, Jack Ackroyd, Phyllis Haver, Billy Armstrong and the famous Sennett bathing beauties. A football game on the beach and diving stunts by the girls make this an exceptionally pleasing picture.

COLISEUM



with
Louise Fazenda
Ford Sterling
and
Phyllis Haver

"HEARTS AND FLOWERS"

Paramount-Mack Sennett Comedy

Flowers for the bride, but save *your* hearts for the beautiful bathing girls—all of them—who do all their wonderful beach stunts.

Display Your Feature Here

Good Things That Come In Small Packages

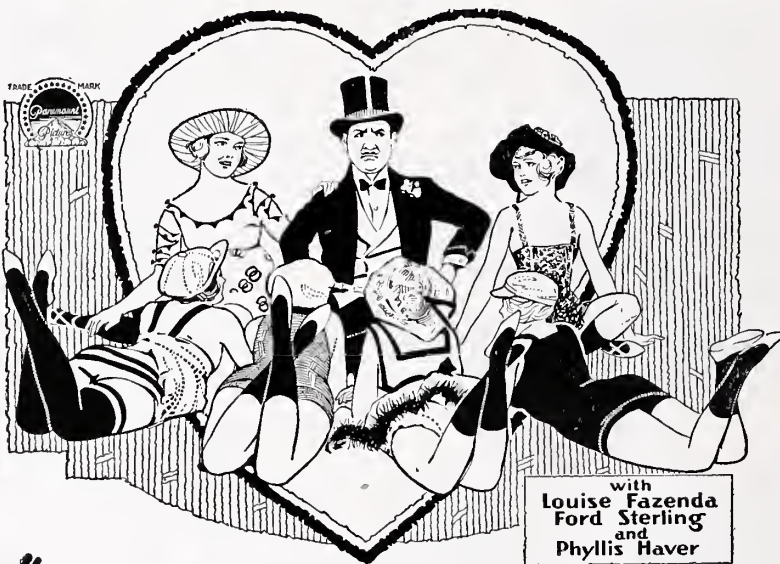
SOME folks say that "good things come in small packages." To look at these small ad-cuts you're bound to concede that they are right!

They're "good things" to be dropped into large advertisements exploiting a feature, or they will pay a corking profit used by themselves to advertise one of these big Paramount-Mack Sennett Comedies.

Try them out, won't you? We're sure that they will pay.

AUDITORIUM

Garden Street - Matinees 1-3-5 - Evening 7-9



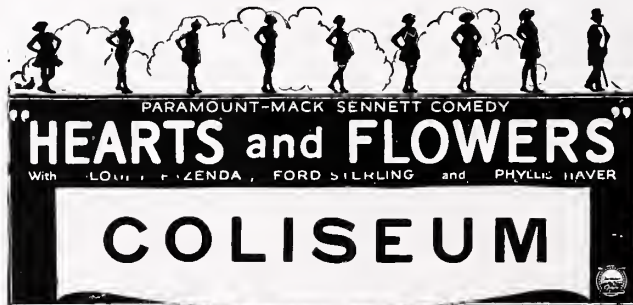
with
Louise Fazenda
Ford Sterling
and
Phyllis Haver

"HEARTS AND FLOWERS"

Paramount-Mack Sennett Comedy

The most beautiful girls in the world, in beach costumes that dazzle the eye; the funniest comedians on earth, whose stunts make you roar with laughter; that's what makes "Hearts and Flowers" a Paramount-Mack Sennett Comedy that you wouldn't want to miss.

Display Your Feature Here



How To Advertise

James Montgomery Flagg's Satirical Comedy "The 'Con' In Economy"

A Paramount-Flagg Comedy

Produced by Town and Country Films, Inc.

Jack Eaton

Eltinge F. Warner



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. J. HASE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





Scene From "THE 'CON' IN ECONOMY"
Paramount-Flagg Comedy

Two Column Coarse Screen Electrotpe



Three Sheet Litho



scene from
"The 'Con' in Economy"
Paramount-Flagg Comedy

One Column Coarse Screen Electro

Comedy Posters for Comedy Pictures

The kind that bring
a smile to the face
*and a desire to see
the picture.*

Use a lot of them
They'll fill your
theatre.



One Sheet Litho

EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor



PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "The 'Con' in Economy" A Paramount-Flagg Comedy

TOM BENNETT is a man of ideas and so is his wife, Grace, not to speak of the baby son. Grace loses \$5,000 of Tom's money on the stock market and she determines to economize, her aim being to help Tom. When Tom brings his men friends home to save lunch money, Grace appears filled with new economy ideas.

She has bought a dozen suits of the same pattern because they were cheap at \$11.50 each, and seeing that steel has gone up, she buys a flock of safety razors. After firing her maid, she starts out on a bargain marathon with her skirts cut to the knees and creates a sensation. She cuts off the tails of Tom's

"THE 'CON' IN ECONOMY"

The Cast

Tom Bennett, A Man of Ideas . . . Arthur Houseman
Grace, his Wife . . . Elsie Bartlett
Baby, a Real Sport
Audrey Squires

shirts and uses them for dust cloths. Tying himself together with ropes, he takes the baby and makes a bee line for the Club.

Tom sits in when a poker game is started and Baby takes a hand, the result being that Tom loses \$365. The Baby finally gets four

aces, but despite this, both Tom and Baby go broke. Meanwhile, Grace is parading the streets in an abbreviated skirt and is pestered by a curious crowd. A theatrical manager offers her an engagement in the Follies, which she accepts.

When Tom sees his wife's picture in the papers, she wearing a risqué costume, he is shocked. He reaches the theatre just as the curtain is rising and he at once starts to break up the show. Wrapping a dressing gown about Grace, he leads her from the theatre, she promising never to try to economize again. The moral is, "Don't try to economize, unless you are sure you can afford it."

NEW FLAGG COMEDY SATIRE ON ECONOMY

**Theme Humorously Treated in
"The 'Con' in Economy"**

A DELIGHTFUL satire on economy is the new Paramount-Flagg comedy, "The 'Con' in Economy," which will be shown at the theatre next The humorous situations in this production are numerous and make it one of the best of the Flagg series heretofore presented.

Tom Bennett and his wife try to be economical in these serious times, but they drive the theory too far, with the result that they find it rather expensive—too expensive, in fact, to continue. Grace, who is Tom's wife, wears abbreviated skirts and actually cuts the tails off Tom's shirts and uses them as dust rags. How both reform their ideas regarding economy is entertainingly told.

Elise Bartlett and Arthur Houseman are the chief funmakers in the production. Then there is the baby boy who plays poker and a large list of subordinates. The comedy is well staged and was produced under the supervision of James Montgomery Flagg.

LAUGHS APLENTY IN FLAGG'S NEW FARCE

**Economy Craze Satirized in
"The 'Con' in Economy"**

THE economy craze which swept the country as a result of national war activities, is finely satirized by James Montgomery Flagg in his new Paramount comedy, "The 'Con' in Economy," which will be displayed at the theatre next The moral of the story is not to economize unless you are quite sure you can afford it.

Elise Bartlett and Arthur Houseman are the featured players in this brochure. They portray the roles of wife and husband who have novel ideas regarding economy. The wife is a victim of the craze and after discharging her maid, she buys all sorts of things because they are cheap, wears abbreviated skirts and loses a fortune in Wall street. When steel goes up, she buys a flock of safety razors to get ahead of the steel magnates.

Of course, this sort of economy is expensive and when the husband loses his bank roll in a poker game at the club whither he has gone to save money, the climax is reached. The comedy is a hummer from start to finish.

WHO PUT THE 'CON' IN ECONOMY? ASK FLAGG

**Big Subject Theme of Satire
"The 'Con' in Economy"**

WHO put the 'con' in economy? That's the big question answered by James Montgomery Flagg in his latest Paramount comedy, "The 'Con' in Economy," which is on view at the theatre this week. It is a delightful satire filled with hilarity from start to finish.

They make up a family who are hard hit when the economy craze catches them. The wife and mother after losing a little fortune in stock speculation, tries to make up her losses by buying things because they are cheap and wearing abbreviated skirts. When she cuts off the tails of her husband's shirts and uses them as dust rags, the husband and father rebels. He rushes to a club with baby to save and loses \$365 in a poker game.

The couple soon tire of this costly economy and the wife nearly wrecks her home by accepting an engagement with the Follies and has her picture printed in the newspapers. How the husband rescues her is shown in some delicately humorous scenes. The comedy is well worth one's while.

EXHIBITORS!

In the future, with each of the Paramount Comedies, we will issue a small ad-cut, like the one shown at the right. They are for exhibitors who need a small cut to be dropped into a large advertisement of a feature picture. Or they can be used to advertise the comedy as a separate feature. We believe they will prove profitable. We would like to know what you think about them.



NAME OF YOUR THEATRE



Paramount-Flagg Comedy
"THE 'CON' in ECONOMY"

Display Your Feature In This Space

THEY CUT THE HIGH COST OF LIVING
 WITH SCISSORS



Paramount-Flagg Comedy
"THE 'CON' in ECONOMY"

But it can't be done, Julius,
 it can't be done! To re-
 duce the high cost of living
 you've got to—Come to
 see, won't you?

Display Your
 Feature Here

Your Theatre's Name

41

How To Advertise "TRYING TO GET ALONG"

WITH

Charles Murray, Harriet Hammond and Kalla Pasha

A Paramount-Mack Sennett Comedy



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSF L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



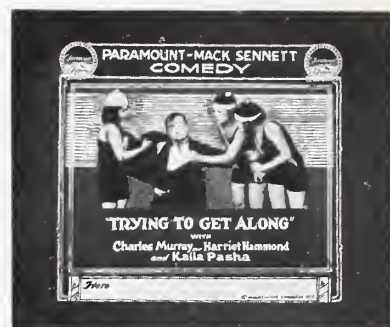


"TRYING TO GET ALONG"
Paramount-Mack Sennett Comedy

Two Column Coarse Screen Electrotpe



One Sheet Litho



SLIDE



Three Sheet Litho

**Comedy Posters for
 Comedy Pictures**

The kind that bring
 a smile to the face
*and a desire to see
 the picture.*

Use a lot of them
 They'll fill your
 theatre.



Bathing Girl in
"TRYING TO GET ALONG"
Paramount-Mack Sennett Comedy
 One Column Coarse Screen Electro



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

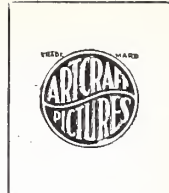
PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "Trying to Get Along" A Paramount-Mack Sennett Comedy

WHEN Charles came home from a vacation, he forgot to remove from his pocket, the picture of a too attractive girl. That's the way the trouble started.

Charles is the proprietor of a cafe, but he is systematically swindled by his customers. Charlotte, his wife is jealous of his attentions to his women patrons, but when her brother, a sailor comes home from a voyage across distant seas, bringing a monkey and other pets, he avenges his sister and gives Charles one of the most terrible scares of his career.

"TRYING TO GET ALONG"

The Cast

Charles Murray
An Almost Faithful Husband
Charlotte Mineau....His Wife
Harriet Hammond
A Too Attractive Girl
Kala Pasha. A Man from the Sea
Richard Jones, Director

To make peace, Charles gives a dinner at which things of a sensational description happen every

minute. He flirts with several cabaret girls unmindful of the fact that he has a champagne bottle concealed in his pistol pocket. This explodes with startling results, drenching everybody. There is a happy reconciliation and on Charles' promise to be good, all rejoice.

The comedy which is as full of mirthful action as an egg is of meat, will be shown at the theatre next There is not a dull moment in the comedy which is said to be one of the best turned out by the Sennett organization in many months.

WARNING!DON'T FLIRT! SEE SENNETT COMEDY!

"Trying to Get Along" Teaches Salutary Lessons

WARNING—if you must flirt, being a married man, don't come home with a photo of the charmer in your pocket where wifey can find it.

The above might be cited as the motif of "Trying to Get Along," the new Paramount-Mack Sennett comedy which comes to the theatre on

Charles Murray, the almost faithful husband, runs a restaurant, but he pays more attention to his fair customers than to his business. Trouble follows when the big brother of wifey comes from the sea, with his pets and starts things—oh, such things!

Charley Murray is the chief laugh Charlotte Mineau as his wife, Harriet Hammond as the girl and Kalla Pasha as the brother—with the Mack Sennett beauty melange—these ought to prove that the comedy is one worth going miles to see.

MANY NOVELTIES IN FINE SENNETT FARCE

Fun Galore and Good Features in "Trying to Get Along"

WITH a bevy of beautiful girls, laughter that makes you hold your sides, troubles that are ludicrous in the extreme, and novelties till you can't rest—"Trying to Get Along," the new Paramount-Mack Sennett comedy comes to town next where it will be seen at the theatre.

Charley Murray is the chief laugh getter though it would be hard to find more able seconds than Charlotte Mineau, Harriet Hammond and Kalla Pasha, all of whom have fine roles in the picture. Richard Jones directed the picture and Mr. Sennett supervised and got the last ounce of comedy into it.

Charley flirts with a girl, his wife finds it out and—you can guess the rest. But along comes Kalla Pasha the big burly brute of a brother of wifey with a monkey and other pets. The trouble that follows would make a masque of comedy lachrymose by comparison.

OH, SENNETT FANS! NEW FARCE COMING!

Famous Fun-Makers in New Comedy, "Trying to Get Along"

THE Paramount-Mack Sennett comedies long have been famous for their mirth-provoking qualities, independent of many other considerations of which all Sennett film fans have a thorough knowledge. Therefore, the announcement that "Trying to Get Along," a new Paramount-Sennett fun-maker is to be displayed in this city, doubtless will be received with pleasure.

Charles Murray is the king-pin comedy creator of the production, and Kalla Pasha, Charlotte Mineau and pretty Harriet Hammond have great parts. And the things that happen would make a mummy rustle his wrappings and a grin spread over his leathery face, if he could escape from his sarcophagus and attend the theatre next where the comedy will be shown.

The trouble starts when Charley gets to flirting with a pretty girl in his restaurant and his sailor brother-in-law comes home. Afterward—well, the rest may be left to the imagination. It is *some* picture—full of "innocent merriment" and oodles of good things.

"Trying to



Get Along"

Paramount Mack Sennett Comedy

WHEN Charles came from a vacation he forgot to take from his pocket the picture of a very pretty girl.

What happened to Charlie would make any man turn Bolsheviki! Oh, boy! What a comedy!

Display Your
Feature Here

Theatre Name

Theatre Name



"Trying to Get Along"

Paramount Mack Sennett Comedy

WITH

CHARLES MURRAY, HARRIET HAMMOND & KALLA PASHA

WHEN her fierce big brother came back from sea his indignation knew no bounds over the behavior of sister's husband.

He juggled Charlie around the map and chastised him in a reckless manner until Charlie was filled with alarm and dismay and dizziness, not to mention a burning thirst for revenge.

Did he get it? He did N-O-T! It's great; come to see!

Display Your Feature Here



PARAMOUNT-MACK SENNETT
COMEDY

"TRYING TO GET ALONG"



HERE'S the the jazz baby cut. The clarinet of the advertising orchestra. Little, but when it begins to wail for business you can hear it over some of the slide trombones!

42

How To Advertise
Mrs. SYDNEY DREW
in
"BUNKERED"

By Emma Anderson Whitman

Produced by V. B. K. Film Corporation

Under the Personal Supervision of Mrs. Sydney Drew

A Paramount-Drew Comedy



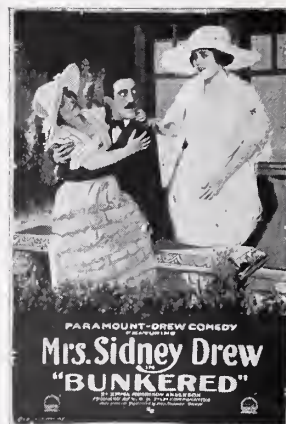
FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director-General
NEW YORK





Mrs. SIDNEY DREW in "Bunkered"
Paramount-Drew Comedy

Two Column Coarse Screen Electrotpe



One Sheet Litho



Three Sheet Litho

Comedy Posters for
 Comedy Pictures

The kind that bring
 a smile to the face
*and a desire to see
 the picture.*

Use a lot of them.
 They'll fill your
 theatre.



Mrs. SIDNEY DREW
 in "Bunkered"
Paramount-Drew Comedy

One Column Coarse Screen Electro



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "Bunkered," A Paramount-Drew Comedy

JIMMIE BUCHANAN DEXTER, a golf champion, is disgusted with the progress made by women as golfers and although his sister, Polly, is herself a champion, he cannot reconcile himself to the thought that women may play golf to advantage. On the contrary, he and his bachelor friends agree that women ruin the links, ruin the ancient and honorable game and ruin themselves as well.

Jimmie is golfing at the Country Club one day when Polly and several women golfers, including Angela Warren, the latter known as Angie, appear. Jimmie quits the course and at the Club House that evening when the prizes are distributed,

"BUNKERED"

The Cast

Polly.....Mrs. Sidney Drew

Jimmie.....Donald McBride

meets Angie. They instantly fall in love with each other. Angie cannot golf and Jimmie is delighted. Their wedding follows soon after, the champion taking a matrimonial hazard and unaware that he has been bunkered.

During the honeymoon, Angie tells Jimmie that it would be cruel

of her to permit him to go golfing alone and she accompanies him, bag and baggage. Jimmie smiles in a sickly way when he sees her in golfing costume, but he resigns himself to the inevitable with grace. Polly smiles knowingly when Angie admits that she has taken up golfing because Jimmie loves it and because that's the only way to be successfully married.

Jimmie sulks in secret because Angie's hands are getting calloused and her divine nose is peeling! Angie learns of this and discarding her sport clothes, dons a fluffy dress and begs Jimmie to golf with the boys! And so he takes her to his arms, happy and contented.

NEW DREW COMEDY IS A GOLF STORY

**Mrs. Sidney Drew is Seen as
"Polly" in "Bunkered"**

MRS. SIDNEY DREW, supported by Donald McBride, will be seen in her latest Paramount-Drew comedy "Bunkered," at the theatre next This is a story of the golf links written by Emma Anderson Whitman, author of "Romance and Rings" in which the late Sidney Drew scored so genuine a success several months ago.

The story of "Bunkered" deals with the love romance of Jimmie Dexter, a golf champion and of Polly, his sister, who is likewise a golfer of renown. Jimmie believes women, as golfers, ruin not only the game and links, but themselves as well when they indulge in the sport. When he weds a girl only to find that she is a golf devotee, and that her hands are callousing and her divine nose peeling, his cup of sorrow is full. But Polly manages to straighten out matters to the satisfaction of all concerned. The supporting players are excellent.

GOLFERS WILL LIKE MRS. DREW'S COMEDY

**Plenty of Action and Laughs
in "Bunkered"**

THERE is plenty of action and laughs galore in "Bunkered," the latest Paramount-Drew comedy, starring Mrs. Sidney Drew in her inimitable role of Polly, which will be displayed at the theatre next It is a delightful story of the golf links and every golfer, particularly the feminine votaries of the sport, will relish the story it tells. Donald McBride plays opposite Mrs. Drew and the supporting players are excellent in their various roles.

The story of "Bunkered" deals with Jimmie Dexter, a golf champion, his sister Polly, also a golfer, and Angie, a young woman whose charms win Jimmie's love and prompt him to ignore all the rules he had set up for his own guidance as a bachelor. The action transpires principally on the links of the Sleepy Hollow Country Club at Scarborough, N. Y., and in the club house of that concern. There is a pretty love story and the finish is quite unique. The comedy is well worth one's while to see.

"BUNKERED" FILMED IN SLEEPY HOLLOW

**Famous Country Club Shown in
Paramount-Drew Comedy**

THE big culb house and golf links of the famous Sleepy Hollow Country Club at Scarborough, Westchester County, N. Y., were used as the locale of "Bunkered," the latest Paramount-Drew comedy, a romance of the golf links, which will be shown at the theatre next

Mrs. Drew is seen in the comedy as Polly, the character she made famous in the celebrated comedies starring the late Sidney Drew, her husband, and herself. In this brochure, Polly is the sister of Jimmie Dexter, a golf champion and although he is bitterly opposed to women golfers, Polly is a feminine champion herself. It is because of this that Jimmie ultimately stars in a matrimonial hazzard with unique results with Polly smiling as his self-imposed troubles increase.

Of course, everything comes out well, but there is many a smile until that occurs. Donald McBride plays opposite Mrs. Drew and there is an excellent supporting cast.

Theatre



Paramount-Drew Comedy Featuring

Mrs. SIDNEY DREW in "BUNKERED"

SHE was some "fixer."
When arbitrary men,
inclined to think that wo-
men weren't people she,
with the aid of Cupid,
turned their minds to other
channels with a gusto that
surprised those who said
"It's all right for men, but
not for women!" Come
to see "Bunkered."



Paramount-Drew Comedy Featuring

Mrs. SIDNEY DREW in "BUNKERED"

MRS. Drew demonstrated that with the aid of a
putter, a gutta percha ball and CUPID the
hearts and minds of men can be turned to unheard
and unthought of channels.

Name Of Your Theatre



THEATRE NAME

Mrs.
SYDNEY
DREW in
"BUNKERED"



A Paramount-Drew Comedy

THEATRE NAME

How To Advertise

“AMONG THOSE PRESENT”

A Paramount-Mack Sennett Comedy

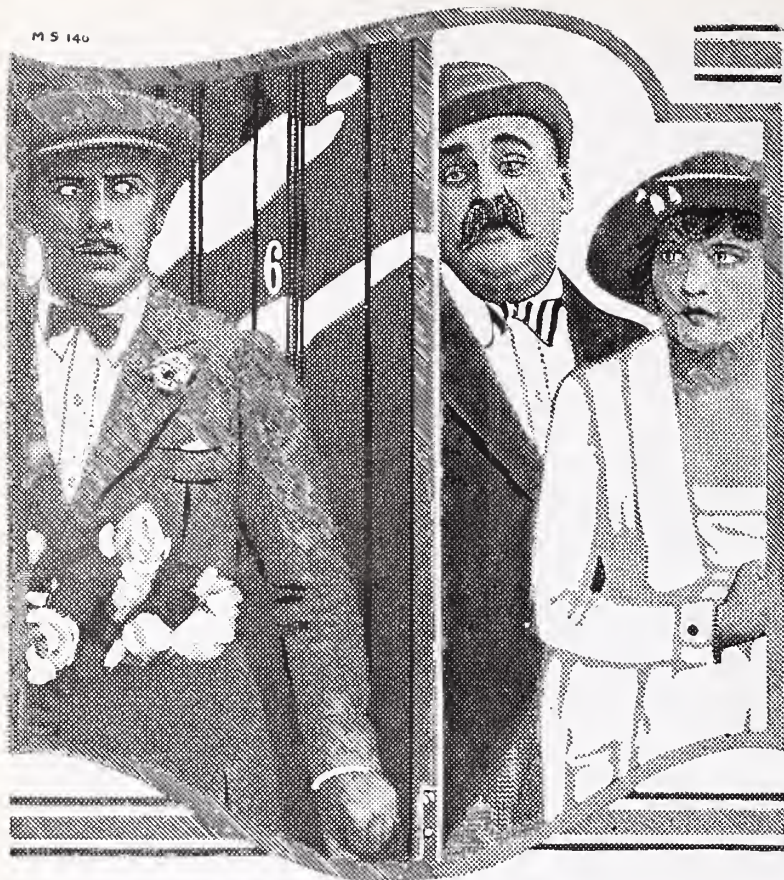
with

FORD STERLING, MYRTLE LIND, BERT ROACH AND
PHYLLIS HAVER.



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK

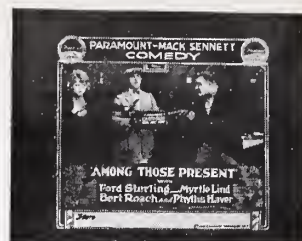




"AMONG THOSE PRESENT"

Paramount-Mack Sennett Comedy

Two Column Coarse Screen Electrotpe



SLIDE



One Sheet Litho



Three Sheet Litho

Comedy Posters for Comedy Pictures

The kind that bring
a smile to the face
*and a desire to see
the picture.*

Use a lot of them
They'll fill your
theatre.



"AMONG THOSE PRESENT"
Paramount-Mack Sennett Comedy

One Column Coarse Screen Electro



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "Among Those Present" A Paramount-Mack Sennett Comedy

IT began with a flirtation in a cafe. The manager of the place was so anxious to please Ford, his star patron, that he lugged him over and introduced him to Phyllis to whom Ford's attention had been attracted as she sat dining with her husband.

The result was that hubby, coming back from a temporary absence from the table, finds Ford doing the shimmy with his luscious bride. The two angry gentlemen exchange cards. And that made a lot more trouble. As the evening waxed onward, Ford fell into the hands of an accomodating policeman who helped his staggering steps homeward. Unluckily the cop, going through his pockets for an address, found Bert's card and took the wayfarer to Bert's home and put him to bed.

"AMONG THOSE PRESENT"

The Cast

**Ford Sterling, a man about town.
Phyllis Haver, a happily married bride.**

**Bert Roach, her loving husband.
Myrtle Lind, a girl of the mountains.**

**Earl Kenton and Ray Grey
Directors.**

This didn't help things much. Bert, coming home to have a reconciliation with his wife, finds Ford in bed in his happy flat and there is a furious chase which looks like a promising chance for a young murderer.

Finally the clouds melt away and Bert decides to take Phyllis out of temptation to a mountain resort where he can have her all to himself. But the first person he sees at the mountain resort is Ford and the storm clouds lower again.

Phyllis is kidnapped by Indians and Bert seems due to be burned at the stake by the enraged savages. Ford, realizing his share of the blame, makes a frantic effort to save them by dressing up as a female dancer. While he dances, Myrtle, a young lady with a claim upon Ford, tries to rescue the beleaguered ones. Just when every thing seems lost, the noon whistle blows and the redskins take off their wigs. A bear which has thrown them into fits of fear takes off his head and they all realize they have been made victims of amateur theatricals.

PHYLLIS HAVER IN FINE COMEDY ROLE

**Beauty Seen to Advantage in
New Paramount-Sennett Farce**

PHYLLIS HAVER, she of the wondrous figure and beautiful face, who long has been one of the favorite Mack Sennett bathing girls among picture patrons, is now a full-fledged leading woman and plays an important role in the latest Paramount-Mack Sennett Comedy, "Among Those Present," which will be a feature of the bill at the theatre next

Not only is she one of the most beautiful of screen favorites but she seems to have developed excellent talent and acting ability. In this picture she is the object of two men's affections, and the cause of all the trouble developed by the story is that one of the men is her husband. The dancing scenes in the comedy are highly relishable.

The comedy was directed by Earl Kenton and Ray Grey and is said to be one of the fastest and funniest ever filmed. Ford Sterling is the chief fun-maker.

SHIMMEY DANCE IS SHOWN IN COMEDY

**Interesting Features Abound in
"Among Those Present"**

THE new dance which has taken the country by storm, the shimmy, is said to be one of the most difficult dances yet introduced and people all over the country are trying to master it.

If you don't know the steps, Ford Sterling and Phyllis Haver, two of Mack Sennett's foremost players will demonstrate in "Among Those Present," a new Paramount-Sennett laugh fest which will be shown at the theatre next

This picture is said to be one of the funniest yet turned out at the famous laugh factory and Ford's idea of this new dance will make one's sides ache from laughter. A band of savage Indians and a vicious bear take part in the action which is speedy and uproarious.

The story is a good one and the direction of Earl Kenton and Ray Grey excellent. The cast is unusually effective.

NEW SENNETT COMEDY HAS MANY A THRILL

**Indians and Other Features in
"Among Those Present"**

IN "Among Those Present," a new Paramount-Mack Sennett comedy directed by Earl Kenton and Ray Grey and featuring Ford Sterling, Phyllis Haver, Bert Roach and Myrtle Lind, which comes to the theatre next, a savage and bloodthirsty band of Indians is introduced and for a time it looks as if the picture is going to be a regular western thriller with war dances, burning's-at-the-stake and everything of a like nature.

But big surprise comes when the noon whistle blows and all the redskins take off their wigs and a bear which has frozen them all with fear, takes off his head proving to be only a man in disguise. The ferocious Indians and the hungry bear were no more than a bunch of amateur theatricals, cavorting at a mountain resort. Ford Sterling, Phyllis Haver, Bert Roach and Myrtle Lind provide the fun which is fast and furious.



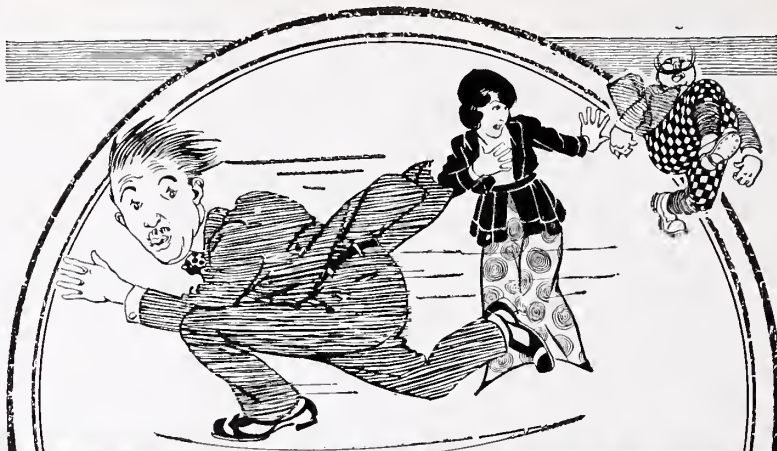
Paramount—
Mack Sennett Comedy

"AMONG THOSE PRESENT"

WITH
FORD STERLING, MYRTLE
LIND, BERT ROACH AND
PHYLLIS HAVER.

FRIEND Wife took just one look at Charlie's rapidly "switching" shoulders and—that was enough. What happened to Charlie resulted in one of these merry, Mack Sennett chases that always double you up with laughter.

Name of Your
Theatre



Paramount-Mack Sennett Comedy

"AMONG THOSE PRESENT"

WITH
FORD STERLING, MYRTLE LIND, BERT ROACH AND
PHYLLIS HAVER.

IT all started when Charlie forget to take Harriet's picture from his pocket when he came home from his vacation.

Friend Wife couldn't see Charlie's line of brain-work at all; result: rollingpins, bats, clubs, etc., etc., etc.—you know, Mack Sennett Comedy!

Name of Your Theatre



HERE'S the the jazz baby cut. The clarinet of the advertising orchestra. Little, but when it begins to wail for business you can hear it over some of the slide trombones!

How To Advertise

“The Immovable Guest”

Produced by Town and Country Films Inc.
JACK EATON ELTINGE P. WARNER

A Paramount-Flagg Comedy



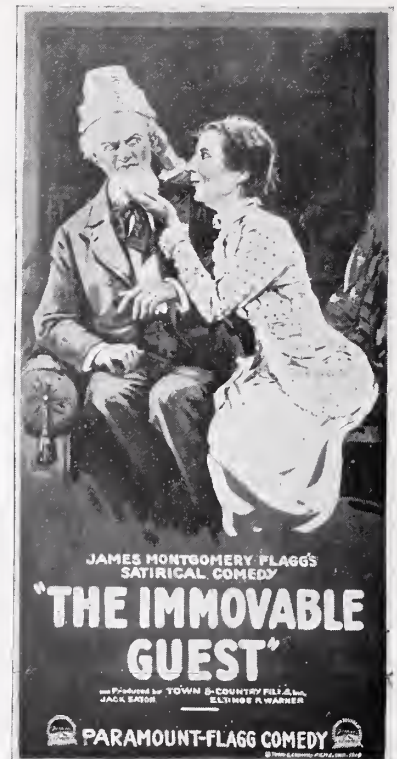
FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





"THE IMMOVABLE GUEST"
Paramount-Flagg Comedy

Two Column Coarse Screen Electrotpe



Three Sheet Litho

**Comedy Posters for
 Comedy Pictures**

The kind that bring
 a smile to the face
*and a desire to see
 the picture.*

Use a lot of them
 They'll fill your
 theatre.



One Sheet Litho



"THE IMMOVABLE GUEST"
Paramount-Flagg Comedy

One Column Coarse Screen Electro



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
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NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "The Immovable Guest" A Paramount-Flagg Comedy

CAPTAIN HAM, a regular sea dog, is invited to spend a week in Sam Kittery's home in Kerchun-kett, Me., and the story opens after the Captain's week has been stretched on into seven long years. He eats voraciously and his bore-some ways have got on the nerves of the Kittery family. Incidentally he has meddled with the love romance of Almerino Kittery and her "financy," Phineas.

The family hold a conference and discuss ways and means of ridding themselves of their immovable guest. Almerino and Phineas put rollers under the springs of his bed making the bed pitch like a ship at sea. The captain, is delighted

"THE IMMOVABLE GUEST"

The Cast

Captain Ham, a Sea Dog
Joseph Burke
Almerino. Claire Whitney
Phineas, her "Financy"
Arthur Housman
Abby Titterill, an Old Maid
Flora Finch

with his dream and insists he never slept better in his life. The disgusted family place Dewey, their old horse, in his bedroom overnight, and, goaded with a fishing pole by

Phineas, Dewey kicks the bed and almost scares the Captain into fits. But he is as immovable as ever.

The family next enlist the aid of a fat man weighing 350 pounds and lodge him with the Captain. The fat man gives up his job on the ground that the Captain hogs all of the bed, and as a last resort, Abby Titterill is employed to "vamp" him. When the Captain sees the old maid in operation he bolts himself in his room whence he is finally smoked out into Abby's arms. She drives him to a nearby church where they are married. The moral is, "first find out if you can stand a guest for seven years—then ask him for a week's stay."

FLORA FINCH IN FLAGG'S COMEDY

Famous Comedienne Well Cast
in "The Immovable Guest"

FLORA FINCH, well known to motion picture fans for years as one of the most delightful comedien-nes of the screen, has the role of an old maid in "The Immovable Guest," a new Paramount-Flagg comedy which will be shown at the theatre next

Flora Finch was for years the opposite of Bunny in his famous comedies and her appearance in the new Flagg farce will be relished by her thousands of admirers. As the old maid in this production, she is said to vamp an old sea dog along original lines, the result being gales of laughter. The role is said to be one of the best of her screen career, which is saying a good deal.

Like all of Mr. Flagg's comedies, the moral of this farce is quite apparent. In this instance spectators are cautioned when meditating inviting friends for a visit, to be sure they can stand them for seven years before they invite them for a week. The principal roles are played by Joseph Burke and Claire Whitney.

IF GUEST STAYS TOO LONG JUST VAMP HIM!

That's How Flagg Does it in
"The Immovable Guest"

IF you invite a friend to stay at your home for a week and he stretches out his visit seven years, and if all other efforts fail to get rid of him, have an old maid vamp him! That will do the trick as is amply proved in "The Immovable Guest," the new Paramount-Flagg comedy which will be shown at the theatre next

Sam Kittery invited Captain Ham, an old sea dog, to stay at his country home for a week, but at the end of seven years, the hoary chap was still there as immovable as the rock of Gibraltar. Every effort was made to get rid of him, but all failed until the experiment of having him vamped by an old maid was tried. Hallelujah! It succeeded, but even as it turned out, it was necessary to smoke him out of his room.

There are well known fun-makers in the cast. Joseph Burke is the Captain, Claire Whitney, the girl, Arthur Housman, her "financy" and Flora Finch, the old maid.

NEW FLAGG COMEDY LAUGHABLE FARCE

Fun and Philosophy Combined
in "The Immovable Guest"

FUN and philosophy that appeals, are happily combined in "The Immovable Guest," the latest Paramount-Flagg comedy which will be a feature on Manager. 's bill at the theatre for days beginning on next. The fun is supplied by Joseph Burke, Claire Whitney, Arthur Housman and Flora Finch.

The story deals with an old sea dog who has been invited by a friend to stay a week with him at his country home. The Captain likes his new home so much that he is still there after the lapse of seven years. Every expedient is resorted to to get rid of the old sea horse, but all fail until as a last despairing resort it is decided to have him vamped by an old maid. This is successful, but not until smoke has been employed in it support.

The action of the comedy does not lag an instant and every scene is provocative of gales of laughter. The comedy is said to be one of the most enjoyable thus far produced by Mr. Flagg for Paramount.

"THE IMMOVABLE GUEST"

Paramount-Flagg Comedy



"THE Immovable Guest" is a story of uncontrolled hilarity in which an unwelcome guest, after being unsuccessfully battered from pillar to post in the attempt of his hosts to rid themselves of him, falls a victim (?) to the blandishments of an "old maid." (Special Note: The part of the "old maid" is played by Flora Finch, most famous of the pioneer film comediennes.)

Name Of Theatre



"THE IMMOVABLE GUEST"

Paramount-Flagg Comedy

OF course YOU never have an unwelcome guest (ahem!) Sometime, however, you might have one. When that time comes you'll be sorry if you missed "The Immovable Guest."

The old sea-dog came for a week—and hung on through the years like a porous plaster. Healthy young bull-dogs and super-healthy bulls failed to dislodge him.

Then came into his life one whose spinsterhood was a thing of torture to her and who in her misery loved company—

Did her blandishments overcome him or did he "turn tail"? Come to see!

Theatre Name



"THE IMMOVABLE GUEST"

A Paramount-Flagg Comedy

Theatre Name

45

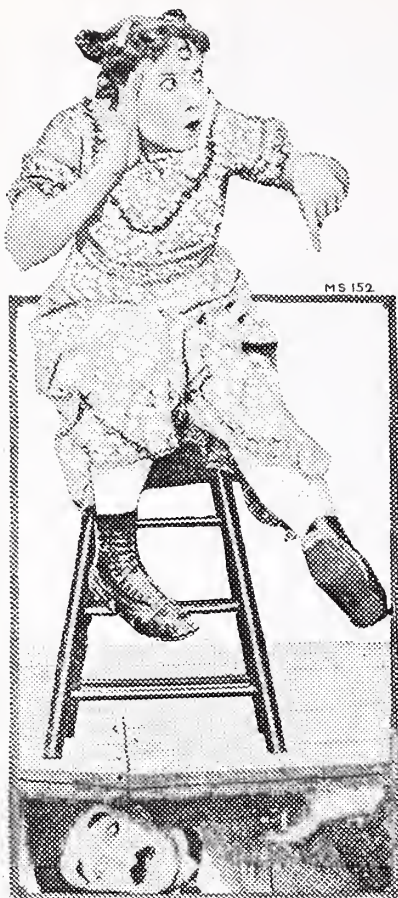
How To Advertise "Treating 'Em Rough"

A Paramount-Mack Sennett Comedy

with

LOUISE FAZENDA,
Teddy and Baldy Belmont





LOUISE FAZENDA
"Treating 'em Rough"

Paramount Mack Sennett Comedy

One Column Coarse Screen Electro



SLIDE

How Will You Advertise

The Big Paramount-
Mack Sennett Comedy

"Treating 'Em Rough"

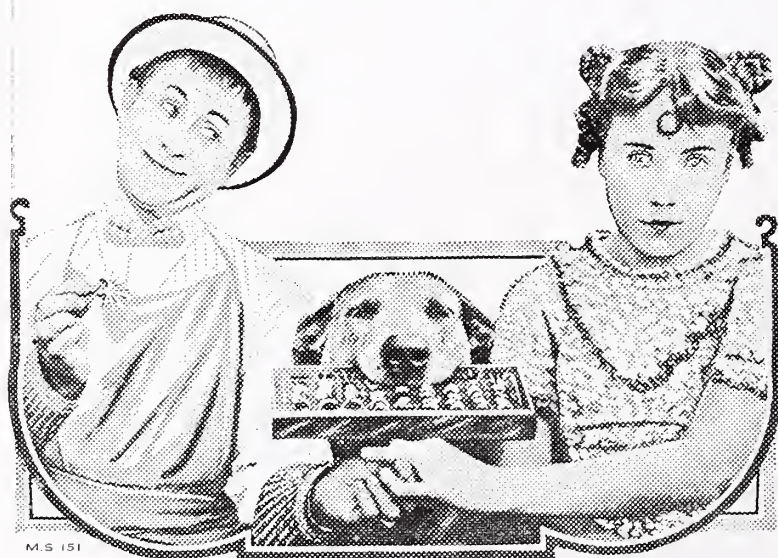
BIG! BUT HOW?

POSTERS

1-Sheet—3-Sheet—6-Sheet

All Over Town!
Everywhere!

That's the way to turn
'em away every show.



LOUISE FAZENDA "Treating 'em Rough"
Paramount Mack Sennett Comedy

Two Column Coarse Screen Electrotpe



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "Treating 'Em Rough" A Paramount-Mack Sennett Comedy

POOOR Louise has a terrible time trying to get involved in a love affair. She was the daughter of the village store-keeper, and the old safe in the corner was Louise's chief asset. Her first prospect was little Jack Akroyd, but after she got the engagement ring safely on, he fell in love with a pretty face, so that was off.

When matters began to look a little discouraging for her, a fascinating drummer came along with rings for sale. Louise was so excited when he slipped one on her finger that she bought a tray of \$5000 worth of punk jewelry from him. The safe having been squeezed

"TREATING 'EM ROUGH"

The Cast

Louise Fazenda

The Country Girl

Jack Akroyd...The Sweetheart

Pat Kelly.....The Father

Baldy Belmont...The Minister

Ed Kennedy

The Boy From the City

for that amount, the drummer told her that the engagement ring was only a sample he had to show her, so he was on his way, leaving her desolate once more.

Being a lady of determination, Louise decided to advertise for a young man. Kennedy, a smooth-working "city feller" shows up to sue for Louise's hand and bank roll, but Teddy, the Great Dane, takes a dislike to his polished ways. Louise, however, falls for him and throws over her country sweetheart.

After a tumultuous courtship, Kennedy and Louise decided to elope. At the last moment, Akroyd cut in and won the lady again by a very peculiar and very funny trick. Teddy in one of the greatest scenes that he has done, helps in foiling the villain and re-uniting the true lovers.

STAR DOG ACTOR IN "TREATING 'EM ROUGH"

Teddy Big Hit in Paramount-Sennett Comedy

TEDDY, the wonderful dog actor whose possibilities were first discovered by Mack Sennett and utilized by him in scores of comedies, does some of his most remarkable work in the latest Paramount-Sennett laughmaker, "Treating 'em Rough," which will be shown at the theatre next week.

Teddy has an almost human part in this photoplay. He is highly instrumental in foiling the villain and bringing the two lovers in the rural romance together. In doing this he displays more than canine intelligence, doing things just at the right psychological moment and in aid of the right faction. His work is one of the high lights of the picture, which possesses even more than the usual Sennett equipment of mirthful situations. Such fun-makers as Louise Fazenda, Jack Akroyd, Baldy Belmont, Pat Kelly, and Ed Kennedy are in the cast.

"ART IS ART!" SIGHS LOUISE FAZENDA

Star of "Treating 'em Rough" Not a "Vamp"

IN the new Paramount-Sennett comedy, "Treating 'em Rough," which will be on view at the theatre next week, Louise Fazenda, the funniest woman on the screen, is cast in a screaming role where she is the daughter of the village store-keeper.

"Sometime in my life," says Louise. "I am going to make a picture in which there are about fifty men all making love to me at once. As it is, I am always the love-sick maiden who becomes hilarious with joy every time a man grins at me, and have always to be scheming to induce screen comedians to put the ring on my finger. Of course, I'm really not like that. But art is art, you know, and I guess I'll have to keep on making my sacrifice."

Jack Akroyd, Pat Kelly, Baldy Belmont, Ed Kennedy, and Teddy, the educated dog, help Miss Fazenda to forget her troubles in "Treating 'em Rough," which is said to be a gale of laughter.

MERRY BATTLE IN "TREATING 'EM ROUGH"

New Paramount-Sennett Comedy Is Big Fun Fest

THE latest Paramount-Sennett comedy "Treating 'em Rough" which is to be the attraction at the theatre on is well titled, for that is just what happens when Ed Kennedy cuts loose in a crowded room, where he has been locked with another suitor for his girl's hand. The girl is pretty Louise Fazenda, so you can't blame him for putting up a fast battle. Besides, he knows that she has a neat roll of bills up in her father's safe and is just dying to have somebody push a diamond ring on her finger. But, as it turns out, Kennedy's rough-house is in vain, for along comes Jack Akroyd, aided by Teddy, the wonderful canine actor, and wins the girl and the coin.

"Treating 'em Rough" is said to be about the funniest thing Mack Sennett and his agile assistants have yet evolved, operating on a working schedule of one laugh per second.



Treating 'em Rough

Paramount Mack Sennett Comedy

POOOR Louise Fazenda has a terrible time trying to get involved in a love affair. She is pretty nearly at the end of her rope when the "villyun" and the "hee-ro" burst upon the scene.

"Teddy," Mack Sennett's famous Great Dane, in one of the greatest scenes he has ever done, helps in foiling the "villyun" and re-uniting the two true lovers.

**Name Of
Theatre**

Theatre Name



with
LOUISE FAZENDA, TEDDY and BALDY BELMONT

WHEN old-maidhood stared poor Louise in the face, a fascinating drummer came along with rings for sale, and what do you suppose he did with one of the rings?

Display Your Feature Here



MR. EXHIBITOR:

Get the public eye
with the big ads.
Hold it with this
little one.

How To Advertise

“OH, JUDGE!
HOW COULD YOU ?”

A Paramount Comedy



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK





Scene from "Oh, Judge! How Could You?"
Paramount Comedy

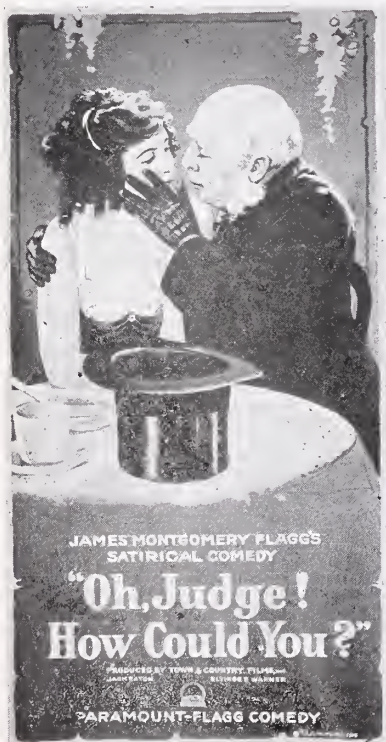
Two Column Coarse Screen Electrotpe



SLIDE



One Sheet Litho



Three Sheet Litho

Comedy Posters for Comedy Pictures

The kind that bring
a smile to the face
and a desire to see
the picture.

Use a lot of them
They'll fill your
theatre.



Comedienne in "Oh, Judge! How Could You?"
Paramount-Flagg Comedy

One Column Coarse Screen Electro



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ABOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "Oh, Judge, How Could You?" A Paramount Comedy

MISS CHARLOTTE RUSSE is a singer in a cabaret. One evening when she is having a tete-a-tete with a sporty young chap, the cook, who loves her and is very jealous, fills her admirer's order for chicken with a live hen and upsets the whole restaurant. Every diner in the place walks out indignantly. The owner found his business failing and hired a sandwich man to go about the streets and advertise his wonderful 75-cent dinners. But the fellow went fast asleep with the sign, and some mischievous children changed 75 cents to read 25. People flocked to the restaurant, lured by the cheap price. When they discovered they had been misled as to the charge they started a "free-for-all." As the result, the

"Oh, Judge, How Could You?"

The Cast

Charlotte Russe

Millicent Evans

Judge Goodfellow

Harry H. Sloan

The Cook.....Harry Vokes

proprietor and all his hired help were haled to Judge Goodfellow's court, where the jurist fell for the charms of Charlotte Russe.

After things smoothed out at the cabaret, the Judge dropped in one evening to see Charlotte. So pleased was the manager to see such a distinguished person among his guests that he hired a photographer

to "shoot" the crowd. During the excitement of the flashlight, Charlotte's lover, the cook, picked a diner's pocket, and in his efforts to escape aroused the Judge's anger by drenching him with water. When the police arrive, the cook was arrested and brought before the Judge's court. The Judge was about to secure sweet revenge by handing him a good, long sentence, when in blew Charlotte with Mrs. Judge in tow and produced the compromising photograph taken in the cabaret showing the Judge and Charlotte in a very friendly attitude. So there was nothing for the Judge to do but let the cook off and promise his indignant spouse never to be led astray again. And the moral is: Judge not that you be not judged.

NEW FARCE COMEDY A RIOT OF LAUGHTER

Sporty Jurist Makes Fun In
"Oh, Judge, How Could
You?"

THE latest Paramount satirical comedy, "Oh Judge, How Could You," which will be displayed at the theatre on next, is one of the most hilarious of the series and abounds in laughable incidents. The central figure in the ingenious plot is one Charlotte Russe, a cabaret singer.

The laughs begin when Charlotte's lover, the cook at the restaurant, serves live hen to the sporty young man who is making love to his sweetheart, thus causing a near-riot among the diners. The manager and his employes are haled before Judge Goodfellow, played by William H. Sloan, who falls for the charms of Charlotte and later drops around to see her. On this occasion a certain flashlight is taken which later causes the worthy jurist great embarrassment and furnishes a screamingly funny climax for the picture, which is a hummer from start to finish.

FINE NEW COMEDY IS FULL OF LAUGHS

"Oh Judge, How Could You?"
Pokes Fun at Judges

THE latest Paramount satirical comedy, "Oh Judge, How Could You?", which is the attraction at the theatre this week, pokes good natured fun at ponderous judges who are paragons of virtue on the bench, but something else again when court is over for the day.

The plot concerns the misadventures of a certain Judge Goodfellow, who becomes entangled with a beautiful cabaret singer, Charlotte Russe, and allows himself to be photographed in a rather compromising position in the restaurant where his fair charmer holds forth. Later when Charlotte's lover is brought before him for sentence, the worthy judge finds it rather difficult to dispense justice with Charlotte threatening to show the photograph to Mrs. Judge.

"Oh Judge, How Could You?" is brimming over with wholesome fun.

JUDGE GOES ASTRAY IN GREAT NEW FARCE

And Charlotte Russe Smiles
"Oh, Judge, How Could
You?"

THE eminent Judge Goodfellow in the Paramount comedy, "Oh Judge, How Could You?", which comes to the theatre next week, is a competent judge on the bench, but he's a poor judge of women. When he fastened his affections on Charlotte Russe, the beautiful cabaret singer, he failed to take into consideration her boss' eye to business and her jealous cook-lover. Complications follow that make the new Paramount offering one of the most screamingly funny farces that has yet been seen on the screen.

Millicent Evans, who has attained an enviable reputation for her excellent work in light comedy roles, heads a good cast of fun makers, which also includes William H. Sloan and Harry Vokes. The comedy is one of the best examples of satirical humor. It is well worth the while of all screen lovers.

"OH, JUDGE! HOW COULD YOU?"

**THEATRE NAME
GOES HERE**

A Paramount Comedy

Catch their eyes
with the big ad-
cuts; hold their
attention with
these small
ones.



"Oh, Judge! How Could You?"

A Paramount Comedy

OH, Mommer! If the judge HAD hit him with the gavel he couldn't have done any more damage!

Horrors! What did the man do to warrant such a "bit"?

And where does Charlotte Russe fit in? She's there! Come to see!

**Theatre Name
Goes Here**

Name of Theatre Here



"Oh, Judge! How Could You?"

A Paramount Comedy

HER first name was Charlotte and her second was—
Yes! You guess it—RUSSE!

Charlotte, as her name hints, was a sweet, sticky sort of female person at whose word "kings trembled and judges bowed."

So when Charlotte's "sweetie" got himself in the soup, Charlotte tried to ensnare the judge with her alluring young charms and—

THAT'S the part you ought to see!

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How To Advertise
“THE DENTIST”

A Paramount-

MACK SENNETT COMEDY

featuring

CHARLES MURRAY

MARIE PREVOST and JAMES FINLAYSON



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



Illustrations of Posters, Slide and Production Cuts



"THE DENTIST"
Featuring
CHARLES MURRAY and Marie Prevost
Paramount-Mack Sennett Comedy
Two-Column Scene Cut



"THE DENTIST"
Featuring
CHARLES MURRAY
and Marie Prevost
Paramount-Mack Sennett Comedy
One-Col. Scene Cut



One-Sheet Poster



SLIDE

These Exploitation Accessories

on "The Dentist" will help you to boost this comedy as it deserves. You know that Paramount - Mack Sennett comedies draw as well as many features. These posters, publicity cuts and slide will help "The Dentist" to "pull." That's no joke either! Get them from your Famous Players-Lasky Exchange.



Three-Sheet Poster



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, *Editor*

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR, Pres. JESSE L. LASKY, Vice Pres. CECIL B. DE MILLE, Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "The Dentist" A Paramount-Mack Sennett Comedy

CHARLES MURRAY is a hard working dentist, with a pull with everybody but his wife, who is frightfully jealous. He also has a mortgage on his office and an extremely susceptible set of affections. His friend and neighbor, Jim Finlayson, has a pretty stenographer and holds the other end of Dr. Murray's mortgage. Finlayson is a lenient creditor, and his relations with Murray are most amicable, the two business men often staying up with sick friends together.

But two tough eggs join the Murray household and change the whole complexion of things. They are Mrs. Murray's brothers and a pair of hard boiled. The trouble starts when Murray tries to do his friend Finlayson a favor. Both are quite fond of the latter's fair typist, but Finlayson becomes a bit indiscreet with his affections. Mrs. Finlayson, dropping in suddenly upon the amorous real estate agent, observes the silhouette of her spouse in his stenographer's arms.

"THE DENTIST"

The Cast

Charles Murray The Dentist
Charlotte Mineau His Wife
Harry Gribbon } . Her Brothers
Kala Pasha . . }
Jim Finlayson
A Real Estate Agent
Marie Provost . His Stenographer
Mrs. Fannie Kelly
His Jealous Wife

Always willing to do a favor and to protect his creditor from his wife's wrath, Murray hastily takes Finlayson's place. When Mrs. F. enters, she discovers Charlie hugging the typist. This disarms her suspicions, and she is reluc-

tantly forced to admit her mistake. Unfortunately Finlayson cannot see where embracing his stenographer friend is much of a sacrifice and becomes quite indignant with Murray. The neighborhood feud starts.

Murray gets himself in still deeper by making the stenographer a present of a handsome pearl necklace. Finlayson finds out about it and raves, threatening to foreclose the mortgage and put Murray out of business. In desperation, Charlie enlists the assistance of his two roughneck brothers-in-law to help him get the jewelry back, thinking they may as well earn their board some way. This is right in the brothers' line, and they start operations at once.

But they are very clumsy crooks. All they accomplish is to get everybody, including themselves, into a hopeless mess that leads to a wild fracas. This is the climax of one of the funniest comedies produced at the Sennett studio in a long time. Your audience will split its sides.

TWO HARD BOILED EGGS CAUSE FRACAS

New Sennett Comedy, "The Dentist," A Scream

ANOTHER Paramount-Sennett riot of fun is coming to the theatre on The latest comedy is called "The Dentist." Charlie Murray is the genial doctor, with a mortgage on his office, a jealous wife, and two tough brothers-in-law living with him. He falls for a pretty stenographer and presents her with a necklace. Her boss, who also holds the mortgage on Charlie's place, gets angry and threatens to foreclose. Charlie's crook brothers get busy and try to steal the necklace. Everybody thereupon gets into a jam, and a wild fracas results. The climax is said to be one of the funniest things ever shown on the screen. Jim Finlayson is the man who gets sore at Charlie, and Marie Prevost, one of the Sennett beauties, is the typist. Charlotte Mineau is Murray's jealous wife. Kala Pasha, of the bushy black whiskers, plays the chief villain.

"THE DENTIST" PULLS A RIOT OF LAUGHTER

Plenty of Fun in Latest Sennett Comedy

WHEN you marry your wife, do you contract to take on her two hard-boiled brothers also? Charlie Murray in the new Paramount-Sennett comedy, "The Dentist," coming to the theatre on, didn't think so, or he probably wouldn't have murmured the fateful, "I do." Charlie has a dental office, a mortgage, a jealous wife, and a failing for a pretty face in this latest Sennett fun-fest. Jim Finlayson, his business neighbor, possesses the other end of the mortgage and a dream of a stenographer. When Charlie tries to shine up to her and presents her with a necklace, Jim gets sore and threatens to foreclose the mortgage. Whereupon, Charlie's two crook brothers-in-law decide to earn their board and steal the necklace back. Their efforts produce a wild fracas that forms the side splitting climax. Marie Prevost, a luscious Sennett beauty, is the much wooed typist.

NEW SENNETT FARCE IS PACKED WITH FUN

Pretty Typist Starts Riot in "The Dentist"

ANew Paramount-Sennett machine gun of laughter is coming to the theatre on It's called "The Dentist" and is said to lay a perfect barrage of side-splitting joy. Charlie Murray, a tooth doctor who puts pleasure before business, gets into the most trouble. He falls for his friend Finlayson's pretty stenographer and presents her with a lovely necklace. Finlayson likes the typist himself and goes after Charlie's scalp. He holds a mortgage on the dental office, and things look bad. Charlie's two tough brothers-in-law, who live with him, try to do him a good turn by stealing the necklace. Their crude efforts produce one of those wild Sennett scrambles that are guaranteed hurricanes of mirth. Marie Prevost, one of those luscious beauties that have earned Mack Sennett the sobriquet of "the Ziegfeld of the screen," is the pretty stenographer. After you see her, you won't blame Dr. Charlie so much.



PARAMOUNT MACK SENNETT COMEDIES

"THE DENTIST"

FEATURING
CHARLES MURRAY
MARIE PREVOST AND JAMES FINLAYSON

Theatre Name or Copy

EXHIBITORS:

Catch the Public eye with the big ads on this page; then hold it with the little left. Mats free. Electros at cost.



"The DENTIST"

Paramount Mack Sennett Comedy

HE had a strong pull, was driving right ahead, and dearly loved his work.

Then Wife's relatives came! After that the place was so hot that it almost melted the gold in his stock of false teeth.

He might have weathered even the relatives, but when his "better half" found him in a "close-up" with a stenographer whose teeth were absolutely perfect—well, he had some time filling the resulting cavity in Wife's affections.

One dentist you'll be happy to see. Come!

THEATRE

"The Dentist"

Featuring
CHARLES MURRAY
MARIE PREVOST
AND
JAMES FINLAYSON



*Paramount-
Mack Sennett Comedy*

Painless Methods"

THAT'S what his sign said, and it was true. But his "painless methods" pleased neither his patrons nor his wife.

Yet a thriving business in second-hand teeth might have lifted the mortgage from the dear old home if it hadn't been for wife's relatives and a certain fair typist. They killed his nerve.

Laughing gas administered in huge doses. Come!

THEATRE NAME

How To Advertise
Mrs. SIDNEY DREW
in
"A Sisterly Scheme"

Produced by V. B. K. Film Corporation

Under the Personal Supervision of Mrs. Sidney Drew

A Paramount-Drew Comedy



FAMOUS PLAYERS - LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE, Director General
NEW YORK



Your printer can easily remove the lettering on these cuts and substitute type if you desire.



D. 20

When ordering these illustrations be sure to say whether you want mats or electros.

MRS. SIDNEY DREW in "A Sisterly Scheme"

Paramount-Drew Comedy

Two-Column Mat or Electro



D. 19

MRS. SIDNEY DREW in "A Sisterly Scheme"

Paramount-Drew Comedy

One-Column Mat or Electro

Get these cuts into your newspapers with publicity stories. Use the slide before you run the picture. You will find them a help to your box office.



SLIDE

Also one-sheet and three-sheet posters at your exchange.



EXHIBITOR'S PRESS BOOK

CHARLES KENMORE ULRICH, Editor

PRESS
STORIES



FAMOUS PLAYERS-LASKY CORPORATION
ADOLPH ZUKOR Pres. JESSE L. LASKY Vice Pres. CECIL B. DE MILLE Director General
NEW YORK



AD CUTS
and MATS



Cast and Story of and Advance Press Matter on "A Sisterly Scheme" A Paramount-Drew Comedy

JAMES BUCHANAN DEXTER is madly in love with Pauline Warren, a guest at the fashionable Maine summer hotel where he is stopping, but she persists in ignoring him and making dates with other young men. Polly, Jimmie's sympathizing sister, is anxious to help him, but it is Angela Warren, sister of the coquettish Pauline, who offers the most feasible suggestion. She proposes that Jimmie make violent love to her and in this way make Pauline jealous and thus bring her around. Egged on by Polly, Jimmie agrees.

During the next few days Jimmie and Angela are together at every opportunity, seemingly engrossed in each other's charms. They ride, golf,

"A SISTERLY SCHEME"

The Cast

Polly Mrs. Sidney Drew
James Dexter.. John Cumberland

and canoe by themselves. Pauline becomes interested at once and rebukes Jimmie for "vamping" her eighteen year old sister, but he only laughs at her. They are the talk of the hotel. One evening they stage a fake proposal, Angela refusing Jimmie, as arranged, and the news goes the rounds

that he has been beautifully turned down.

While they are out canoeing together, Angela suddenly decides it will be excellent for their scheme for Jimmie to rescue her from drowning, so she upsets the canoe. Unfortunately neither can swim a stroke. Matters are getting serious when Polly leaps into the water after them and drags them both to safety. Pauline then shows signs of relenting and indicates to Jimmie that she is quite keen for his attentions now. But he realizes that it is Angela whom he loves and takes her in his arms and Angela laughingly admits that that was the object of her little scheme all the time.

JOHN CUMBERLAND IN LATEST DREW COMEDY

With Mrs. Sidney Drew In "A Sisterly Scheme"

JOHN CUMBERLAND, who has won an enviable reputation on the stage in light comedy roles, appears opposite Mrs. Sidney Drew in the latest Paramount-Drew screen comedy, "A Sisterly Scheme," which will be shown at the theatre on Mr. Cumberland will be remembered for his rollicking performances with Madge Kennedy in "Fair and Warmer" and in the big Broadway farce hit, "Up In Mabel's Room." His laugh-getting talents fit well into the jolly, wholesome Drew atmosphere. Mrs. Drew is again the pleasing, sympathetic Polly, who is trying to help her brother's love affair at a fashionable Maine resort, but Pauline, the object of his affections, will have nothing to do with him. Her younger sister, Angela, proposes that he transfer his affections to her and thus make Pauline jealous. He does this and discovers some startling and pleasant things when he becomes involved in a canoe accident that the resourceful Polly prevents from being fatal. It is an attractive little comedy romance that is bound to please, and the cast is excellent.

"A SISTERLY SCHEME" WINS HER A HUSBAND

Clever Twist in Paramount- Drew Screen Comedy

THE age-old adage that "you never can tell about a woman" is given a brand new twist in the latest Paramount-Drew comedy, "A Sisterly Scheme," which will be the attraction at the theatre next week. John Cumberland, long a stage favorite in light comedy roles, has the masculine lead opposite Mrs. Sidney Drew, who is again seen as the sympathizing resourceful Polly. Mr. Cumberland is Jimmie Dexter, who is violently in love with Pauline Warren, a summer resort beauty. She will have nothing to do with him. Her younger sister, Angela, suggests that Jimmie make love to her and thus make the real object of his affections jealous. He agrees doubtfully, and soon their newly started flirtation becomes the talk of the place. They even frame up a fake proposal to make it seem more realistic. Later, Angela decides it will be an excellent morsel for the gossips if Jimmie rescue her from drowning. So she upsets the canoe in which they are paddling. Unfortunately neither can swim, and the capable Polly saves them just in the nick of time. It is then that Jimmie realizes that Angela is the girl he really loves, not Pauline. Whereupon Angela laughingly admits that that was her object all the time.

"A SISTERLY SCHEME" NEW DREW COMEDY

Latest Paramount Offering Is Full Of Laughs

MRS. SIDNEY DREW again reveals herself as a capable directress as well as a comedienne of the first rank in the latest Paramount-Drew comedy, "A Sisterly Scheme," which is to be the attraction at the theatre all next week. The familiar characters who provided so much fun in "Bunkered," the previous Drew comedy, are again seen. James Buchanan Dexter is a bachelor who has fallen hard for a pretty creature named Pauline at a Maine summer resort. She does not return his affection, and, as a clever scheme to win her, Pauline's younger sister Angela proposes that she and Jimmie start a violent flirtation and thus make Pauline jealous. It works out well until as a climax Angela upsets the canoe in which she and Jimmie are paddling. The false lovers can't swim, and it takes Mrs. Drew, as the ever capable Polly, to rescue them from watery graves. Whereupon Jimmie decides it is Angela whom he has loved all the time. John Cumberland, long a stage favorite on Broadway in light comedy roles, is Jimmie and fits into the Drew atmosphere like a glove.



Mrs. SIDNEY DREW

in
"A Sisterly Scheme"
A PARAMOUNT-DREW COMEDY

Exhibitors!

Catch the public eye with the big ads on this page; then hold it with the little ad on the left. Mats free. Electros at cost. Use them for "A Sisterly Scheme."



Mrs. SIDNEY DREW AND JOHN CUMBERLAND in "A SISTERLY SCHEME" *Paramount-Drew Comedy*

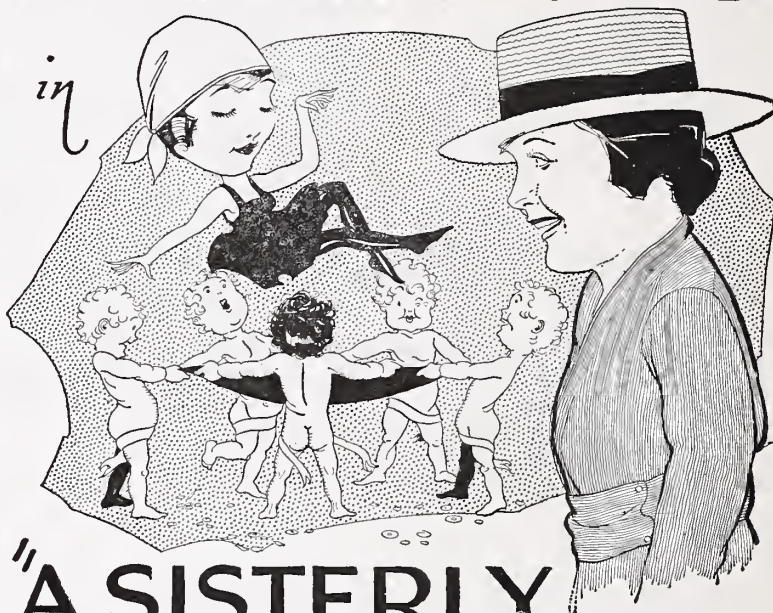
YOU can't jolly Cupid. Especially when he's in a bathing suit.

And when his field of operations is a swagger summer hotel, and his victims bold youths and maidens gay—well, watch Cupid work!

Watch him help to work that "Sisterly Scheme," too; but not to please everybody. Heavens to Betsy, **no!** And the **gossips**? You'll simply have to come and see!

THEATRE

Mrs. SIDNEY DREW and JOHN CUMBERLAND



"A SISTERLY SCHEME" *Paramount-Drew Comedy*

Produced by V. B. K.
Film Corp.
Under Personal
Supervision of
Mrs. Sidney Drew

TOSSED in a blanket of love! A pretty wet blanket, you'll say, when Hero and Shero emerge from the briny deep.

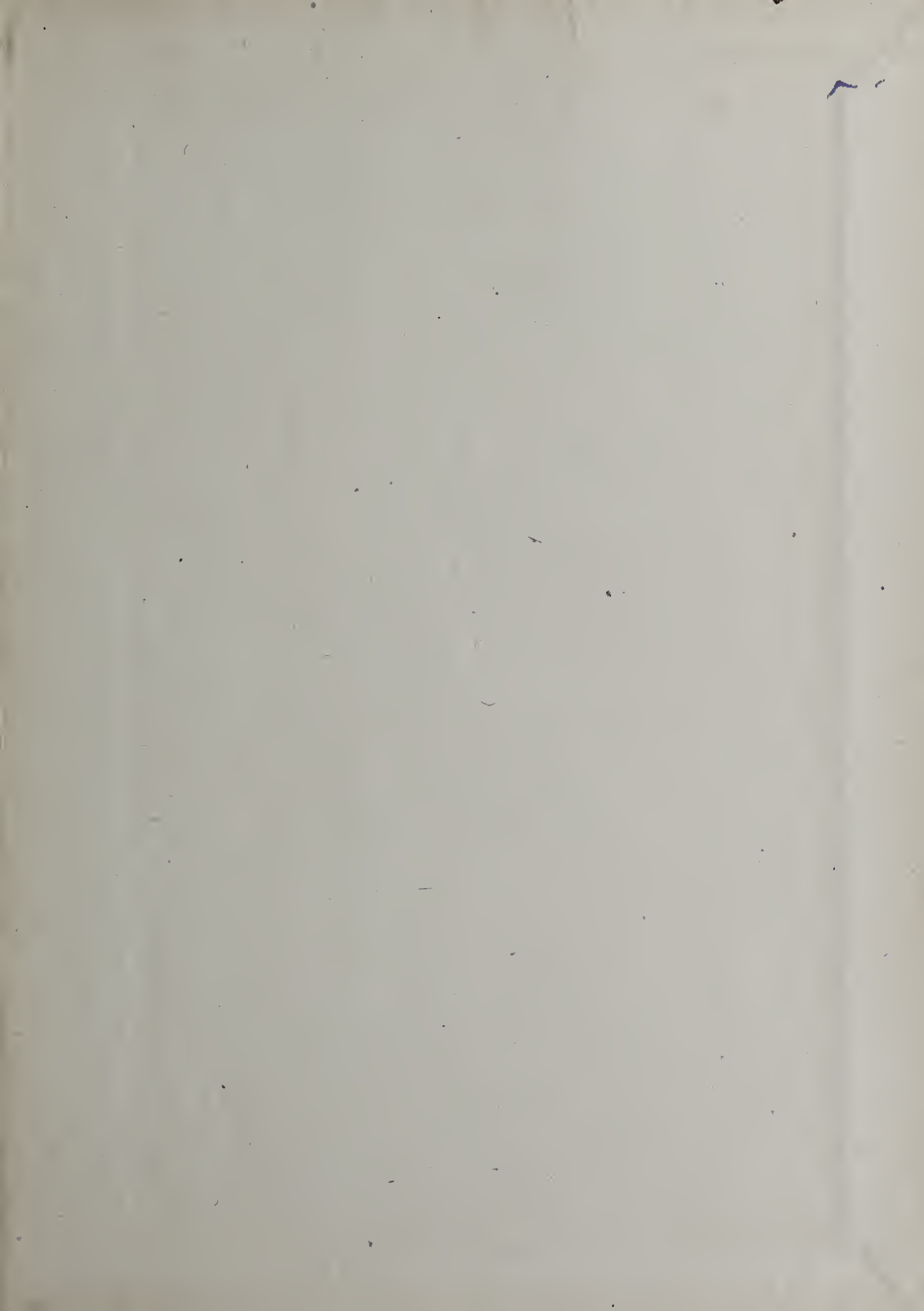
That wasn't part of the "scheme," either.

But the hotel rocking-chair brigade had to have **something** to talk about, and, believe Sister, they got it!

What **was** the scheme? Can't be told. Must be seen. Come!

THEATRE NAME





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